

**Appendix I**  
**Focus Group with Nutrition Educators**  
**Screeners**

**OMB Control No:** 0910-0497

**Expiration Date:** 10/31/2020

Paperwork Reduction Act Statement: According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0910-0497. The time required to complete this portion of the information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to [PRASStaff@fda.hhs.gov](mailto:PRASStaff@fda.hhs.gov).

**Recruiting Goals:**

1. Recruit:
    - 12 participants for each in-person group to seat 8 participants;
    - 8 participants for each virtual group to seat 6 participants;
  2. Participants need to be a mix of ages for each group;
  3. Participants will be a mix of men and women with no more than 1-2 men per in-person group and no more than 2 men per virtual group;
  4. Participants should be nutrition educators who directly deliver nutrition education to individuals in both one-on-one and group settings;
  5. Participants for:
    - Nutrition Assistance Program Educator Groups: should be serving clients from low-income nutrition assistance programs (e.g. SNAP-Ed, WIC, EFNEP, etc.);
    - Health Department Health Educator Groups: should be working at local/county/state health departments and directly deliver health and nutrition education (do not include those providing assistance to SNAP-Ed, WIC, EFNEP);
    - Grocery Store Nutrition Educator Groups: should be providing nutrition education at grocery stores.
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## PARTICIPANT SCREENER TEXT/SCRIPT

RTI is conducting a research study sponsored by the U.S. Food and Drug Administration (FDA). We are looking for nutrition educators to take part in upcoming focus group discussions about their experiences with providing nutrition education. You will be one of about 8 other participants and the discussion will last approximately 90 minutes. If selected for participation in one of the focus group discussions, you will receive \$50 as a token of appreciation.

If you're interested in participating in one of the focus groups, please proceed to see if you are eligible by completing this short questionnaire.

Next

**Q1. Does at least 50% of your job consist of directly delivering nutrition education to individuals?**

- Yes
- No → eliminate

**Q2. What state do you work in? \_\_\_\_\_**

**Q3a. Do you primarily deliver nutrition education at a grocery store?**

- Yes
- No

**Q3b. [MP] Do you primarily deliver nutrition education through a Nutrition Assistance Program serving low-income populations, such as SNAP, WIC, or EFNEP?**

- Yes, SNAP
- Yes, EFNEP
- Yes, WIC
- Other, specify \_\_\_\_\_
- No

**Q3c. Do you work for a local/city/county/state health department?**

- Yes → Proceed to Q4
- No

**Q3d. [Only ask if Q3a, Q3b, and Q3c = No] In what setting do you work or deliver nutrition education? \_\_\_\_\_ → eliminate**

**[Group assignment]**

- If Q3a = Yes and Q3b = No and Q3c = No → recruit to Virtual Grocery Group
- If Q3b = SNAP, EFNEP, or WIC and Q2 = NC, CA, MD, WI, or TX → recruit to Nutrition Assistance Program Educator In-Person Groups (even if Q3c = Yes)
- If Q3c = Yes and Q3b = No → recruit to Virtual Health Dept Group
- Note: others who fall into multiple categories can be retained for later if we need to fill groups (e.g., respondent works for SNAP and health department but not in one of the five in-person states, this person can fill a spot in the virtual health dept group).
- Note: For SNEB recruitment - Yes to Q1 → recruit to SNEB groups if those don't get eliminated by Q5 and Q6. SNEB groups can consist of multiple categories.

**Q4. [Note to programmer: Only ask if Q3a and Q3c = Yes] The focus groups will be conducted virtually (online) - do you have access to a computer with high speed internet access and a webcam, which are connected to the Internet?**

- Yes
- No → eliminate

**Q5a. Have you participated in a focus group within the past 6 months?**

- Yes → eliminate
- No

**Q5b. Have you participated in any FDA focus groups with nutrition educators in the past 12 months?**

- Yes → eliminate
- No

**Q6. Which age category applies to you?**

- Under 18 years old → eliminate
- 18-30
- 31-40
- 41-50
- 51-60
- 61 and over

.....

**Q7. Are you a:**

- Registered Dietitian (RD/RDN)
- Certified Dietitian/Nutritionist (CDN)
- Licensed Dietitian/Nutritionist (LDN)
- None of the above

**Q8. What is the highest level of education that you have completed?**

- Less than high school
- High school graduate or GED
- Technical/vocational school
- Community College
- Some college (1-3 years towards Bachelor's degree)
- College (Bachelor's degree)
- Advanced degree (postgraduate degree)

**Q9. What gender do you identify with?**

- Male → seat no more than 2 men per in-person group and no more than 2 men per virtual group
- Female

**Q10. Are you of Hispanic or Latino origin?**

- Yes
- No
- Prefer not to answer

**Q11. What race do you identify with? You may choose one or more categories.**

- White
- Black or African American
- Asian
- Native Hawaiian or other Pacific Islander
- American Indian or Alaska Native
- Prefer not to answer

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Thank you for answering these questions. A team member will contact you regarding your participation in the next few days. Please fill out the contact information on the next screen.

**\*\*NOTE\*\* THIS PAGE MUST BE STORED SEPARATELY FROM THE SCREENER AND FOCUS GROUP DATA. PLEASE DESTROY UPON COMPLETION OF FOCUS GROUP.**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Do you prefer us to contact you by phone or email? \_\_\_\_\_

What is the best time to reach you? \_\_\_\_\_

Thank you. That's all the questions we have today.

END.

**Email for Qualifying Participant for In-Person Groups [tailor to phone if calling participants]:**

Hello \_\_\_\_\_,

Recently you completed an online questionnaire to participate in a focus group to discuss thoughts about nutrition education and the resources used and needed by educators. You will be one of about 7 other participants and the discussion will last approximately 90 minutes. The discussion will be video- and audio-taped, and also observed by members of the research team. Your participation and everything you say during the discussion will remain secure to the extent permitted by law and your personal identifying information will not be included in any reports. At the conclusion of the focus group, you will receive \$50 as a token of appreciation for your participation.

The focus group will take place on (Day), (Date), at [X:00 or X:00 p.m.] at [site location]. Are you still interested in participating in this focus group?

If you have any questions, please contact me at [contact information]

Sincerely,  
RTI Team Member

**Additional email text for follow-ups:**

If you have any questions or find that you are unable to attend, please call or email [RTI team member's contact information] as soon as possible. Thank you again for your time. We look forward to seeing you at [TIME] on [DATE].

**Email for Qualifying Participant for Online Groups [tailor to phone if calling participants]:**

Hello \_\_\_\_\_,

Recently you completed an online questionnaire to participate in a focus group to discuss thoughts about nutrition education and the resources used and needed by educators. You will be one of about 5 other participants and the discussion will last approximately 90 minutes. The discussion will be video- and audio-taped, and also observed by members of the research team. Your participation and everything you say during the discussion will remain secure to the extent permitted by law and your personal identifying information will not be included in any reports. At the conclusion of the focus group, you will receive \$50 as a token of appreciation for your participation.

The focus group will take place on (Day), (Date), at [X:00 or X:00 p.m.] at [site location]. Are you still interested in participating in this focus group?  
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