



Program and Market Qualities Questionnaire

RESIDENTIAL PROGRAM SOLUTION CENTER

What is your organization's target market? (Check all that apply):

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Single Family | <input type="checkbox"/> Multi-family |
| <input type="checkbox"/> Low income | <input type="checkbox"/> Commercial |

How mature is the energy efficiency market you are operating in? (Check all that apply):

- | | |
|--|---|
| <input type="checkbox"/> No/few HP contractors | <input type="checkbox"/> No program offering energy efficiency services in the region |
| <input type="checkbox"/> Robust HP contractors | <input type="checkbox"/> At least 1 program offering energy efficiency services |
| <input type="checkbox"/> Some HP contractors | |

What are your primary sources of revenue? (Check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Grants | <input type="checkbox"/> Fees from contractors |
| <input type="checkbox"/> Sale of services | <input type="checkbox"/> Fees from financing |
| <input type="checkbox"/> Utility ratepayer funds | |

What type of organization administers your program?

- | | |
|-------------------------------------|----------------------------------|
| <input type="checkbox"/> Government | <input type="checkbox"/> Utility |
| <input type="checkbox"/> NGO | <input type="checkbox"/> Other |

How long has your program been in operation?

- | | |
|---------------------------------------|------------------------------------|
| <input type="checkbox"/> New/start-up | <input type="checkbox"/> 1-2 years |
| <input type="checkbox"/> 3-4 years | <input type="checkbox"/> 5+ years |

What types of partnerships have you established? (Check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> Contractors | <input type="checkbox"/> Information technology (IT) infrastructure or software support |
| <input type="checkbox"/> Marketing and outreach | <input type="checkbox"/> Other |
| <input type="checkbox"/> Training and workforce development | |
| <input type="checkbox"/> Financial | |

What types of neighborhoods does your program serve? (Check all that apply):

- | | |
|-----------------------------------|---|
| <input type="checkbox"/> Urban | <input type="checkbox"/> Rural |
| <input type="checkbox"/> Suburban | <input type="checkbox"/> Do not serve residential neighborhoods |

How would you describe your target customers' income level? (Check all that apply):

- Low
- Moderate
- High

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Office of the Chief Information Officer, Records Management Division, IM-23, Paperwork Reduction Project (1910-XXXX), U.S. Department of Energy, 1000 Independence Ave SW, Washington, DC, 20585-1290; and to the Office of Management and Budget (OMB), OIRA, Paperwork Reduction Project (1910-XXXX), Washington, DC 20503.