

Attachment Q. Applicant Survey (Survey 1): Reminder Emails

Reminders #1 and #2

Dear Health Department Director,

As a reminder, NORC at the University of Chicago is asking applicant health departments to complete a brief survey about the public health accreditation process. NORC is conducting this survey on behalf of the Centers for Disease Control and Prevention (CDC), to assess the benefits and outcomes of the national public health accreditation program. The original email inviting you to participate was sent on **DATE** (below). Your participation will help us to better understand your overall experience, perceptions of the accreditation process, and the benefits, outcomes, and effects of accreditation.

The survey is available in an electronic format: [LINK](#)

Please follow the instructions on the screen to complete the survey online. The survey will be available until **DATE**, so we request that you complete the survey at your earliest convenience.

Thank you in advance for your participation.

Regards,
[Name]

Dear Accreditation Coordinator,

As a reminder, NORC at the University of Chicago is asking applicant health departments to participate in a short survey. NORC is conducting this survey on behalf of the Centers for Disease Control and Prevention (CDC), to assess the benefits and outcomes of the national public health accreditation program. The original email inviting your health department to participate was sent on **DATE** (below).

We are writing to inform you that we have sent an email to the director of your health department, reminding them to complete the survey. The email includes a link that provides them access to the online survey, which will be available until **DATE**. Your health department's participation in the survey is crucial to helping us to better understand your overall experience, perceptions of the accreditation process, and the benefits, outcomes, and effects of accreditation.

Regards,
[Name]

Final Reminders

Dear Health Department Director,

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Regards,
[Name]