

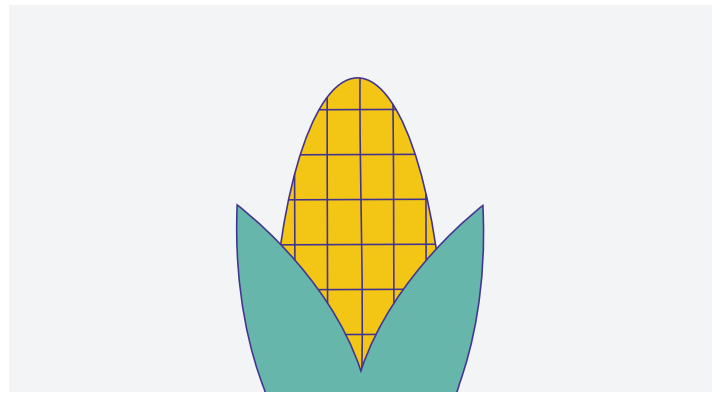
GMO CROPS

HAGER SHARP for FDA



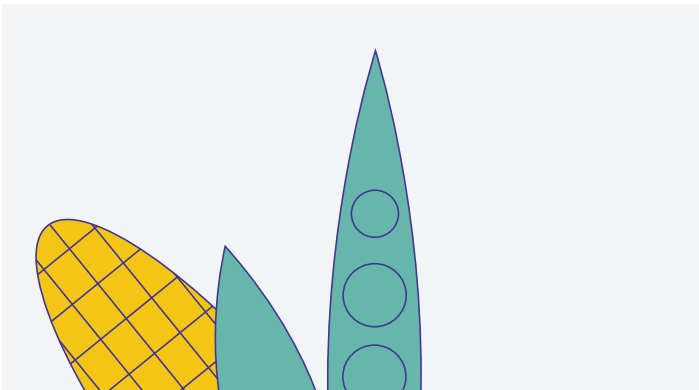
VOICE OVER: What GMO crops are grown and sold in the U.S.?

Open on photo-realistic image of corn speaking.



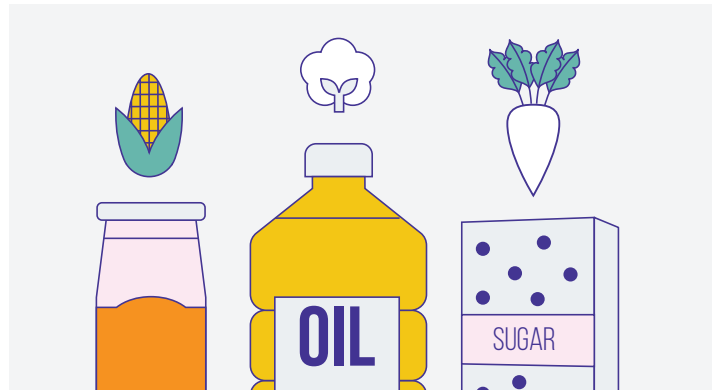
VO: Well, there's corn, like me,...

Corn animates.



VO: ...soybeans, canola, sugar beets, and cotton.

Corn drops away revealing soybean behind it, soybean drops off exposing canola, etc., showing all the crops in succession.



VO: Typically, we're ingredients in packaged foods.

The cotton from the last scene drops into an oil bottle. Corn, soybean, canola, and sugar beet follow.

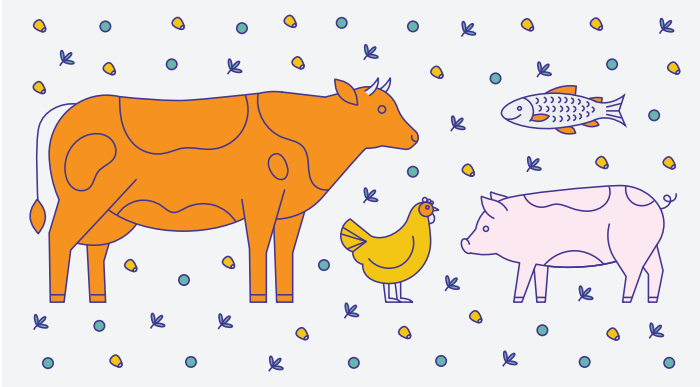


The scene expands to show various food packages wipe off the screen.



VO: GMO alfalfa, corn, cotton, canola, and soybeans...

Mentioned GMOs animate on screen.



VO: ...are used as animal food.

Cow, pig, chicken, and fish animate against the backdrop of crops.



VO: And while you won't find many GMOs in the produce section,...

A set of binoculars locate an empty shopping basket.



VO:...there are versions of GMO apple, summer squash, potato, and papaya in a few markets.

Apple, summer squash, potato, papaya fall into a bowl.



VO: Feed your mind with more GMO knowledge on FDA's website.

Title card animates. Corn from the opening scene comes back to wave goodbye.