

Privacy Act Statement

5 U.S.C. 552a(e)(3)

The information you provide through your responses to Great Lakes Marketing Research will assist the interview sponsor, the Consumer Financial Protection Bureau (Bureau), to participate in an interview regarding your experiences with home equity loans.

Great Lakes Marketing Research will be making audio recordings and may make video recordings of the interviews. The Bureau will obtain any recordings that are made.

Information collected will be treated in accordance with the System of Records Notice (“SORN”), CFPB.022 – Market and Consumer Research Records, 83 FR 23435. Although the Bureau does not anticipate further disclosing the information provided, it may be disclosed as indicated in the Routine Uses described in the SORN. Direct identifying information will be kept private except as required by law.

This collection of information is authorized by Pub. L. No. 111-203, Title X, Sections 1013 and 1022, codified at 12 U.S.C. §§ 5493 and 5512.

Participation is voluntary.

Paperwork Reduction Act

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The OMB control number for this collection is 3170-0036. It expires on 10/31/2022. The time required to complete this information collection is estimated to average approximately 1 hour per response. Comments regarding this collection of information, including the estimated response time, suggestions for improving the usefulness of the information, or suggestions for reducing the burden to respond to this collection should be submitted to Bureau at the Consumer Financial Protection Bureau (Attention: PRA Office), 1700 G Street NW, Washington, DC 20552, or by email to PRA_Comments@cfpb.gov.