

Revised GIPA Alumni Survey

1. Survey Instructions

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. The OMB Control Number for this information collection is 0651-0065. Public burden for this GIPA Survey is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email InformationCollection@uspto.gov.

2. LEVEL 1: Program Reaction

1. Please rate your overall satisfaction with the USPTO-GIPA training.

Very Dissatisfied Dissatisfied Neither Satisfied Nor
Dissatisfied Satisfied Very Satisfied

2. How likely is it that you would recommend USPTO-GIPA training to a friend or colleague?

Not at all likely Extremely likely

0	1	2	3	4	5	6	7	8	9	10
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3. LEVEL II - Learning Effectiveness

3. Please rate the extent of your agreement or disagreement with the following statements about the LEARNING EFFECTIVENESS.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree	N/A
As a result of the USPTO-GIPA course, I learned new knowledge and skills that have been relevant to my work in intellectual property.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As a result of the USPTO-GIPA course, I have increased my advocacy for for intellectual property rights and enforcement policies, procedures and strategies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As a result of the USPTO-GIPA course, I have increased my abilities to comprehend, analyze, and evaluate intellectual property rights and enforcement issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As a result of the USPTO-GIPA course, I improved my ability to work with the complexity and magnitude of today's intellectual property rights threats.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. BEFORE participating in the USPTO-GIPA training, I would rate my knowledge of the content area as:

No Knowledge	A Little Knowledge	Fairly Knowledgeable	Very Knowledgeable	Expert
<input type="radio"/>				

5. AFTER participating in the USPTO-GIPA training, I would rate my knowledge of the content area as:

No Knowledge	A Little Knowledge	Fairly Knowledgeable	Very Knowledgeable	Expert
<input type="radio"/>				

6. To what extent did your knowledge and understanding of the training topic increase or improve as a result of your USPTO-GIPA experience?

Not at all	A little	A moderate amount	A lot	A significant amount
<input type="radio"/>				

7. Please rate your agreement or disagreement with the following statement.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I could have acquired the same level of learning without USPTO-GIPA training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Please rate the extent of your agreement or disagreement with the following statements.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I am committed to protecting and enforcing intellectual property rights.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My organization has an important role in maintaining a strong <u>national</u> intellectual property system.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intellectual property protection is a critical driver of innovation and creativity for my country.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My country has an important role in maintaining a strong <u>international</u> intellectual property system.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. LEVEL III - Application

9. Please rate your agreement or disagreement with the following statements.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I have applied the knowledge and skills learned in the USPTO-GIPA course to my job.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. If you have NOT been able to successfully apply the knowledge you gained from the USPTO-GIPA course, please select the reasons why. Please select all that apply.

- No opportunity to use the information learned.
- The content of the course was not practical.
- I have had other higher priorities.
- I have been prevented or discouraged from using the information.
- In my job, I don't work in the area of intellectual property from the course.
- Other (please specify)

11. Since returning from your USPTO-GIPA course, how have you COMMUNICATED what you learned to others? Please check all that apply.

- Explained U.S. Intellectual Property policy to colleagues or friends.
- Introduced new ideas and knowledge to my work, colleagues, and/or others in my country.
- Talked with co-workers about attending a USTPO-GIPA course.
- Lectured in public on an IP-related topic.
- Other (please specify)

12. Since returning from your USPTO-GIPA course, which of the following actions have you undertaken? Please check all that apply.

- | | | |
|---|--|--|
| <input type="checkbox"/> Nominated a colleague to attend a USPTO-GIPA training program. | <input type="checkbox"/> Developed a new policy related to intellectual property. | <input type="checkbox"/> Developed or established intellectual property protection and enforcement coalitions. |
| <input type="checkbox"/> Published a paper or book on an IP-related topic. | <input type="checkbox"/> Worked to improve the intellectual property protection and enforcement capacity in my country. | <input type="checkbox"/> Contributed to the establishment of government to government cooperative mechanisms. |
| <input type="checkbox"/> Developed new procedures in our organization related to intellectual property. | <input type="checkbox"/> Engaged USPTO-GIPA classmates from my country to work together on intellectual property issues. | <input type="checkbox"/> Participated in an intellectual property international forum. |
| <input type="checkbox"/> Other (please specify) | | |

13. Since returning to your country, have you been able to network with any of the following people or groups? Please select all that apply.

- GIPA classmates from my own organization.
- GIPA classmates from my home country.
- GIPA alumni other than my classmates.
- USPTO staff
- The experts from the USPTO-GIPA course.
- U.S. Embassy personnel
- Other (please specify)

14. Have you collaborated with any GIPA alumni, either in your country or another country, about any of the following topics? Please select all that apply.

- | | | |
|---|--|---|
| <input type="checkbox"/> Relationship of civil and criminal litigation in intellectual property | <input type="checkbox"/> Intellectual property theft (e.g. counterfeiting or "piracy") | <input type="checkbox"/> Plant variety protection |
| <input type="checkbox"/> International standards of Patents | <input type="checkbox"/> Intellectual property enforcement mechanisms | <input type="checkbox"/> Voluntary technology transfer |
| <input type="checkbox"/> International standards of Trademarks | <input type="checkbox"/> International standards of Copyright | <input type="checkbox"/> International standards of trade secrets |
| <input type="checkbox"/> International standards of IP Enforcement | <input type="checkbox"/> Regulatory data protection | |
| <input type="checkbox"/> Border measures | <input type="checkbox"/> Industrial designs | |

15. What is the most significant impact the USPTO-GIPA course has had on your professional work? Please describe.

5. Level IV-Results

16. As a result of your participation in a USPTO-GIPA program, you have you done or received any of the following at work? Please select all that apply.

- Higher level of responsibility in the same job.
- New, more responsible job (promotion)
- Increase in professional reputation.
- Supervise more people.
- Received an award related to work I've completed where I used my knowledge from the USPTO-GIPA course.
- Assigned to a position with international responsibilities.
- Assigned to a position outside of my country.
- Better equipped to do my job.
- Advanced IP issues in an international forum, such as WIPO

17. As a result of YOUR contributions from the knowledge you gained from the USPTO-GIPA course, has your organization done any of the following? Please select all that apply.

- Implemented new policies or procedures.
- Obtained increases in budget, prestige, staff, etc.
- Taken a different position on intellectual property matters or issues
- Established a better working relationship with other ministries in my country.
- Established a better working relationship with similar ministries in other countries.
- Established a better working relationship with the U.S. Embassy
- Initiated a new intellectual property related program or training
- Joined a national or regional intellectual property related organization.
- Undergone a re-organization
- Other (please specify)

18. After attending a USPTO-GIPA course, have you worked with others in your country on any of the following? Please select all that apply.

- Developed an action plan for WTO accession.
- Improved patent, trademark, or copyright examination procedures.
- Provided specialized IP protection not previously provided within your country.
- Established institutional frameworks and/or operational procedures to enhance enforcement, prosecution and court resolution of intellectual property rights cases.
- Provided training to officials on best practices and tools to investigate and detect infringing goods.
- Established procedures for data management and publication of IP enforcement statistics.
- Fostered higher levels of public awareness and increases in IP filings in your country and/or overseas.
- Amended trademark laws to provide greater protection of marks.
- Established systems for issuing certification marks for regional origin.
- Fostered increased marketing of indigenous works of arts and crafts in other countries.
- Prevented an intellectual property crime from occurring.
- Confiscated illegal intellectual property.
- Other (please specify)

19. If you checked at least one box above, please describe the activity and your role in it.

20. If you selected at least one answer above, please answer the following question.

	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your USPTO-GIPA experience prepare you for this work?	<input type="radio"/>					

6. GIPA Alumni Association

21. Would you be interested in joining a USPTO-GIPA alumni association?

- Yes
- No

22. If a USPTO-GIPA alumni association was formed, what activities would you most be interested in?

- Interactive website with news, listserv
- Alumni conferences
- A local alumni group in my country
- Online learning
- Intellectual property publications
- Other (please specify)

7. GIPA Program Value

23. Please rate the extent of your agreement with the following statements.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
The USPTO-GIPA training was worthwhile for my professional development.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My participation in a USPTO-GIPA training has been helpful for my country's intellectual property system.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. What changes or improvements would you make to improve USPTO-GIPA training?

25. Thinking 3 to 10 years into the future about intellectual property in your country, and emerging global trends and issues, what kinds of information or courses would be most valuable for USPTO-GIPA to provide?