

National Tobacco Control Programs (DP15-1509) Work Plan Template

[Choose your state name...]

The following navigation bar is available on all worksheets
Click a tab to jump to the corresponding sheet:

Prevention

Secondhand
Smoke

Cessation

Mass Reach
Communications

Surveillance
& Evaluation

Infrastructure,
Administration & Mgmt.

Instructions:

You may use this template to prepare a work plan for NTCP. Please refer to the supplemental guidance document for more information.

Notes on Data Entry: All light yellow cells are available for user input. Conditional formatting may highlight cells red if values are missing, not valid, or violate program rules.

Goal 1

Prevent initiation among youth and young adults.

Project Period Objective 1

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| Select a Project Period Outcome | Key outcome indicator (KOI) |
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Project Period Objective 2 (Optional)

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|---------------------------------|-----------------------------|
| | |
| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Strategy 1

Implement flavor bans and other product sales restrictions (e.g., size restrictions)

Annual Objective

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Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

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If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

LGBT HealthLink (LGBT)

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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| | | | Start Month | End Month |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Indicate if you will be using any of the following **channels** to increase reach:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

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| | | | Start Month | End Month |
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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

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- LGBT
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- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

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- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

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- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Responsible Party:

Timeframe

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Specify the TCP position or partner responsible for this activity. | Start Month | End Month |
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Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

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- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

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- Health Insurers/Payers
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Race/Ethnicity

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Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Youth

LGBT

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

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Race/Ethnicity

- African American or Black
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Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

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- Youth
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- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

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- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

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- Health Insurers/Payers
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Strategy 7 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

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- National Native Network (American Indian, Alaska Native)

Hispanic/Latino

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

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Strategy 8 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Youth

LGBT

Low SES

Rural

Urban

Substance Abuse

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

National Networks

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Strategy 9 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
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[Select a strategy...]

[Select a strategy...]

[Select a
strategy...]

[Select a
strategy...]
[Select a
strategy...]

Goal 2

Eliminating nonsmokers' exposure to secondhand smoke.

Project Period Objective 1

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|---------------------------------|-----------------------------|
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| Select a Project Period Outcome | Key outcome indicator (KOI) |
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Project Period Objective 2 (Optional)

| | |
|---------------------------------|-----------------------------|
| | |
| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Strategy 1

[Select a strategy...]

Annual Objective

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Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

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| |
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If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

LGBT HealthLink (LGBT)

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

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| | | | Start Month | End Month |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Youth

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

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- Health Care Providers
- Health Insurers/Payers
- Medicaid
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National Networks

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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
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- Urban
- Substance Abuse
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- Veteran/Military
- Mental Health

Race/Ethnicity

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- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

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Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
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- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

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- American Indian or Alaska Native
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Hispanic/Latino

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

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Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Youth

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

LGBT HealthLink (LGBT)

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RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

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Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Youth

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

- LGBT
- Low SES
- Rural
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- Pregnant Women
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Race/Ethnicity

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| | | | Start Month | End Month |
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Goal 3

Promoting quitting among among youth and young adults.

Project Period Objective 1

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| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Project Period Objective 2 (Optional)

| | |
|---------------------------------|-----------------------------|
| | |
| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Strategy 1

[Select a strategy...]

Annual Objective

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Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

| |
|--|
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- Pregnant Women

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National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

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National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Indicate if you will be using any of the following **channels** to increase reach:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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| | | | Start Month | End Month |
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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Responsible Party:

Timeframe

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Specify the TCP position or partner responsible for this activity. | Start Month | End Month |
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Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)

- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Mass Reach Communications

Project Period Objective 1

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| | |
| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Project Period Objective 2 (Optional)

| | |
|---------------------------------|-----------------------------|
| | |
| Select a Project Period Outcome | Key outcome indicator (KOI) |
| | |

Strategy 1

[Select a strategy...]

Annual Objective

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Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

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If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women

Indicate if you will be using any of the following **channels** increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

LGBT HealthLink (LGBT)

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Please choose the **type of media** planned for this strategy:

Paid

Earned

PSA

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy, including any key messages in your campaign, if known. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Please choose the **type of media** planned for this strategy:

- Paid
- Earned
- PSA

| Activity Description: Describe up to five planned activities related to the above strategy, including any key messages in your campaign, if known. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Indicate if you will be using any of the following **channels** increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Please choose the **type of media** planned for this strategy:

- Paid
- Earned
- PSA

| Activity Description: Describe up to five planned activities related to the above strategy, including any key messages in your campaign, if known. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Surveillance and Evaluation

Project Period Objective 1

Project Period Objective 2 (Optional)

Strategy 1

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers

- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military

Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

LGBT HealthLink (LGBT)

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

Indicate if you will be using any of the following **channels** to increase reach:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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| | | | Start Month | End Month |
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Infrastructure, Administration and Management

Project Period Objective 1

Project Period Objective 2 (Optional)

Strategy 1

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)

- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
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| | | | Start Month | End Month |
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Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| | | | | |
|--|--|---|--------------------|------------------|
| <p>Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.</p> | <p>Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above.</p> | <p>Responsible Party: Specify the TCP position or partner responsible for this activity.</p> | Timeframe | |
| | | | Start Month | End Month |

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Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)

- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
|--|--|---|-------------|-----------|
| | | | Start Month | End Month |
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Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Public Housing Authorities

National Networks

LGBT HealthLink (LGBT)

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

| Activity Description: Describe up to five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
|---|--|---|-------------|-----------|
| | | | Start Month | End Month |
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Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Populations of Focus: Within this strategy, will you address Goal 4: "identify and eliminate tobacco-related disparities among population groups"?

If "yes", indicate the **population(s) of focus** for the strategy:

- Youth
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities

National Networks

- LGBT HealthLink (LGBT)
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

| Activity Description: Describe <u>up to</u> five planned activities related to the above strategy. | Population Description: Specify the population of focus referenced in the categories checked in the "Population of Focus" above. | Responsible Party: Specify the TCP position or partner responsible for this activity. | Timeframe | |
|--|--|---|-------------|-----------|
| | | | Start Month | End Month |
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