

Home Improvement Expert Partner Quarterly Reporting Form

Home Improvement Expert Checklist Account Management & Reporting

* Required

Partner Name *

Your answer

Email of Person Filling Out Form *

So that we can follow up with questions or clarifications.

Your answer

For which quarter is data being submitted? *

Choose



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Which Checklists has your organization used in the last quarter? *

Check all that apply.

- Enclosure - Attic Air Sealing & Insulation
- Enclosure - Basement Wall Insulation
- Enclosure - Framed Wall Insulation
- Enclosure - Home Air Sealing
- Enclosure - Masonry Wall Insulation
- Enclosure - Vented to Unvented Attic Conversion
- Enclosure - Vented to Unvented Crawl Space Conversion
- Enclosure - Window Replacement
- Fresh Air - High-Capture Filtration
- Fresh Air - Kitchen Exhaust Fan
- Fresh Air - Whole-House Balanced Fresh Air System
- Fresh Air - Whole-House Exhaust Fresh Air System
- Fresh Air - Whole-House Supply Fresh Air System
- Heating & Cooling System - Air Conditioner Replacement
- Heating & Cooling System - Gas Furnace Replacement
- Heating & Cooling System - Heat Pump Replacement
- Heating & Cooling System - Heating/Cooling Duct Sealing and Insulation
- Heating & Cooling System - Oil & Gas Boiler Replacement
- Hot Water - Gas Tank Water Heater
- Hot Water - Gas Tankless Water Heater
- Hot Water - Heat Pump Water Heater
- We have used none of the checklists in the past quarter.



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Approximately how many home upgrade transactions has your organization completed in the last quarter? *

Your answer

Approximately what percentage of the last quarter's home upgrade transactions included at least one Home Improvement Expert Checklist? *

Your answer

Approximately how many checklists have been disseminated by your organization in the last quarter? *

Your answer

Do you believe the Home Improvement Expert Checklists are helping you achieve any of the following? *

Check all that apply.

- Achieve more sales conversions
- Build trust with consumers
- Hold field employees & subcontractors accountable for their work
- Train field employees & subcontractors for higher performance
- Stand apart in the market
- The checklists have not helped achieve any of the above
- Other:

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How have you educated your buyers about the Home Improvement Expert Checklists? *

Check all that apply.

- Social media content
- In-store displays
- Website
- Signage
- Print advertising
- Television advertising
- Search engine advertising
- Direct mail
- We have not educated buyers about the checklists.
- Other:

Based on experiences in the field, do you have any suggested updates or changes to any of the Home Improvement Expert Checklists?

Please share your thoughts below.

Your answer

Any other feedback?

We appreciate your feedback.

Your answer

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Your answer

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