

Supporting Statement B

(genIC) Feedback Survey for Community Counts Data Viz Tool

New Request for genIC Approval

CDC/ATSDR Formative Research and Tool Development

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B. STATISTICAL METHODS

1. Universe and Respondent Selection

Respondents to the Feedback Survey will be users of the Community Counts Data Visualization Tool (hereafter “CC Data Viz Tool”). All individuals who use the CC Data Viz Tool have an equal opportunity to complete the survey. No demographic or personally identifiable information will be collected. Close-ended response questions will yield quantitative data that will be analyzed using basic descriptive statistics. Open-ended response questions will yield qualitative data that will be interpreted using thematic analysis.

The activities under this generic clearance involve a self-selected convenience sample of individuals who opt into giving online feedback about the Tool. Given that the activities under this generic clearance will use convenience sampling (i.e. non-probabilistic, non-random sample), the sample associated with this collection is not subjected to the same scrutiny as scientifically drawn samples where estimates are published or otherwise released to the public. Results will not be used to make statements representative of the universe of study, to produce statistical descriptions (careful, repeatable measurements), or to generalize the data beyond the scope of the sample. Quantitative and qualitative findings will be interpreted for internal management purposes accordingly.

2. Procedures for Collecting Information

The Feedback Survey covered under this generic clearance will be accessed on the CC Data Viz webpage. The survey hyperlinked text will say, “Submit Feedback Here” (Att1_ Screenshots of CC Data Viz Feedback Survey). All individuals who use the CC Data Viz Tool have an equal opportunity to complete the survey.

3. Methods to Maximize Response

Information collected under this generic clearance will not yield generalizable quantitative findings; it can provide helpful user feedback, but it does not yield data about user feedback that can be generalized.

4. Testing of Procedures

Pretesting of the Feedback Survey was completed with four internal staff. The Feedback Survey took between 2 to 4 minutes to complete, which provided the average estimated time of 3 minutes to complete.

5. Contacts for Statistical Aspects and Data Collection

The following individual is responsible for collecting and analyzing data under this generic clearance:
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