Form Approved

OMB No. XXXXXX

Expiration Date: XXXXXX

USAID Feed the Future Initiative: National Survey of U.S. Adults about Global Food Security

Generic Information Collection under Formative Research and Tool Development OMB #XXXXXX

**Attachment #14**

**NORC AmeriSpeak Survey Invitation and Reminder**

**Privacy Act Statement:**

This information is collected under the authority of the Public Health Service Act, Section 301, "Research and Investigation," (42 U.S.C. 241); and Sections 304, 306 and 308(d) which discuss authority to maintain data and provide assurances of confidentiality for health research and related activities (42 U.S.C. 242 b, k, and m(d)). This information is also being collected in conjunction with the provisions of the Government Paperwork Elimination Act and the Paperwork Reduction Act (PRA). This information will only be used by the Centers for Disease Control and Prevention (CDC) staff to inform activities of the Division of Viral Hepatitis (DVH).

Public reporting burden of this collection of information is estimated to average 90 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-0840)

**Survey Invitation**

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|   | **You're invited to complete yournew AmeriSpeak survey** |   |

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|   | and if you are eligible,get [INCENTWCOMMA] AmeriPoints. |   |

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|   | Dear [FIRSTNAME], Thank you for the valuable insights you provide to us at AmeriSpeak. We have a new survey for you. Please complete it at your earliest convenience, and if you are eligible, get [INCENTWCOMMA] AmeriPoints! |   |

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|   | Remember once you have 10,000 AmeriPoints, you can redeem them for a variety of things, such as a Mastercard® Reward Card or an Amazon.com gift card.Thank you for your time today. We look forward to hearing from you — and hearing your opinions! Sincerely,The AmeriSpeak Team |   |

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|   | This email is intended for **[FIRSTNAME] ([MEMBER\_PIN])**.Having trouble with the link? You can copy and paste this into your browser:[https://survey.amerispeak.org/SE/?[$PURLPARAMS]](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d&urlimport=1&urlfrom=2&questlist=urlfrom) You can also go to [my.AmeriSpeak.org](http://my.amerispeak.org/) or the AmeriSpeak app, log in using your member credentials and click on the 'Start Survey' button in your dashboard page. Need more help? Email support@AmeriSpeak.org or call toll-free (888) 326-9424. **AmeriSpeak Support**: 55 E Monroe St, 19th Floor, Chicago, IL 60603. Copyright AmeriSpeak 2019. Use of any content or images is prohibited without prior written approval. |   |

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**First Reminder**

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|   | **A reminder to complete yournew AmeriSpeak survey** |   |

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|   | and get [INCENTWCOMMA] AmeriPoints. |   |

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|   | Hi [FIRSTNAME], Please do not forget to take your latest AmeriSpeak survey. You will receive [INCENTWCOMMA] AmeriPoints for completing the survey today. |   |

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|   | Thank you for your help. We appreciate you considering our request. Sincerely,The AmeriSpeak Team |   |

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**Second Reminder**

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|   | **Another friendly reminder aboutyour AmeriSpeak survey** |   |

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|   | and get [INCENTWCOMMA] AmeriPoints. |   |

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|   | Hi [FIRSTNAME], We recently invited you to participate in an AmeriSpeak survey. We are sending you a friendly reminder to let you know that we would love to hear your opinions! Your voice will represent people just like you all across the nation. Please complete this survey soon and you'll receive [INCENTWCOMMA] AmeriPoints. |   |

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|   | Remember, once you have 10,000 AmeriPoints, you can redeem them for Mastercard® reward cards and a variety of gift cards. Thank you for your time. We are eager to hear your opinions. Sincerely,The AmeriSpeak Team |   |

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