National Tobacco Control Programs Work Plan Template

Year [X]

[Choose your state name...]

The following navigation bar is available on all worksheets Click a tab to jump to the corresponding sheet:

Prevention

Secondhand Smoke

Cessation

Mass Reach Communications Surveillance & Evaluation

Infrastructure, Administration & Mgmt.

Instructions:

You may use this template to prepare a work plan for NTCP. Please refer to the supplemental guidance document for more information.

Notes on Data Entry: All light yellow cells are available for user input.

Guai I				
Prevent initiation among youth and young adults.				
Project Period Objective 1		-		
Select a Project Period Outcome	Key outcome indicator (KOI)			
Project Period Objective 2 (Optional)				
Select a Project Period Outcome	Key outcome indicator (KOI)			
		1		
Strategy 1				
Annual Objective				
	Population Description: Specify the	Responsible Party:	Time	frame
Activity Description: Describe up to five planned activities related to the	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner	Start	End
above strategy.	corresponding box below	responsible for this activity.	Month	Month

_			
l	Genera	l Popu	ılatior

Populations of Focus	Indicate if you will be using any of the fol	llowing channels to increase reach:
Youth and Young Adults	Faith-based Organizations	
LGBT	Federally Qualified Health Centers (FQHCs)	
Low SES	☐ Health Care Providers	
Rural	☐ Health Insurers/Payers	
Urban	☐ Medicaid	
Substance Abuse	☐ Public Housing Authorities	
Pregnant Women	Local Health Departments	
☐ Veteran/Military	National Networks	
Mental Health	☐ National LGBT Cancer Network	
Other (specify in activity table)	National African American Tobacco Preve	ention Network (African American)
Race/Ethnicity	☐ Nuestras Voces (Hispanic)	
African American or Black	National Behavioral Health Network for Thealth/Substance Abuse)	obacco and Cancer Control (Mental
American Indian or Alaska Native	Geographic Health Equity Alliance Netwo	
Asian Amer, N Hawaiian, or Pac	National Native Network (American India	n, Alaska Native)
Hispanic/Latino	RAISE (Asian Americans, Native Hawaiian	n, Pacific Islander)
	Self-Made Network (Low SES)	
Strategy 2 (Optional)		
Select a strategy]		
Annual Objective		
		Responsible Party: Timeframe
	Bancilatian Bassintian Cossit H	L

Activity Description: Describe up above strategy.	o to five planned activities related to the	population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mont
	this strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fol	lowing <u>c</u>	<u>hannels</u> to increase re	ach:	
☐ Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
☐ Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Preve	ention Net	work (African American)		
Race/Ethnicity		Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco ar	nd Cancer Control (Menta	l 	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo				

Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)				
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)				
		Self-Made Network (Low SES)				
Strategy 3 (Optional)						
Select a strategy]						
Annual Objective						
				Responsible Party:	Timef	rame
Activity Description: Describe <u>up</u> above strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
Population Checkboxes: Within the general population, population (activities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the fol	llowing <u>c</u>	<u>:hannels</u> to increase re	ach:	
Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		Health Insurers/Payers				
Urban		☐ Medicaid				

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[Substance Abuse		Public Housing Authorities			
[Pregnant Women		Local Health Departments			
[☐ Veteran/Military		National Networks			
[Mental Health		National LGBT Cancer Network			
[Other (specify in activity table)		National African American Tobacco Prever	ntion Network (African American)		
	Race/Ethnicity		Nuestras Voces (Hispanic)			
	African American or Black		National Behavioral Health Network for To Health/Substance Abuse)	bacco and Cancer Control (Menta	I	
[American Indian or Alaska Native		Geographic Health Equity Alliance Networ	k (Geographic inequities)		
[Native Asian Amer, N Hawaiian, or Pac Isl		National Native Network (American Indian	, Alaska Native)		
	Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian,	Pacific Islander)		
			Self-Made Network (Low SES)			
št	rategy 4 (Optional)					
S	elect a strategy]					
۱n	nnual Objective					
	•					
			Population Description: Specify th	Responsible Party:	Timef	rame
			populations and channels being targete	od for Specify the ICP		
	ctivity Description : Describe <u>up</u> ove strategy.	to five planned activities related to the	each activity (if applicable) and check	the position or partner responsible for this	Start Month	End Month
ı	ove strategy.		corresponding box below	activity.	Worter	Wionth

Population Checkboxes: Within this strate the general population, population(s) of foct activities above.		
General Population		
Populations of Focus	Indicate if you will be using any of the following channels to increa	se reach:
☐ Youth and Young Adults	Faith-based Organizations	
□LGBT	Federally Qualified Health Centers (FQHCs)	
☐ Low SES	☐ Health Care Providers	
☐ Rural	☐ Health Insurers/Payers	
☐ Urban	☐ Medicaid	
Substance Abuse	☐ Public Housing Authorities	
Pregnant Women	Local Health Departments	
☐ Veteran/Military	National Networks	
☐ Mental Health	☐ National LGBT Cancer Network	
Other (specify in activity table)	National African American Tobacco Prevention Network (African Amer	ican)
Race/Ethnicity	☐ Nuestras Voces (Hispanic)	
African American or Black	National Behavioral Health Network for Tobacco and Cancer Control (National Health/Substance Abuse)	Mental
American Indian or Alaska Native	Geographic Health Equity Alliance Network (Geographic inequities)	
Asian Amer, N Hawaiian, or Pac	☐ National Native Network (American Indian, Alaska Native)	
☐ Hispanic/Latino	RAISE (Asian Americans, Native Hawaiian, Pacific Islander)	
	Self-Made Network (Low SES)	
Strategy 5 (Optional)		
Select a strategy]		
Annual Objective		

				Responsible Party:	Timef	rame
Activity Description : Describe <u>up to</u> five planned activities related to the above strategy.		Population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	En Mon
	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
_		Indicate if you will be using any of the fo	llowing c	shannale to increase re	oob:	
Populations of Focus Youth and Young Adults		Indicate if you will be using any of the fo	nowing <u>c</u>	manners to increase re	acii.	
		Federally Qualified Health Centers				
Low SES		☐ (FQHCs) ☐ Health Care Providers				
☐ Rural		Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
☐ Mental Health		National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Preve	ention Ne	twork (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco a	nd Cancer Control (Menta		

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American Indian or Alaska Native	Geographic Health Equity Alliance Network (Geographic inequities)					
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)				
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)				
		Self-Made Network (Low SES)				
Strategy 6 (Optional)						
Select a strategy]						
Annual Objective						
				Responsible Party:	Timef	fromo
Activity Description: Describe <u>up to</u> five planned activities related to the lbove strategy.		Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below		Specify the TCP position or partner responsible for this activity.	Start Month	End Month
	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the foll	lowing c l	hannels to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				

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Urban		☐ Medicaid				
Substance Abuse		☐ Public Housing Authorities				
☐ Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Preve	ntion Net	work (African American)		
Race/Ethnicity		Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for To	obacco an	d Cancer Control (Mental		
American Indian or Alaska Native		Geographic Health Equity Alliance Networ	rk (Geogra	aphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian	n, Alaska N	Native)		
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	, Pacific Is	slander)		
		Self-Made Network (Low SES)				
Strategy 7 (Optional)						
Select a strategy]						
Annual Objective						
				Responsible Party:	Timef	rame
Activity Description: Describe <u>up</u> bove strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed		
General Population			
Populations of Focus		Indicate if you will be using any of the fo	llowing channels to increase reach:
Youth and Young Adults		Faith-based Organizations	
LGBT		Federally Qualified Health Centers (FQHCs)	
Low SES		☐ Health Care Providers	
Rural		☐ Health Insurers/Payers	
Urban		Medicaid	
Substance Abuse		Public Housing Authorities	
Pregnant Women		Local Health Departments	
☐ Veteran/Military		National Networks	
Mental Health		National LGBT Cancer Network	
Other (specify in activity table)		☐ National African American Tobacco Prev	ention Network (African American)
Race/Ethnicity		☐ Nuestras Voces (Hispanic)	
African American or Black		National Behavioral Health Network for Thealth/Substance Abuse)	Tobacco and Cancer Control (Mental
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	ork (Geographic inequities)
Asian Amer, N Hawaiian, or Pac		National Native Network (American India	an, Alaska Native)
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiia	n, Pacific Islander)
		Self-Made Network (Low SES)	
trategy 8 (Optional)			
Select a strategy]			
nnual Objective			

	Population Description: Specify the	ho	Responsible Party:	Timef	frame
Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mon
Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.					
General Population					
Populations of Focus	Indicate if you will be using any of the fol	lowing <u>c</u>	hannels to increase re	ach:	
☐ Youth and Young Adults	Faith-based Organizations				
☐ LGBT	Federally Qualified Health Centers (FQHCs)				
□ Low SES	Health Care Providers				
Rural	☐ Health Insurers/Payers				
Urban	☐ Medicaid				
Substance Abuse	☐ Public Housing Authorities				
Pregnant Women	Local Health Departments				
☐ Veteran/Military	National Networks				
Mental Health	☐ National LGBT Cancer Network				
Other (specify in activity table)	National African American Tobacco Preve	ention Net	twork (African American)		
Race/Ethnicity	☐ Nuestras Voces (Hispanic)				
African American or Black	National Behavioral Health Network for T Health/Substance Abuse)	obacco ai	nd Cancer Control (Menta		

American Indian or Alaska Native		Geographic Health Equity Alliance Network (Geographic inequities)				
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)				
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)				
		Self-Made Network (Low SES)				
Strategy 9 (Optional)						
Select a strategy]						
Annual Objective						
•						
				Responsible Party:	Timef	iramo
Activity Description: Describe <u>up</u> above strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
he general population, population(activities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the foll	owing <u>c</u>	<u>hannels</u> to increase re	ach:	
Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				

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Urban
Substance Abuse
Pregnant Women
☐ Veteran/Military
Mental Health
Other (specify in activity table)
Race/Ethnicity
African American or Black
American Indian or Alaska Native
Asian Amer, N Hawaiian, or Pac
Hispanic/Latino

☐ Medicaid	
Public Housing Authorities	
Local Health Departments	
National Networks	
National LGBT Cancer Network	
☐ National African American Tobacco Preve	ention Network (African American)
☐ Nuestras Voces (Hispanic)	
National Behavioral Health Network for T Health/Substance Abuse)	obacco and Cancer Control (Mental
Geographic Health Equity Alliance Netwo	rk (Geographic inequities)
National Native Network (American India	n, Alaska Native)
RAISE (Asian Americans, Native Hawaiian	n, Pacific Islander)
Self-Made Network (Low SES)	

			[Select [Select
[Colort a stratogy]	[Coloat a strategy]	[Select a	a a
[Select a strategy]	[Select a strategy]	strategy]	strategy strateg
] y]

Goal 2

Eliminating nonsmokers' exposure to secondhand smoke.

Project Period Objective 1				
Select a Project Period Outcome	Key outcome indicator (KOI)			
Project Period Objective 2 (Optional)		I		
Select a Project Period Outcome	Key outcome indicator (KOI)			
Stratogy 1				
Strategy 1 [Select a strategy]				
Annual Objective		1		
		Responsible Party:	Timet	frame
Activity Description : Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

	General	Popu	latior
$\mathbf{-}$			

Populations of Focus	Indicate if you will be using any of the fol	llowing channels to increase reach:
☐ Youth and Young Adults	☐ Faith-based Organizations	
□LGBT	Federally Qualified Health Centers (FQHCs)	
Low SES	Health Care Providers	
Rural	☐ Health Insurers/Payers	
Urban	☐ Medicaid	
Substance Abuse	Public Housing Authorities	
☐ Pregnant Women	Local Health Departments	
☐ Veteran/Military	National Networks	
☐ Mental Health	☐ National LGBT Cancer Network	
Other (specify in activity table)	☐ National African American Tobacco Preve	ention Network (African American)
Race/Ethnicity	☐ Nuestras Voces (Hispanic)	
African American or Black	National Behavioral Health Network for T Health/Substance Abuse)	obacco and Cancer Control (Mental
American Indian or Alaska Native	Geographic Health Equity Alliance Netwo	ork (Geographic inequities)
Asian Amer, N Hawaiian, or Pac	National Native Network (American India	n, Alaska Native)
☐ Hispanic/Latino	RAISE (Asian Americans, Native Hawaiiar	n, Pacific Islander)
	Self-Made Network (Low SES)	
Strategy 2 (Optional)		
Select a strategy]		
Annual Objective		
		Responsible Party: Timeframe
	Danielskian Danaminklam Consilerk	, <u> </u>

Activity Description : Describe <u>up</u> above strategy.	to five planned activities related to the	population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mont
	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fo	llowing <u>c</u>	<mark>hannels</mark> to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				
Other (specify in activity table)		☐ National African American Tobacco Preve	ention Net	work (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco ar	nd Cancer Control (Menta	I	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo				
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American India	n, Alaska	Native)		

☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian,	, Pacific I	slander)		
		Self-Made Network (Low SES)				
Strategy 3 (Optional)						
Select a strategy]						
Annual Objective						
				Doonanaihla Dantur	Time	
Activity Description: Describe <u>up</u> bove strategy.	to five planned activities related to the	Population Description: Specify th populations and channels being targete each activity (if applicable) and check corresponding box below	ed for	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timef Start Month	End Month
	his strategy, indicate if you are targeting s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the follo	owing <u>c</u> l	hannels to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		Health Insurers/Payers				
Urban		Medicaid				
Substance Abuse		☐ Public Housing Authorities				

Pregnant Women		Local Health Departments			
☐ Veteran/Military		National Networks			
Mental Health		☐ National LGBT Cancer Network			
Other (specify in activity table)		☐ National African American Tobacco Prevention N	etwork (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)			
African American or Black		National Behavioral Health Network for Tobacco Health/Substance Abuse)	and Cancer Control (Menta	.I	
American Indian or Alaska Native		Geographic Health Equity Alliance Network (Geo	graphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian, Alask	a Native)		
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific	c Islander)		
		Self-Made Network (Low SES)			
Strategy 4 (Optional)					
Select a strategy]					
Annual Objective					
-					
			Responsible Party:	Timef	ramo
Activity Description : Describe <u>up</u> above strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

General Population	
Populations of Focus	Indicate if you will be using any of the following channels to increase reach:
☐ Youth and Young Adults	Faith-based Organizations
LGBT	Federally Qualified Health Centers (FQHCs)
Low SES	☐ Health Care Providers
Rural	☐ Health Insurers/Payers
Urban	☐ Medicaid
Substance Abuse	☐ Public Housing Authorities
Pregnant Women	☐ Local Health Departments
☐ Veteran/Military	National Networks
Mental Health	☐ National LGBT Cancer Network
Other (specify in activity table)	National African American Tobacco Prevention Network (African American)
Race/Ethnicity	☐ Nuestras Voces (Hispanic)
African American or Black	National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
American Indian or Alaska Native	Geographic Health Equity Alliance Network (Geographic inequities)
Asian Amer, N Hawaiian, or Pac	☐ National Native Network (American Indian, Alaska Native)
Hispanic/Latino	RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
	Self-Made Network (Low SES)
Strategy 5 (Optional)	
Select a strategy]	
Annual Objective	
-	
	Responsible Party: Timeframe
	Bandatian Bandutian Canife the

Activity Description : Describe <u>up</u> above strategy.	to five planned activities related to the	population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mont
the general population, population(activities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fo	llowing <u>c</u>	<u>hannels</u> to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Prevent	ention Net	work (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco ar	nd Cancer Control (Menta	l	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogr	aphic inequities)		
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American India	n, Alaska	Native)		

Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)				
		Self-Made Network (Low SES)				
Strategy 6 (Optional)						
Select a strategy]						
Annual Objective						
-						
		Population Description: Specify the	ho	Responsible Party:	Timef	rame
Activity Description: Describe <u>up</u> above strategy.	to five planned activities related to the	populations and channels being targete each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
	his strategy, indicate if you are targeting s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the following	lowing <u>c</u>	hannels to increase rea	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
□LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		Medicaid Medicaid				
Substance Abuse		☐ Public Housing Authorities				

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Pregnant Women
☐ Veteran/Military
Mental Health
Other (specify in activity table)
Race/Ethnicity
African American or Black
American Indian or Alaska Native
Asian Amer, N Hawaiian, or Pac

Local Health Departments
National Networks
☐ National LGBT Cancer Network
☐ National African American Tobacco Prevention Network (African American)
☐ Nuestras Voces (Hispanic)
National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
Geographic Health Equity Alliance Network (Geographic inequities)
☐ National Native Network (American Indian, Alaska Native)
RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
Self-Made Network (Low SES)

Goal	3
Drom	<u></u>

Promoting quitting among among youth and young adults.

Project Period Objective 1				
Select a Project Period Outcome	Key outcome indicator (KOI)			
Project Period Objective 2 (Optional)				
Project Period Objective 2 (Optional)				
Select a Project Period Outcome	Key outcome indicator (KOI)			
·				
Strategy 1				
[Select a strategy]				
Annual Objective				
	T	1		
	Population Description: Specify the	Responsible Party:	Time	frame
Activity Description: Describe up to five planned activities related to the	populations and channels being targeted for	Specify the TCP	Start	End
Activity Description : Describe <u>up to</u> five planned activities related to the above strategy.	each activity (if applicable) and check the corresponding box below	position or partner responsible for this	Month	Month
	Corresponding box below	activity.		

Genera	I Don	ulation
Genera	I FUD	ulation

Populations of Focus	Indicate if you will be using any of the following <u>channels</u> to in	crease reach	1:
Youth and Young Adults	☐ Faith-based Organizations		
LGBT	Federally Qualified Health Centers (FQHCs)		
Low SES	☐ Health Care Providers		
Rural	☐ Health Insurers/Payers		
Urban	☐ Medicaid		
Substance Abuse	☐ Public Housing Authorities		
Pregnant Women	Local Health Departments		
☐ Veteran/Military	CDC s 6 18 Initiative		
Mental Health	National Networks		
Other (specify in activity table)	☐ National LGBT Cancer Network		
	National African American Tobacco Prevention Network (African A	lmerican)	
Race/Ethnicity	☐ Nuestras Voces (Hispanic)		
African American or Black	National Behavioral Health Network for Tobacco and Cancer Cont Health/Substance Abuse)	rol (Mental	
American Indian or Alaska Native	Geographic Health Equity Alliance Network (Geographic inequitie	s)	
Asian Amer, N Hawaiian, or Pac	☐ National Native Network (American Indian, Alaska Native)		
Hispanic/Latino	RAISE (Asian Americans, Native Hawaiian, Pacific Islander)		
	Self-Made Network (Low SES)		
Strategy 2 (Optional)			
Select a strategy]			
Annual Objective			
	Responsible Respon	e Party:	Timeframe

Activity Description : Describe <u>up</u> above strategy.	to five planned activities related to the	population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mont
the general population, population activities above.	this strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fol	lowing <u>c</u> l	<mark>hannels</mark> to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		☐ Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		CDC s 6 18 Initiative				
Mental Health		National Networks				
Other (specify in activity table)		☐ National LGBT Cancer Network				
		National African American Tobacco Preve	ntion Net	work (African American)		
Race/Ethnicity		Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco ar	nd Cancer Control (Menta		
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogr	aphic inequities)		

Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)				
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)				
		Self-Made Network (Low SES)				
Strategy 3 (Optional)						
Select a strategy]						
nnual Objective						
		Population Description: Specify t		Responsible Party: Specify the TCP	Timet	rame
ctivity Description: Describe <u>up to</u> five planned activities related to the each activity (if applicable) and check the			position or partner	Start	End	
bove strategy.		corresponding box below		responsible for this activity.	Month	Month
	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
ctivities above.	s) of focus ana/or charmers in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the following	llowing <u>c</u>	<u>hannels</u> to increase re	ach:	
☐ Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		Health Insurers/Payers				
Urban		☐ Medicaid				

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Substance Abuse		Public Housing Authorities			
Pregnant Women		Local Health Departments			
☐ Veteran/Military		CDC s 6 18 Initiative			
☐ Mental Health		National Networks			
Other (specify in activity table)		☐ National LGBT Cancer Network			
		☐ National African American Tobacco Prevent	ion Network (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)			
African American or Black		National Behavioral Health Network for Tob Health/Substance Abuse)	acco and Cancer Control (Menta	l	
American Indian or Alaska Native		Geographic Health Equity Alliance Network	(Geographic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian,	Alaska Native)		
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)			
		Self-Made Network (Low SES)			
Strategy 4 (Optional)					
Select a strategy]					
nnual Objective					
			Doononoible Down	Timef	iromo
		Population Description: Specify the		Timei	rame
ctivity Description: Describe up	to five planned activities related to the	populations and channels being targeted	IUI nocition or northor	Start	End
bove strategy.	<u></u>	each activity (if applicable) and check the corresponding box below	responsible for this activity.	Month	Month

	nis strategy, indicate if you are targeting s) of focus and/or channels in the listed		
General Population			
Populations of Focus		Indicate if you will be using any of the fo	llowing <u>channels</u> to increase reach:
☐ Youth and Young Adults		Faith-based Organizations	
LGBT		Federally Qualified Health Centers (FQHCs)	
Low SES		☐ Health Care Providers	
Rural		☐ Health Insurers/Payers	
Urban		☐ Medicaid	
Substance Abuse		☐ Public Housing Authorities	
Pregnant Women		Local Health Departments	
☐ Veteran/Military		☐ CDC s 6 18 Initiative	
Mental Health		National Networks	
Other (specify in activity table)		National LGBT Cancer Network	
		☐ National African American Tobacco Prevo	ention Network (African American)
Race/Ethnicity		Nuestras Voces (Hispanic)	
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco and Cancer Control (Mental
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	ork (Geographic inequities)
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American India	n, Alaska Native)
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiia	n, Pacific Islander)
		Self-Made Network (Low SES)	
Strategy 5 (Optional)			
[Select a strategy]			

Annual Objective

Activity Description : Describe <u>up to</u> five planned activities related to the above strategy.		Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below		Responsible Party:	Timeframe	
				Specify the TCP position or partner responsible for this activity.	Start Month	End Month
activities above. General Population	(s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the fol	llowina c	hannels to increase re	ach:	
☐ Youth and Young Adults		☐ Faith-based Organizations	g <u>=</u>			
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		CDC s 6 18 Initiative				
Mental Health		National Networks				
Other (specify in activity table)		National LGBT Cancer Network				
		National African American Tobacco Preve	ention Ne	twork (African American)		
Race/Ethnicity		■ Nuestras Voces (Hispanic)				

African American or Black
American Indian or Alaska Native
Asian Amer, N Hawaiian, or Pac
☐ Hispanic/Latino

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
Geographic Health Equity Alliance Network (Geographic inequities)
National Native Network (American Indian, Alaska Native)
RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
Self-Made Network (Low SES)

Project Period Objective 1 Select a Project Period Outcome Key outcome indicator (KOI) Project Period Objective 2 (Optional)

Stratony	1

Select a Project Period Outcome

Mass Reach Communications

[Select a strategy]
Annual Objective

Key outcome indicator (KOI)

		Barrelation Barrelation Constitution	Responsible Party:	Timeframe	
Activity Description : Describe <u>up to</u> five planned activities related to the above strategy, including any key messages in your campaign, if known.		Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

П	G	er	er	al	Po	р	ul	a	ti	10	n
	_										

Populations of Focus	I	Indicate if you will be using any of the fo	lowing <u>channels</u> increase reach:
☐ Youth and Young Adults		☐ Faith-based Organizations	
LGBT		Federally Qualified Health Centers (FQHCs)	
Low SES		☐ Health Care Providers	
Rural		☐ Health Insurers/Payers	
Urban		Medicaid Medicaid	
Substance Abuse		Public Housing Authorities	
Pregnant Women		Local Health Departments	
☐ Veteran/Military		National Networks	
Mental Health		☐ National LGBT Cancer Network	
Other (specify in activity table)		National African American Tobacco Preve	ention Network (African American)
Race/Ethnicity		☐ Nuestras Voces (Hispanic)	
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco and Cancer Control (Mental
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geographic inequities)
Asian Amer, N Hawaiian, or Pac		National Native Network (American India	n, Alaska Native)
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	n, Pacific Islander)
		Self-Made Network (Low SES)	
Please choose the <u>type of media</u> p	nlanned for this strategy.		
Paid	planned for the chategy.		
 ☐ Earned			
 □ PSA			
_			
Strategy 2 (Optional)			
Select a strategy]			

Annual Objective						
				Responsible Party:	Timet	frame
	<u>p to</u> five planned activities related to the messages in your campaign, if known.	Population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Mont
the general population, populatior activities above. General Population Populations of Focus	n(s) of focus and/or channels in the listed	Indicate if you will be using any of the fo	llowing <u>c</u>	hannels increase reac	h:	
☐ Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		☐ Public Housing Authorities				
☐ Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		National LGBT Cancer Network				
Other (specify in activity table)		☐ National African American Tobacco Preve	ention Ne	twork (African American)		

	Race/Ethnicity		☐ Nuestras Voces (Hispanic)			
	African American or Black		National Behavioral Health Network for Tobacco a Health/Substance Abuse)	nd Cancer Control (Menta	l	
	American Indian or Alaska Native		Geographic Health Equity Alliance Network (Geogr			
	Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian, Alaska	Native)		
	☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific I	slander)		
			Self-Made Network (Low SES)			
기	ease choose the <u>type of media</u>	planned for this strategy:				
	☐ Paid					
	☐ Earned					
	☐ PSA					
<u>S</u>	trategy 3 (Optional)					
S	Select a strategy]					
<u>-</u>	nnual Objective					
				1		
			Banadatian Banadatian Constitution	Responsible Party:	Timef	rame
		to five planned activities related to the messages in your campaign, if known.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

Population Checkboxes: Within this strategy the general population, population(s) of focus activities above.			
General Population			
Populations of Focus		Indicate if you will be using any of the following	llowing channels increase reach:
☐ Youth and Young Adults		Faith-based Organizations	
□LGBT		Federally Qualified Health Centers (FQHCs)	
☐ Low SES		☐ Health Care Providers	
Rural		☐ Health Insurers/Payers	
☐ Urban		☐ Medicaid	
Substance Abuse		☐ Public Housing Authorities	
Pregnant Women		Local Health Departments	
☐ Veteran/Military		National Networks	
Mental Health		☐ National LGBT Cancer Network	
Other (specify in activity table)		☐ National African American Tobacco Preve	ention Network (African American)
Race/Ethnicity		☐ Nuestras Voces (Hispanic)	
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco and Cancer Control (Mental
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	ork (Geographic inequities)
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American India	n, Alaska Native)
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	n, Pacific Islander)
		Self-Made Network (Low SES)	
Discourse the transfer of the transfer of	a this short says		
Please choose the <u>type of media</u> planned for	r this strategy:		
☐ Paid			
☐ Earned			
☐ PSA			

Surveillance and Evalu	ation					
Product Ported Objective 4						
Project Period Objective 1						
Project Period Objective 2 (Option	onal)					
Strategy 1						
[Select a strategy]						
Annual Objective						
		Denulation Description, Specify	the	Responsible Party:	Timef	rame
Activity Description: Describe up above strategy.	to five planned activities related to the	Population Description: Specify to populations and channels being target each activity (if applicable) and check corresponding box below	ted for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
Population Checkboxes: Within the general population, population activities above.	this strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fo	llowing <u>cl</u>	hannels to increase re	ach:	
Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				

	Low SES		Health Care Providers				
	Rural		☐ Health Insurers/Payers				
	☐ Urban		☐ Medicaid				
	Substance Abuse		☐ Public Housing Authorities				
	☐ Pregnant Women		Local Health Departments				
	☐ Veteran/Military		National Networks				
	Mental Health		☐ National LGBT Cancer Network				
	Other (specify in activity table)		National African American Tobacco Preve	ntion Net	work (African American)		
	Race/Ethnicity		Nuestras Voces (Hispanic)				
	African American or Black		National Behavioral Health Network for To Health/Substance Abuse)	obacco ar	nd Cancer Control (Menta	l	
	American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogr	aphic inequities)		
	Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian	n, Alaska	Native)		
	☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	, Pacific I	slander)		
			Self-Made Network (Low SES)				
31	rategy 2 (Optional)						
S	elect a strategy]						
۱	nnual Objective						
			Population Description: Specify the	no	Responsible Party:	Timef	rame
Activity Description: Describe <u>up to</u> five planned activities related to the lbove strategy.		populations and channels being targete each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month	

	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the fol	lowing c	hannels to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations	•			
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Preve	ntion Net	work (African American)		
Race/Ethnicity		Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for To Health/Substance Abuse)	obacco a	nd Cancer Control (Menta	l	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogi	aphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American India)	n, Alaska	Native)		
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	, Pacific I	slander)		
		Self-Made Network (Low SES)				

Strategy 3 (Optional)

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[Select a strategy]						
Annual Objective						
		Demulation Description, Charify th	ha	Responsible Party:	Time	rame
Activity Description: Describe up above strategy.	o to five planned activities related to the	Population Description: Specify the populations and channels being targets each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
activities above. General Population	(s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the foll	lowing <u>c</u>	<u>hannels</u> to increase re	ach:	
☐ Youth and Young Adults ☐ LGBT		Faith-based Organizations Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				

Other (specify in activity table)		National African American Tobacco Prevention Ne	twork (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)			
African American or Black	African American or Black National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)				
American Indian or Alaska Native		Geographic Health Equity Alliance Network (Geog	raphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian, Alaska	a Native)		
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific	Islander)		
		Self-Made Network (Low SES)			
Strategy 4 (Optional)					
Select a strategy]					
Annual Objective					
		Danielation Danavintian Consitetta	Responsible Party:	Timef	rame
Activity Description: Describe <u>up</u> above strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
he general population, population(activities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed				
he general population, population(
he general population, population(activities above.		Indicate if you will be using any of the following	channels to increase re-	ach:	
he general population, population(activities above.		Indicate if you will be using any of the following of the Faith-based Organizations	channels to increase re	ach:	

	□LGBT		Federally Qualified Health Centers (FQHCs)				
	Low SES		☐ Health Care Providers				
	☐ Rural		☐ Health Insurers/Payers				
	☐ Urban		☐ Medicaid				
	Substance Abuse		☐ Public Housing Authorities				
	☐ Pregnant Women		Local Health Departments				
	☐ Veteran/Military		National Networks				
	☐ Mental Health		☐ National LGBT Cancer Network				
	Other (specify in activity table)		☐ National African American Tobacco Preven	ition Net	work (African American)		
	Race/Ethnicity		Nuestras Voces (Hispanic)				
	African American or Black		National Behavioral Health Network for Tol Health/Substance Abuse)	bacco an	d Cancer Control (Menta	I	
	American Indian or Alaska Native		Geographic Health Equity Alliance Network				
	Asian Amer, N Hawaiian, or Pac		National Native Network (American Indian,	, Alaska I	Native)		
	☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian,	Pacific Is	slander)		
			Self-Made Network (Low SES)				
•	twatary F (Ontional)						
>	trategy 5 (Optional)						
S	select a strategy]						
٩ı	nnual Objective						
					- "I - '		,
	ctivity Description: Describe <u>up</u> nove strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted each activity (if applicable) and check to corresponding box below	d for	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timef Start Month	rame End Month

h ac	e general population, population(ctivities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
	General Population						
	Populations of Focus		Indicate if you will be using any of the fo	llowing <u>c</u>	hannels to increase re	ach:	
	Youth and Young Adults		Faith-based Organizations				
	□LGBT		Federally Qualified Health Centers (FQHCs)				
	Low SES		Health Care Providers				
	Rural		☐ Health Insurers/Payers				
	☐ Urban		☐ Medicaid				
	Substance Abuse		Public Housing Authorities				
	Pregnant Women		Local Health Departments				
	☐ Veteran/Military		National Networks				
	Mental Health		☐ National LGBT Cancer Network				
	Other (specify in activity table)		☐ National African American Tobacco Preve	ention Net	work (African American)		
	Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
	African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco a	nd Cancer Control (Menta		
	American Indian or Alaska Native		Geographic Health Equity Alliance Netwo				
	Asian Amer, N Hawaiian, or Pac		National Native Network (American India	n, Alaska	Native)		
	☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	n, Pacific I	slander)		
			Self-Made Network (Low SES)				

Strategy 6 (Optional)						
[Select a strategy]						
Annual Objective						
		Bandatian Bandiatian Consitut	L =	Responsible Party:	Timef	rame
Activity Description : Describe <u>up to</u> five planned activities related to the above strategy.		Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below		Specify the TCP position or partner responsible for this activity.	Start Month	End Month
	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the following	lowing <u>c</u>	hannels to increase re	ach:	
☐ Youth and Young Adults		Faith-based Organizations				
☐ LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				

Mental Health
Other (specify in activity table)
Race/Ethnicity
African American or Black
American Indian or Alaska Native
Asian Amer, N Hawaiian, or Pac
☐ Hispanic/Latino

☐ National LGBT Cancer Network
National African American Tobacco Prevention Network (African American)
☐ Nuestras Voces (Hispanic)
National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
Geographic Health Equity Alliance Network (Geographic inequities)
☐ National Native Network (American Indian, Alaska Native)
RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
Self-Made Network (Low SES)

Infrastructure, Adminis	stration and Management					
Project Period Objective 1						
Project Period Objective 2 (Option	onal)					
Strategy 1						
[Select a strategy]						
Annual Objective						
Activity Description: Describe up above strategy.	o to five planned activities related to the	Population Description: Specify populations and channels being targe each activity (if applicable) and chec corresponding box below	ted for	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timef Start Month	End Month
	this strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
Populations of Focus Youth and Young Adults LGBT		Indicate if you will be using any of the form Faith-based Organizations Federally Qualified Health Centers (FQHCs)	ollowing <u>c</u> l	hannels to increase rea	ach:	

Low SES		☐ Health Care Providers					
Rural		☐ Health Insurers/Payers					
Urban		☐ Medicaid					
Substance Abuse		Public Housing Authorities					
Pregnant Women		Local Health Departments					
☐ Veteran/Military		National Networks					
Mental Health		☐ National LGBT Cancer Network					
Other (specify in activity table)		National African American Tobacco Prevent	ion Network (African American)				
Race/Ethnicity		■ Nuestras Voces (Hispanic)					
African American or Black		National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)					
American Indian or Alaska Native		Geographic Health Equity Alliance Network (Geographic inequities)					
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)					
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacific Islander)					
		Self-Made Network (Low SES)					
Strategy 2 (Optional)							
Select a strategy]							
annual Objective							
•							
					-		
		Population Description: Specify the Responsible Party:		Timef	frame		
Activity Description : Describe <u>up</u> bove strategy.	to five planned activities related to the	populations and channels being targeted each activity (if applicable) and check the corresponding box below		Start Month	End Month		

ne general population, population(activities above.	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fol	lowing <u>c</u>	hannels to increase re	ach:	
Youth and Young Adults		Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		☐ Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Preve	ntion Net	work (African American)		
Race/Ethnicity		Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for To Health/Substance Abuse)	obacco ai	nd Cancer Control (Menta	ĺ	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogr	aphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American India)	n, Alaska	Native)		
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian	, Pacific I	slander)		
		Self-Made Network (Low SES)				

Strategy 3 (Optional)

[Select a strategy]					
			Responsible Party	Timef	rame
to five planned activities related to the	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below		Specify the TCP position or partner responsible for this activity.	Start Month	End Month
	Indicate if you will be using any of the following	llowing <u>c</u>	<u>hannels</u> to increase re	ach:	
	☐ Faith-based Organizations				
	Federally Qualified Health Centers (FQHCs)				
	Health Care Providers				
	☐ Health Insurers/Payers				
	☐ Medicaid				
	Public Housing Authorities				
	Local Health Departments				
	National Networks				
	☐ National LGBT Cancer Network				
	to five planned activities related to the his strategy, indicate if you are targeting (s) of focus and/or channels in the listed	populations and channels being target each activity (if applicable) and check corresponding box below his strategy, indicate if you are targeting (s) of focus and/or channels in the listed Indicate if you will be using any of the fo Faith-based Organizations Federally Qualified Health Centers (FQHCs) Health Care Providers Health Insurers/Payers Medicaid Public Housing Authorities Local Health Departments National Networks	populations and channels being targeted for each activity (if applicable) and check the corresponding box below his strategy, indicate if you are targeting (s) of focus and/or channels in the listed Indicate if you will be using any of the following of the fo	populations and channels being targeted for each activity (if applicable) and check the corresponding box below Indicate if you are targeting s) of focus and/or channels in the listed Indicate if you will be using any of the following channels to increase re Federally Qualified Health Centers (FQHCs) Health Care Providers Health Insurers/Payers Medicaid Public Housing Authorities Local Health Departments National Networks	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below Specify the TCP position or partner responsible for this activity. Start responsible for this activity. Indicate if you are targeting s) of focus and/or channels in the listed Indicate if you will be using any of the following channels to increase reach: Faith-based Organizations Federally Qualified Health Centers (FQHCs) Health Care Providers Health Insurers/Payers Medicaid Public Housing Authorities Local Health Departments National Networks

Other (specify in activity table)		National African American Tobacco Prevention	Network (African American)			
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black	National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)					
American Indian or Alaska Native		Geographic Health Equity Alliance Network (Ge	ographic inequities)			
Asian Amer, N Hawaiian, or Pac		☐ National Native Network (American Indian, Alaska Native)				
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian, Pacif	ic Islander)			
		Self-Made Network (Low SES)				
Strategy 4 (Optional)						
Select a strategy]						
Annual Objective						
				1		
			Responsible Party: Tim		romo	
		Population Description: Specify the	Responsible Party:	Timei	Taille	
	to five planned activities related to the	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month	
	to five planned activities related to the	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this	Start	End	
	to five planned activities related to the	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this	Start	End	
Activity Description: Describe <u>up</u> bove strategy.	to five planned activities related to the	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this	Start	End	
	to five planned activities related to the	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this	Start	End	
Population Checkboxes: Within the general population, population	this strategy, indicate if you are targeting (s) of focus and/or channels in the listed	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this	Start	End	
Population Checkboxes: Within the general population, population, ctivities above.	this strategy, indicate if you are targeting	populations and channels being targeted for each activity (if applicable) and check the	Specify the TCP position or partner responsible for this activity.	Start Month	End	
Population Checkboxes: Within the general population, population above. General Population	this strategy, indicate if you are targeting	populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End	

LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
☐ Urban		☐ Medicaid				
Substance Abuse		☐ Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		National LGBT Cancer Network				
Other (specify in activity table)		☐ National African American Tobacco Preven	tion Netv	work (African American)		
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black	National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)					
American Indian or Alaska Native	Geographic Health Equity Alliance Network (Geographic inequities)					
Asian Amer, N Hawaiian, or Pac	☐ National Native Network (American Indian, Alaska Native)					
Hispanic/Latino		RAISE (Asian Americans, Native Hawaiian,	Pacific Is	lander)		
		Self-Made Network (Low SES)				
Strategy 5 (Optional)						
Select a strategy]						
Annual Objective						
				Responsible Party:	Timef	rame.
Activity Description: Describe <u>up</u> bove strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being targeted each activity (if applicable) and check to corresponding box below	e d for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

	his strategy, indicate if you are targeting (s) of focus and/or channels in the listed					
General Population						
Populations of Focus		Indicate if you will be using any of the fol	llowing <u>c</u>	<u>hannels</u> to increase re	ach:	
☐ Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		Medicaid				
Substance Abuse		Public Housing Authorities				
Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				
Mental Health		☐ National LGBT Cancer Network				
Other (specify in activity table)		National African American Tobacco Prevention Network (African American)				
Race/Ethnicity		☐ Nuestras Voces (Hispanic)				
African American or Black		National Behavioral Health Network for T Health/Substance Abuse)	obacco a	nd Cancer Control (Menta	l	
American Indian or Alaska Native		Geographic Health Equity Alliance Netwo	rk (Geogi	raphic inequities)		
Asian Amer, N Hawaiian, or Pac		National Native Network (American India	n, Alaska	Native)		
☐ Hispanic/Latino		RAISE (Asian Americans, Native Hawaiiar	n, Pacific I	Islander)		
		☐ Self-Made Network (Low SES)				

Strategy 6 (Optional)						
[Select a strategy]						
Annual Objective						
				Responsible Party:	Timef	rame
Activity Description : Describe <u>up</u> above strategy.	to five planned activities related to the	Population Description: Specify the populations and channels being target each activity (if applicable) and check corresponding box below	ed for	Specify the TCP position or partner responsible for this activity.	Start Month	End Month
Population Checkboxes: Within the general population, population (activities above. General Population	nis strategy, indicate if you are targeting s) of focus and/or channels in the listed					
Populations of Focus		Indicate if you will be using any of the fol	llowing <u>c</u>	hannels to increase re	ach:	
☐ Youth and Young Adults		☐ Faith-based Organizations				
LGBT		Federally Qualified Health Centers (FQHCs)				
Low SES		☐ Health Care Providers				
Rural		☐ Health Insurers/Payers				
Urban		☐ Medicaid				
Substance Abuse		Public Housing Authorities				
☐ Pregnant Women		Local Health Departments				
☐ Veteran/Military		National Networks				

Mental Health
Other (specify in activity table)
Race/Ethnicity
African American or Black
American Indian or Alaska Native
Asian Amer, N Hawaiian, or Pac
☐ Hispanic/Latino

☐ National LGBT Cancer Network
☐ National African American Tobacco Prevention Network (African American)
☐ Nuestras Voces (Hispanic)
National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
Geographic Health Equity Alliance Network (Geographic inequities)
☐ National Native Network (American Indian, Alaska Native)
RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
Self-Made Network (Low SES)