

Appendix B E-Mail Invitation and Reminder

Invitation Email

Dear %%firstname%%,

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

[Click Here to Start Survey](#)

(If it does not work automatically from email, please copy the below link to your internet browser).

<http://sd.kninc.net/sd.aspx>

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation. In order to better serve you, please be sure to include reference **#(55288)** in the Subject of your message. We are always happy to hear from you!

Thanks,

KnowledgePanel Support Team

www.knowledgepanel.com

This email was intended for %%firstname%%.

Email Reminder

Email Subject: Your Latest KnowledgePanel Survey

Dear [INSERT FIRST NAME],

We recently sent you a survey. We'd appreciate you taking the survey at your earliest convenience by using the web address below. Depending on your email reader, you may need to copy and paste the link into your web browser. If you have already completed the survey, thank you and please discard this email.

This email was intended for %%firstname%%.

The KnowledgePanel Team