

**Appendix F**

**2020 National Survey of Children's Health  
Redesigned Production Sample Letters**

The following statements will be used interchangeably throughout the nonresponse follow-up mailings for the redesigned production mail package treatment groups.

<b>Determine state level funding for children's health programs</b>	<b>Develop programs to support families of children with special health care needs</b>	<b>Measure how common health conditions are across the country and in each state</b>
<b>Identify gaps in access to healthcare services for children</b>	<b>Identify the financial burdens families face when paying for children's healthcare</b>	<b>Help communities plan programs to reduce bullying</b>
<b>Identify ways for communities and families to help children be ready for school</b>	<b>Develop school programs for children with learning disabilities</b>	<b>Improve access to mental health care for children</b>
<b>Develop programs to help fight childhood obesity</b>		



**Results from the National Survey of Children's Health are used to:**

- Determine state level funding for children's health programs
- Measure how common health conditions are across the country and in each state
- Develop programs to support families of children with special health care needs
- Identify gaps in access to health care services for children

Dear (insert City) Resident:

Your address has been selected to participate in the **National Survey of Children's Health**. This survey collects information that is used to improve the health of children and families in your community and throughout the United States. We ask for your response because this survey is the only way we have to gather this important information.

Responding to this survey is easy:

1. Go to: <https://respond.census.gov/nsch>
2. Enter your Login ID: 54387543

Even if there are no children 0-17 years old in your household, please log in to let us know.

Answers to frequently asked questions are on the back of this letter. If you are unable to complete the survey online, need assistance, or have additional questions, please call 1-800-845-8241 or email us at [childrenshealth@census.gov](mailto:childrenshealth@census.gov).

**The success of this survey depends on your participation.** The results will help your state better understand and respond to the health care needs of children and families.

Thank you for your help.

Steven D. Dillingham, Director

## **Frequently Asked Questions**

### **How was I chosen for the survey?**

Your address was randomly selected to be part of this voluntary survey from all of the addresses in the United States. We do not know who lives at each address. Every year we pick more than 150,000 home addresses across the entire country. Everyone has a chance to be picked. This process ensures that the addresses selected represent everyone in the United States.

### **Can you replace my address with another one?**

You are important! No other household is the same as yours. We cannot swap one address for another. If we did that, the survey results would not accurately describe your state or the entire country.

### **What are you going to ask me?**

The survey asks questions about children's physical and emotional health. It also asks about factors that may influence children's well-being, including medical care, family interactions, parental health, school experiences, and neighborhoods.

### **How long will it take?**

The survey takes less than 5 minutes if there are no children in your household. For households with children, it takes 33 minutes on average.

### **Who authorizes this survey?**

The Census Bureau is conducting this survey on behalf of the U.S. Department of Health and Human Services under the authority of Title 13, United States Code (U.S.C.), Section 8(b) and Section 501(a)(2) of the Social Security Act (42 USC §701). This survey has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number 0607-0990 appears in the bottom right corner of this page, the bottom left corner of the survey web page, and the upper left corner of the paper questionnaire. If this number were not displayed, we could not conduct this survey.

### **What laws protect my privacy?**

Federal law protects your privacy and keeps your answers confidential under Title 13, U.S.C. Section 9. Under the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

### **No hablo Ingles. Ques es esto?**

La Oficina del Censo de los EE. UU. está llevando a cabo la Encuesta Nacional de Salud de los Niños, una importante investigación nacional de los EE. UU. Necesitamos su ayuda. Esta encuesta proporciona información importante que se utiliza para mejorar la salud de los niños y familias en todos los Estados Unidos. Es muy fácil completar esta encuesta. Si necesita una encuesta Español, llame gratuitamente a este número **1-800-845-8241** o envíenos un correo electrónico a [childrenshealth@census.gov](mailto:childrenshealth@census.gov).



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Office of the Director

**Results from the  
National Survey of  
Children's Health  
are used to:**

- Improve access to mental health care for children
- Develop programs to help fight childhood obesity
- Determine state level funding for children's health programs
- Develop programs to support families of children with special health care needs

Dear Parent or Caregiver:

A few weeks ago you responded to the **National Survey of Children's Health**. We greatly appreciate your participation. The **final step** of this survey is to answer some follow-up questions about one of your children:

For households with multiple children, we have selected one child to limit the time it takes to complete the survey. We have randomly selected this child to ensure the survey results represent the unique health and health care needs of America's children.

This survey should be filled out by a parent or adult caregiver who lives in this household and who is familiar with this child's health and health care. Please return your completed questionnaire in the postage-paid envelope provided.

**The success of this survey depends on your participation.** The results will help our nation better understand and respond to the health care needs of children and families in your state and across the country.

If you need assistance with the survey or have questions, please call 1-800-845-8241 or email [childrenshealth@census.gov](mailto:childrenshealth@census.gov).

Thank you once again for your help.

Sincerely,

Steven D. Dillingham, Director

Enclosure

## **Frequently Asked Questions**

### **How was I chosen for the survey?**

Your address was randomly selected to be part of this voluntary survey from all of the addresses in the United States. We do not know who lives at each address. Every year we pick more than 150,000 home addresses across the entire country. Everyone has a chance to be picked. This process ensures that the addresses selected represent everyone in the United States.

### **Can you replace my address with another one?**

You are important! No other household is the same as yours. We cannot swap one address for another. If we did that, the survey results would not accurately describe your state or the entire country.

### **What are you going to ask me?**

The survey asks questions about children's physical and emotional health. It also asks about factors that may influence children's well-being, including medical care, family interactions, parental health, school experiences, and neighborhoods.

### **How long will it take?**

The survey takes less than 5 minutes if there are no children in your household. For households with children, it takes 33 minutes on average.

### **Who authorizes this survey?**

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**Results from the  
National Survey of  
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are used to:**

- Measure how common health conditions are across the country and in each state
- Identify gaps in access to health care services for children
- Identify the financial burdens families face when paying for children's health care
- Help communities plan programs to reduce bullying

Dear Parent or Caregiver:

We recently contacted you to ask for your participation in the final step of the **National Survey of Children's Health**. The final step is to answer some follow-up questions about:

This child was selected to ensure the survey results represent every type of child and health situation.

The information collected in this survey will help your state better understand and respond to the health care needs of children and families. We ask for your response because this survey is the only way we have to gather this important information. Your household was randomly selected from all of the households in the country and will represent thousands of other households.

Answers to frequently asked questions are on the back of this letter. If you are unable to complete the survey online, need assistance, or have additional questions, please call 1-800-845-8241 or email us at [childrenshealth@census.gov](mailto:childrenshealth@census.gov).

Thank you for your help.

Steven D. Dillingham, Director

## **Frequently Asked Questions**

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### **Can you replace my address with another one?**

You are important! No other household is the same as yours. We cannot swap one address for another. If we did that, the survey results would not accurately describe your state or the entire country.

### **What are you going to ask me?**

The survey asks questions about children's physical and emotional health. It also asks about factors that may influence children's well-being, including medical care, family interactions, parental health, school experiences, and neighborhoods.

### **How long will it take?**

The survey takes less than 5 minutes if there are no children in your household. For households with children, it takes 33 minutes on average.

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Office of the Director

Dear (insert City) Resident:

Recently, we sent you a letter requesting your participation in the **National Survey of Children's Health**. If you have already responded to the survey, please accept our sincere thanks. If you have not yet completed your survey, please do so right away.

1. Go to: <https://respond.census.gov/nsch>
2. Enter your Login ID:

If you are unable to complete the survey online, need assistance, or have questions, please call 1-800-845-8241 or email us at [childrenshealth@census.gov](mailto:childrenshealth@census.gov).

Thank you for your help.

Steven D. Dillingham, Director

*Si necesita una encuesta Español, llame gratuitamente a 1-800-845-8241.*