

## Parent/Caregiver Survey Invitation and Reminder

### **“Talk. They Hear You.”®: Electronic Invitation for Parents**

Dear Parents/Caregivers,

The safety and well-being of our students continue to be our top priority. Given the negative consequences associated with underage drinking, we have partnered with the Substance Abuse and Mental Health Services Administration (SAMHSA), a part of the U.S. Department of Health and Human Services, on an underage drinking prevention initiative. This initiative will involve the participation of students and parents/caregivers in two brief surveys regarding underage drinking-related knowledge, attitudes, and behaviors.

We hope that you, as parents and caregivers, will take advantage of this opportunity by agreeing to complete the first survey, which may be accessed using the link below. The survey should take no more than **10 minutes** of your time; all of your answers will be confidential.

The survey is not mandatory, but we strongly encourage your participation in this important effort. To access the parent/caregiver survey, click on the link below:

**Follow this link to the survey:**

{Survey URL}

Or copy and paste the URL below into your Internet browser:

{Survey URL}

**Please complete the survey by \_\_\_\_\_.**

If you prefer to complete a paper-based version of this survey, hard copies of the survey are available in the school's main office. Please pick up and return your completed survey to the main office by \_\_\_\_\_.

If school is not in person: If you prefer to complete a paper version of this survey, please email SAMHSA at [underage.drinking@talktheyhearyou.gov](mailto:underage.drinking@talktheyhearyou.gov) and a survey will be sent to you via the U.S. Postal Service, along with a stamped and addressed return envelope. When the survey is completed, we ask that you place it in the envelope and mail it back to us. Your answers will be kept confidential.

In addition to your participation, we are also asking for your children's participation. Due to the sensitive nature of the brief survey questions (e.g., attitudes about drinking, drinking behavior), we require your

Attachment D: Parent/Caregiver Survey Invitation and Reminder

permission for your children’s participation. **Please be reassured that your children’s answers will be kept confidential.**

If you do **NOT** authorize your children’s participation in this survey, please complete the attached form and return it to SAMHSA via email at [underage.drinking@talktheyhearyou.gov](mailto:underage.drinking@talktheyhearyou.gov) by \_\_\_\_\_.

For questions, concerns, or more information about this effort, please contact the “Talk. They Hear You.” campaign team at [underage.drinking@talktheyhearyou.gov](mailto:underage.drinking@talktheyhearyou.gov).

Thank you so much for your participation in this important initiative!

{Principal Name}

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Dear Parents/Caregivers,

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**As a reminder, this survey will close on \_\_\_\_\_.**

If you have already taken the survey, thank you for your help! If not, please take a moment now to respond. The survey will take no more than 10 minutes of your time, and all of your answers will be confidential. The survey is not mandatory, but we strongly encourage your participation in this important effort. To access the survey, click on the link below:

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{Principal Name}

**“Talk. They Hear You.”®: Paper Invitation (BACKPACKED for all Parents)**

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If you do **NOT** authorize your children’s participation in this survey, please complete the attached form and return it to the main office by \_\_\_\_\_.

For questions, concerns, or more information about this effort, please contact the “Talk. They Hear You.” campaign team at [underage.drinking@samhsa.gov](mailto:underage.drinking@samhsa.gov).

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Thank you so much for your participation in this important initiative!

{Principal Name}

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Thank you so much for your participation in this important work!

{Principal Name}