## Exhibit 1. Example Facebook Post (Schlesinger)

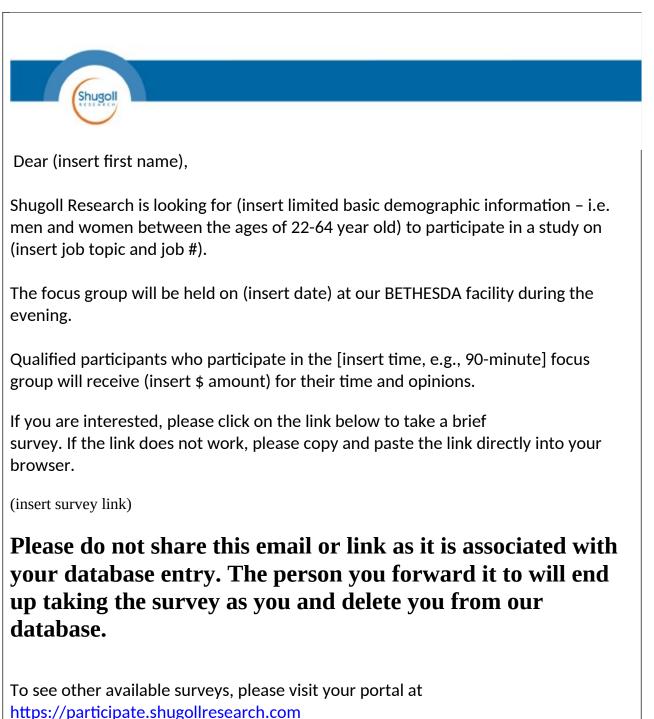
Schlesinger Group is looking for (INSERT TARGET/ RESPONDENT TYPE NEEDED) to participate in a study on (INSERT TOPIC), taking place in our (INSERT OFFICE LOCATION) office on (INSERT DATE).

If qualified and asked to participate, you will be paid (INSERT INCENTIVE) for your time and opinions.

Please call (INSERT PHONE NUMBER) and ask for (INSERT RECRUITER AND EXT #) to see if you qualify.

## Exhibit 2. Example Facebook Post (Shugoll)

Shugoll Research is looking for [description of sample] who are [eligibility criteria] to participate in a study on prescription lrug advertising. The focus group will be held on [date] at our BETHESDA facility. Qualified participants who participate in the 90-minute focus group will receive [\$ incentive amount] for their time and opinions. Please click the link below for more details. https://buff.ly/2tvhzgN	Insert image
300 PM (EST) via Web O bridget@artifex-llc.com	



## Exhibit 3. Email Invitation to Database Panel for Online Screening (Shugoll)

Thank you! Shugoll Research