

## Appendix II

### Focus Group Recruitment Flyer

<LOCAL FACILITY NAME>, a local research company, is conducting an important study for the U.S. Food and Drug Administration (FDA). If your age is 18 or over and pay you attention to the kinds of foods you eat, you may be eligible to participate in a focus group discussion about food and food choices. These discussions will help FDA better understand consumers' attitudes and decision-making about certain types of foods.

<LOCAL FACILITY NAME> will provide \$75 in cash to each participant. The focus groups will be held on <DATES> and will last approximately 2 hours. Please call [NUMBER], text [NUMBER], or email us [EMAIL ADDRESS] now for more information about this opportunity!