OMB CONTROL NO.: 0503-0024 EXPIRATION DATE: 04/30/2023



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Handout 1 StartSimpleQuizFinal

#### MyPlate.gov

### What is your eating style?

Start MyPlate quiz

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0503-0024 and the expiration date is 04/30/2023. The time required to complete this information collection is estimated at 10 minutes per initial screening for non-qualifying participants, 15 minutes per initial screening for qualifying participants, 10 minutes per attendance for non-focus group participants, and 2.5 hours per attendance for focus group participants, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Braddock Metro Center II, 1320 Braddock Place, Alexandria, VA 22314, ATTN: PRA (0503-0024). Do not return the completed form to this address.



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# Welcome to the Start Simple with MyPlate quiz

What's your name?





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#### What are your top 3 healthy eating goals?

To be healthier overall

Get to a healthy weight

Maintain a healthy weight

Increase my energy

Feel better about myself

Reduce stress

Help get my family on track with healthy eating

Other

Continue



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## Which of the following, if any, are preventing you from eating healthy?

Select all that apply

Costs too much

Taste and flavor

Takes too much time

Inconvenient

Others in the household do not want to

No support system (someone to help me stay on track)

I'm not sure how to

None of the above

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#### How familiar are you with MyPlate?



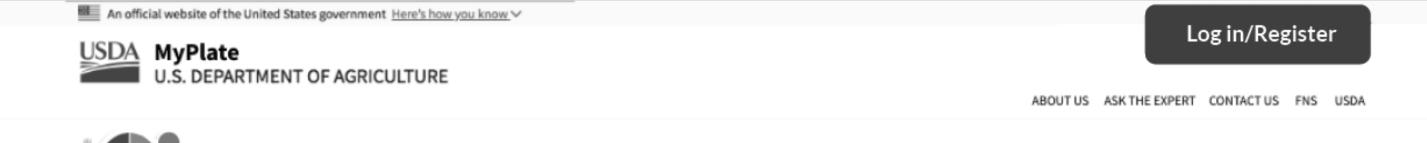
Very familiar

Somewhat familiar

Not too familiar

Not familiar at all

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#### Is this your first time visiting MyPlate.gov?

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Yes No Not Sure

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16% Complete



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#### Now let's look into what you're currently eating. How often do you eat from the Fruit Group?

The Fruit Group includes any fruit (fresh, frozen, canned, dried) and 100% fruit juice.



Never/Rarely 0-1 day per week



Occasionally 2-3 days per week



Often/Always 3+ days per week

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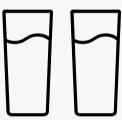
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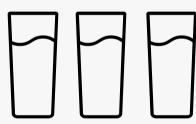
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#### How often do you drink 100% fruit juice?

100% fruit juice contains no added sugar or artificial flavors.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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#### How often do you eat from the Vegetable Group?



Never/Rarely 0-1 day per week



Occasionally 2-3 days per week



Often/Always 3+ days per week

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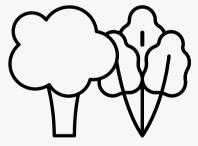
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#### How often do you eat dark green vegetables?

Broccoli, greens (collards, mustard green, turnip greens, kale), spinach, and raw leafy greens (romaine, watercress, dark green leafy lettuce, endive, escarole) count as a dark green vegetable.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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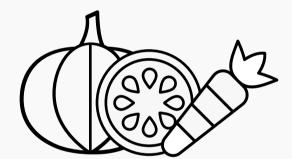
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#### How often do you eat red & orange vegetables?

Tomatoes, bell peppers, carrots, pumpkins, sweet potato, and winter squash (acorn, butternut, hubbard) count as red & orange vegetables.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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#### How often do you eat beans & peas?

Beans & peas include dry and canned beans and peas (such as black, garbanzo, kidney, pinto, or soy beans, lentils or black-eyed peas or split peas).



Never/Rarely 0-1 day per week



Occasionally 2-3 days per week



Often/Always 3+ days per week

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#### How often do you eat from the Grains Group?

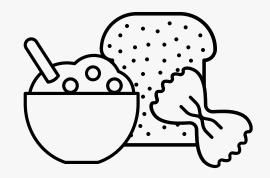
Any food made from wheat, rice, oats, cornmeal, barley, or another cereal grain is a grain product. Bread, pasta, breakfast cereals, grits, and tortillas are examples of grain products. Foods such as popcorn, rice, and oatmeal are also included in the Grains Group.



Never/Rarely 0-1 day per week



Occasionally 2-3 days per week



Often/Always 3+ days per week

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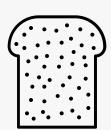
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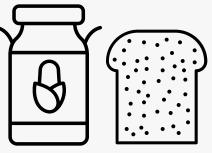
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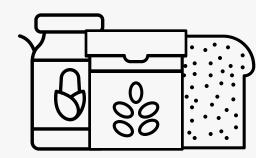
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#### How often do you eat whole grains?

Examples of whole grains include whole-wheat flour, bulgur (cracked wheat), oatmeal, whole cornmeal, whole-wheat breads, whole-wheat pastas, and brown rice.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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#### How often do you eat from the Protein Foods Group?

The Protein Foods Group includes meats, poultry, seafood, eggs, nuts and seeds, beans and peas.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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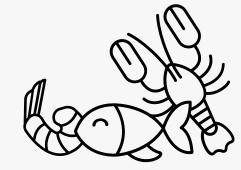
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#### How often do you eat seafood?

Seafood includes both fish and shellfish (shrimp, crab, lobster, crayfish, clams, scallops, oysters, and mussels.)







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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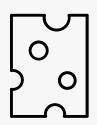
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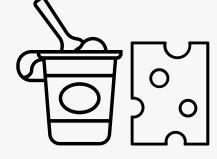
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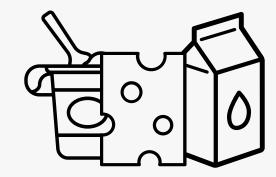
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#### How often do you eat from the Dairy Group?

The Dairy Group includes milk, yogurt, cheese, and calcium-fortified soy milk. Foods made from milk that have little to no calcium, such as cream cheese, cream, and butter, are not part of the Dairy Group.







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

Continue





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#### How often do you drink fat-free (skim) or low-fat milk?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

Continue



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#### How often do you drink soymilk or another calcium-fortified plant-based milk?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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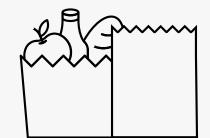
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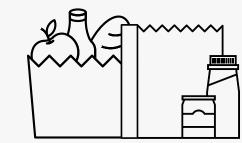
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#### How often do you shop for groceries?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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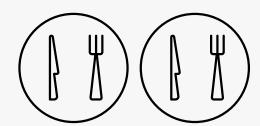
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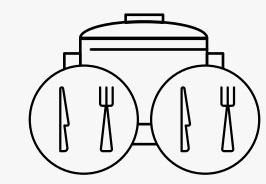
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#### How often do you plan your meals?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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#### How often do you dine out or order takeout/delivery?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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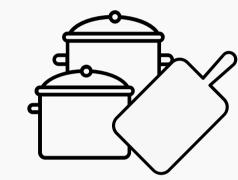
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#### How often do you cook meals at home?







Never/Rarely 0-1 day per week

Occasionally 2-3 days per week

Often/Always 3+ days per week

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#### What would you like to learn more about?

Select all that apply

Healthy recipes

Healthy snack ideas

Healthy eating on a budget

Meal planning

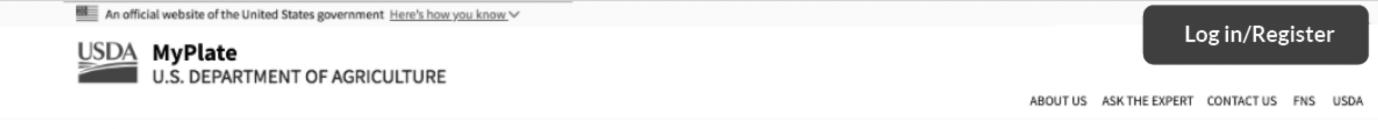
Food preparation

Portion control

Grocery shopping tips

Setting goals

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#### Would you like to receive tips to help you meet your goals?

Yes, daily

Yes, weekly

Yes, monthly

Not right now

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## Would you be interested in learning more about sodium (salt), saturated fats, added sugars, and oils?

Yes

Not right now

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An official website of the United States government Here's how you know >

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#### Please share other resource topics related to healthy eating that may be of interest to you.

Complete quiz