

“Creative Concept Testing Designed to Prevent Youth ENDS, Cigarette and Other Tobacco Product Use”

(OMB Control Number 0910-0796)

Change Request

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request to account for changes for a previously approved individual generic request.

On December 20, 2019, the President signed a bill raising the minimum federal tobacco buying age from 18 to 21. Prior to this, communication campaigns (including this gen IC) were aimed mostly for 12-17 or older adults. As this change has occurred, we would like to conduct research with those who are 18-21 to determine how this will affect the Center for Tobacco’s communication strategies. There are no changes in burden as we will just include those who are 18-21 in the current size of recruitment.

Tracked Documents

1. Justification Memo



OMB Mer

2. Consent (New Document)



Appendix B1 -

3. Youth Assent



Appendix B -'

4. Parental Permission



Appendix A - F

Clean Documents

1. Justification Memo



OMB Mer

2. Consent (New Document)



Appendix B1 -

3. Youth Assent



Appendix B -

4. Parental Permission



Appendix A - F