

## **Developing Strategic Concepts Designed to Prevent AI/AN Youth Tobacco Use**

### **Video Stimuli**

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The following videos will be included in the Stimulus-Driven Discussion activity of the discussion groups. The order of the ad stimuli will be rotated across discussion groups with up to 6 videos shown per group.

#### **Video Stimuli**

*Video 1 : Stay in Control*



*Link:* <https://www.youtube.com/watch?v=WnqZoKZuHCg>

*Video 2 : Hacked*



*Link:* <https://www.youtube.com/watch?v=qbCyPBZYdWk>

Video 3 : Little Lungs



Link: <https://www.youtube.com/watch?v=nEjrjTsVLY4>

Video 4 : Keep it Moving



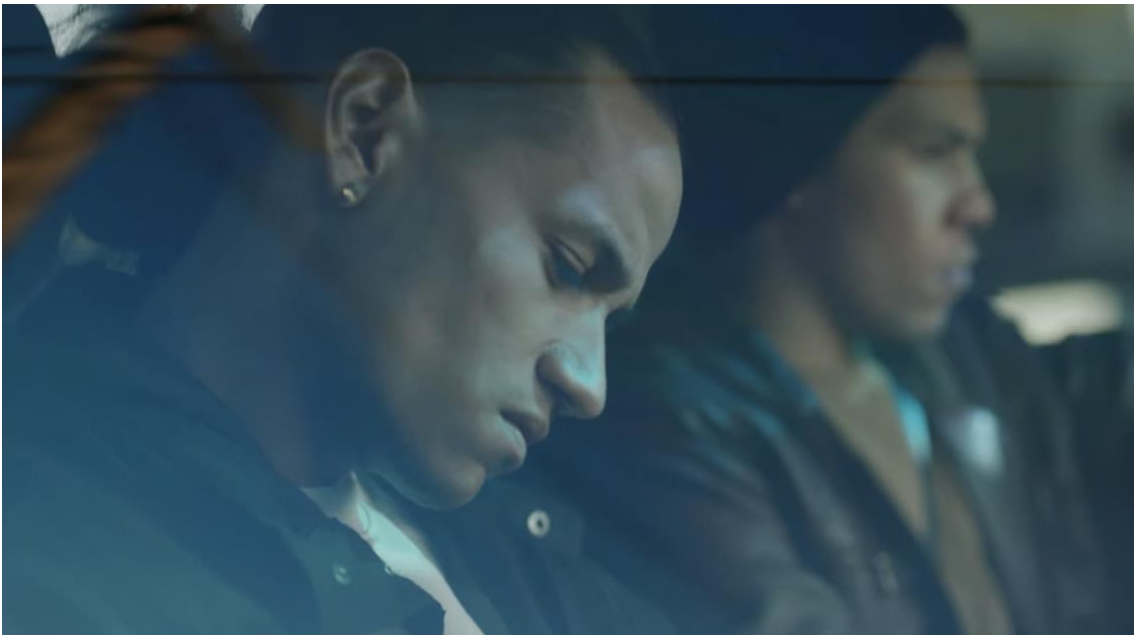
Link: <https://www.youtube.com/watch?v=ziu2uhE8Dul>

Video 5 : Lil Brother



Link: <https://www.youtube.com/watch?v=3pSbBhk6JP8>

Video 6 : Forward



Link: <https://www.youtube.com/watch?v=CwmjowB6rtA>

Video 7 : Think. Don't Smoke. (Youth)



Link: <https://www.youtube.com/watch?v=KLBahRjigIM>

Video 8 : Tobacco Controls



Link: [https://www.youtube.com/watch?v=jKxwYKqRh\\_I](https://www.youtube.com/watch?v=jKxwYKqRh_I)

Video 9 : See Through



Link: <https://www.youtube.com/watch?v=F0lx0iiXv6M>

Video 10 : I Strengthen My Nation



Link: <https://www.youtube.com/watch?v=O96DxR9Okdc>

Video 11 : Act on the Trail: Attitude



Link: <https://www.youtube.com/watch?v=pwkjuCEm2Qk>

Video 12 : Nike N7 Dare to Rise



Link: <https://www.youtube.com/watch?v=KaPzUMeMdvo>

Video 13 : Nike Dare to Rise for Equality



Link: <https://www.youtube.com/watch?v=GGVArGfPlsU>

Video 14 : Montana Rapper



Link: <https://www.youtube.com/watch?v=v4RE6eyx5Ow>

*Video 15 : Legacy*



*Link:* <https://www.youtube.com/watch?v=NcR3Q7f9Zaw>

**Alternate Video Stimuli**

The following alternate videos will be available to introduce into the video rotation in the case that saturation is reached among any of the video selections listed above.

*Alternate Video 1 : Delivery*



*Link:* <https://www.youtube.com/watch?v=26qaiSy4J4I>



*Alternate Video 2 : Break Free*



*Link:* <https://www.youtube.com/watch?v=c1dVqT4v8jk>

*Alternate Video 3 : Crave the World, Not Tobacco - Brittney*



*Link:* <https://www.youtube.com/watch?v=DJfMvb3e0LQ>

*Alternate Video 4: Youth Respecting Tobacco - Zombies*



*Link:* <https://www.youtube.com/watch?v=tPf9dBbiYbU>

*Alternate Video 5: The Hunt*



*Link:* <https://www.youtube.com/watch?v=VT3hF8cRG2M>