

BURDEN STATEMENT

OMB CONTROL NUMBER: 2130-0593

EXPIRATION DATE: mm/dd/yyyy

Paperwork Reduction Act Burden Statement

A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a currently valid OMB Control Number. The OMB Control Number for this information collection is 2130-0593. Public reporting for this collection of information is estimated to be approximately 3 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, completing and reviewing the collection of information.

All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, Federal Railroad Administration, 1200 New Jersey Avenue, S.E., Third Floor West, Washington, D.C. 20590.

FRA's Trespass Prevention Social Media Pilot Campaign Survey

1. What was the title of the video you just watched?

- | | | |
|--|--|---|
| ☐ Always Expect a Train - Fishing | ☐ Always Expect a Train - Place Objects on Tracks | ☐ Always Expect a Train - 01 |
| ☐ Always Expect a Train - Driving Around Crossing Gates | ☐ Always Expect a Train - Photography | ☐ Always Expect a Train - 02 |
| ☐ Always Expect a Train - Jogging | ☐ Always Expect a Train - Walking in Tunnels | ☐ Always Expect a Train - 03 |
| ☐ Always Expect a Train - Blue sign | ☐ Always Expect a Train - Trespassing | |
| ☐ Always Expect a Train - Crawling Between Train Cars | ☐ Always Expect a Train - Throwing Objects from Bridges | |
| ☐ Always Expect a Train - Vandalism | ☐ Always Expect a Train - Beating a Train | |

2. How likely is it that you would recommend this video to a friend or colleague?

NOT AT ALL LIKELY

EXTREMELY LIKELY

0 1 2 3 4 5 6 7 8 9 10

3. Of the 15 videos listed in Question 1 above, how many are you aware of?

- | | |
|--|----------------------------------|
| ☐ Only the video I watched | ☐ 7 to 9 |
| ☐ 3 or fewer | ☐ 9 to 11 |
| ☐ 4 to 6 | ☐ 12 or more |

4. Please rate your agreement or disagreement with the following statements about the video.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
The video animation was engaging.	☐	☐	☐	☐	☐
The message of the video was clear.	☐	☐	☐	☐	☐
The video increased my knowledge about dangerous behaviors around railroad tracks.	☐	☐	☐	☐	☐
The video was persuasive about safe behaviors around railroad tracks.	☐	☐	☐	☐	☐
I am interested in seeing more videos with the same character(s).	☐	☐	☐	☐	☐

5. How likely are you to practice the safe behavior shown in the video if you are in a similar situation?

- ☐ Very likely
- ☐ Likely
- ☐ Neither likely nor unlikely
- ☐ Unlikely
- ☐ Very unlikely

6. Please provide any additional comments or feedback about the video.

7. In what state or U.S. territory do you live?

8. What is your age?

- ☐ 10 to 17
- ☐ 18 to 24
- ☐ 25 to 34
- ☐ 35 to 44
- ☐ 45 to 54
- ☐ 55 to 64
- ☐ 65 to 74
- ☐ 75 or older
- ☐ I decline to answer.

9. What is your gender?

- ☐ Male
- ☐ Female
- ☐ I decline to answer.