

DEFENSE INNOVATION MARKETPLACE



And Other DoD Agencies

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The goal of the Defense Innovation Marketplace website is to provide Department of Defense research and development strategic materials to inform your organization's investment decisions. We are continuing to look for ways to improve the site, but need your help. Your participation is completely voluntary and will remain anonymous. This feedback form will take approximately 5 minutes to complete. Please respond to the following questions. Your suggestions will help ensure the Marketplace is a useful resource. *This data collection is approved under OMB Control Number 0704-0403 and DoD Report Control Symbol DD-AT&L(AR)2300 that expires 8/31/2016.*

AGENCY DISCLOSURE NOTICE: The public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Department of Defense, Washington Headquarters Services, Executive Services Directorate, Directives Division, 4800 Mark Center Drive, East Tower, Suite 02G09, Alexandria, VA 22350-3100, OMB Control Number 0704-0403 and DoD Report Control Symbol DD-AT&L(AR)2300. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to any penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number. PLEASE DO NOT RETURN YOUR RESPONSE TO THE ABOVE ADDRESS.

1. Does your company use the Defense Innovation Marketplace to learn about DoD Science & Technology (S&T) and Research & Development (R&D) investment priorities?

- Yes
- No (If no, please explain)

Please explain:

2. What is the purpose of your visit to the Defense Innovation Marketplace?

- Find Strategic Documents
- Browse Solicitations (Requests for Proposals/Requests for Information)
- Review Technology Interchange Opportunities
- Find Recent News or Events
- View Service Specific Information (Air Force, Army, Navy, Marines)
- Other

3. Rank the following strategic materials from most to least important. (1 being most important, 6 being least)

- _____ Event Notices
- _____ Presentations
- _____ Roadmaps
- _____ Solicitations
- _____ Strategic Plans
- _____ Congressional Testimony

4. What information do you want to see added to Defense Innovation Marketplace? Do not include any Personally Identifiable Information (PII).

5. Please tell us what websites you think do the best job at displaying and making information discoverable. Do not include any Personally Identifiable Information (PII).

Defense Innovation Marketplace

6. Do you want to receive alerts when new information is added to Defense Innovation Marketplace? (If you answered no, please skip to question #8)

- Yes
 No

7. How would you like to receive alerts of new information?

- Email Twitter
 RSS Feed
 Other _____

General Information

8. What type of organization do you work for?

- Small Business Academic Institution
 Medium Business Federal Government
 Large Business

9. What is your preferred way to find the information you need on the Defense Innovation Marketplace?

- Search View by service
 Select from drop down menus View by technology and service
 View by technology or functional area
 Other _____

10. How frequently do you visit Defense Innovation Marketplace?

- Daily Annually
 Weekly First time
 Monthly

11. Please share additional comments on Defense Innovation Marketplace. *Do not include any Personally Identifiable Information (PII).*

12. How likely are you to recommend the site to a colleague?

Extremely Likely

Not Likely

13. If you are willing to be contacted by a Defense Innovation Marketplace representative regarding additional feedback on the site, please provide you name, organization, email and work phone number below: Do not include any Personally Identifiable Information (PII).

Name, Organization, Phone, Email:

Thank you for your participation!