

National Tobacco Control Programs Work Plan Template

Year [X]

[Choose your state name...]

The following navigation bar is available on all worksheets
Click a tab to jump to the corresponding sheet:



Instructions:

You may use this template to prepare a work plan for NTCP. Please refer to the supplemental guidance document for more information.

Notes on Data Entry: All light yellow cells are available for user input.

Goal 1

Prevent initiation among youth and young adults.

Project Period Objective 1

Select a Project Period Outcome	Key outcome indicator (KOI)

Project Period Objective 2 (Optional)

Select a Project Period Outcome	Key outcome indicator (KOI)

Strategy 1

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Annual Objective

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Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

	Population Description: Specify the	Responsible Party:	Timeframe
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Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

- General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid

- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

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Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

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National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

- General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FOHCs)
- Health Care Providers
- Health Insurers/Payers

- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 7 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

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Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 8 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 9 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

- General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers

- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
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- Nuestras Voces (Hispanic)
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- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

[Select a strategy...]

[Select a strategy...]

[Select a
strategy...]

[Select a
strategy...]
[Select a
strategy...]

Goal 2

Eliminating nonsmokers' exposure to secondhand smoke.

Project Period Objective 1

Select a Project Period Outcome	Key outcome indicator (KOI)

Project Period Objective 2 (Optional)

Select a Project Period Outcome	Key outcome indicator (KOI)

Strategy 1

[Select a strategy...]

Annual Objective

--

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

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- Local Health Departments

National Networks

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- Nuestras Voces (Hispanic)
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- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

	Population Description: Specify the	Responsible Party:	Timeframe
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Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FOHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

Hispanic/Latino

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

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General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

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Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

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Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

	Population Description: Specify the	Responsible Party:	Timeframe
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Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FOHCs)

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Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

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Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

Hispanic/Latino

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Goal 3

Promoting quitting among among youth and young adults.

Project Period Objective 1

Select a Project Period Outcome		Key outcome indicator (KOI)	

Project Period Objective 2 (Optional)

Select a Project Period Outcome		Key outcome indicator (KOI)	

Strategy 1

[Select a strategy...]

Annual Objective

--

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

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General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments
- CDC s 6|18 Initiative

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

		Responsible Party:	Timeframe
--	--	---------------------------	------------------

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Specify the TCP position or partner responsible for this activity.	Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

CDC s 6|18 Initiative

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

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- General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban

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- Health Insurers/Payers
- Medicaid

- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

- Public Housing Authorities
- Local Health Departments
- CDC s 6|18 Initiative

National Networks

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- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

CDC s 6|18 Initiative

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

 General Population

Populations of Focus

 Youth and Young Adults

 LGBT

 Low SES

 Rural

 Urban

 Substance Abuse

 Pregnant Women

 Veteran/Military

 Mental Health

 Other (specify in activity table)

Indicate if you will be using any of the following **channels** to increase reach:

 Faith-based Organizations

 Federally Qualified Health Centers (FQHCs)

 Health Care Providers

 Health Insurers/Payers

 Medicaid

 Public Housing Authorities

 Local Health Departments

 CDC s 6|18 Initiative

National Networks

 National LGBT Cancer Network

 National African American Tobacco Prevention Network (African American)

 Nuestras Voces (Hispanic)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Mass Reach Communications

Project Period Objective 1

Select a Project Period Outcome		Key outcome indicator (KOI)	

Project Period Objective 2 (Optional)

Select a Project Period Outcome		Key outcome indicator (KOI)	

Strategy 1

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy, including any key messages in your campaign, if known.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

- Youth and Young Adults
- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

Indicate if you will be using any of the following **channels** increase reach:

- Faith-based Organizations
- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Please choose the **type of media** planned for this strategy:

- Paid
- Earned
- PSA

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe up to five planned activities related to the above strategy, including any key messages in your campaign, if known.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Indicate if you will be using any of the following **channels** increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Please choose the **type of media** planned for this strategy:

- Paid
- Earned
- PSA

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe up to five planned activities related to the above strategy, including any key messages in your campaign, if known.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Please choose the **type of media** planned for this strategy:

Paid

Earned

PSA

Indicate if you will be using any of the following **channels** increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Surveillance and Evaluation

Project Period Objective 1

Project Period Objective 2 (Optional)

Strategy 1

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

 General Population

Populations of Focus

 Youth and Young Adults

 LGBT

Indicate if you will be using any of the following **channels** to increase reach:

 Faith-based Organizations

 Federally Qualified Health Centers (FQHCs)

- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Infrastructure, Administration and Management

Project Period Objective 1

Project Period Objective 2 (Optional)

Strategy 1

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 2 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 3 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

National LGBT Cancer Network

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 4 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

- LGBT
- Low SES
- Rural
- Urban
- Substance Abuse
- Pregnant Women
- Veteran/Military
- Mental Health
- Other (specify in activity table)

Race/Ethnicity

- African American or Black
- American Indian or Alaska Native
- Asian Amer, N Hawaiian, or Pac Isl
- Hispanic/Latino

- Federally Qualified Health Centers (FQHCs)
- Health Care Providers
- Health Insurers/Payers
- Medicaid
- Public Housing Authorities
- Local Health Departments

National Networks

- National LGBT Cancer Network
- National African American Tobacco Prevention Network (African American)
- Nuestras Voces (Hispanic)
- National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)
- Geographic Health Equity Alliance Network (Geographic inequities)
- National Native Network (American Indian, Alaska Native)
- RAISE (Asian Americans, Native Hawaiian, Pacific Islander)
- Self-Made Network (Low SES)

Strategy 5 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

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Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)

Strategy 6 (Optional)

[Select a strategy...]

Annual Objective

Activity Description: Describe <u>up to</u> five planned activities related to the above strategy.	Population Description: Specify the populations and channels being targeted for each activity (if applicable) and check the corresponding box below	Responsible Party: Specify the TCP position or partner responsible for this activity.	Timeframe	
			Start Month	End Month

Population Checkboxes: Within this strategy, indicate if you are targeting the general population, population(s) of focus and/or channels in the listed activities above.

General Population

Populations of Focus

Youth and Young Adults

LGBT

Low SES

Rural

Urban

Substance Abuse

Pregnant Women

Veteran/Military

Indicate if you will be using any of the following **channels** to increase reach:

Faith-based Organizations

Federally Qualified Health Centers (FQHCs)

Health Care Providers

Health Insurers/Payers

Medicaid

Public Housing Authorities

Local Health Departments

National Networks

Mental Health

Other (specify in activity table)

Race/Ethnicity

African American or Black

American Indian or Alaska Native

Asian Amer, N Hawaiian, or Pac Isl

Hispanic/Latino

National LGBT Cancer Network

National African American Tobacco Prevention Network (African American)

Nuestras Voces (Hispanic)

National Behavioral Health Network for Tobacco and Cancer Control (Mental Health/Substance Abuse)

Geographic Health Equity Alliance Network (Geographic inequities)

National Native Network (American Indian, Alaska Native)

RAISE (Asian Americans, Native Hawaiian, Pacific Islander)

Self-Made Network (Low SES)