

Parent/Caregiver Survey Invitation and Reminder

“Talk. They Hear You.”®: Electronic Invitation for Parents

Dear Parents/Caregiver,

The safety and well-being of our students continue to be our top priority. Given the negative consequences associated with underage drinking, we have partnered with the Substance Abuse and Mental Health Services Administration (SAMHSA), a part of the U.S. Department of Health and Human Services, on an underage drinking prevention initiative. This initiative will involve the participation of students and parents/caregivers in two brief surveys regarding underage drinking-related knowledge, attitudes, and behaviors.

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We hope that you, as parents and caregivers, will take advantage of this opportunity by agreeing to complete the first survey, which may be accessed using the link below. The survey should take no more than **10 minutes** of your time; all of your answers will be confidential.

The survey is not mandatory, but we strongly encourage your participation in this important effort. To access the parent/caregiver survey, click on the link below:

Follow this link to the survey:

{Survey URL}

Or copy and paste the URL below into your Internet browser:

{Survey URL}

Please complete the survey by _____.

If you prefer to complete a paper-based version of this survey, hard copies of the survey are available in the school's main office. Please pick up and return your completed survey to the main office by _____.

In addition to your participation, we are also asking for your children's participation. Due to the sensitive nature of the brief survey questions (e.g., attitudes about drinking, drinking behavior), we require your permission for your children's participation. If you do **NOT** authorize your children's participation in this survey, please complete the attached form and return it to the main office by _____.

For questions, concerns, or more information about this effort, please contact the “Talk. They Hear You.” campaign team at underage.drinking@samhsa.gov.

Thank you so much for your participation in this important initiative!

Attachment 2: Parent/Caregiver Survey Invitation and Reminder

{Principal Name}

“Talk. They Hear You.”® : Electronic Reminder for Parents

Dear Parents/Caregiver,

Recently, you received an invitation from the Substance Abuse and Mental Health Services Administration (SAMHSA), a part of the U.S. Department of Health and Human Services, to participate in a short survey about discussing underage drinking with your children.

As a reminder, this survey will close on _____.

If you have already taken the survey, thank you for your help! If not, please take a moment now to respond. The survey will take no more than 10 minutes of your time, and all of your answers will be confidential. The survey is not mandatory, but we strongly encourage your participation in this important effort. To access the survey, click on the link below:

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{Principal Name}

“Talk. They Hear You.”®: Paper Invitation (BACKPACKED for all Parents)

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Thank you so much for your participation in this important initiative!

{Principal Name}

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Thank you so much for your participation in this important work!

{Principal Name}