

Attachment 1f
National Health Interview Survey (NHIS) Follow-up Health Study
Respondent conversion letter and brochure

{DATE}
{SP ADDRESS}
{CITY, STATE ZIP CODE}

Dear {PREFIX} {LAST NAME}:

{Non-contact letter: Thank you for agreeing to take part in the National Health Interview Survey (NHIS) Follow-up Health Study!}

{Refusal letter: You recently spoke with our study representative about the National Health Interview Survey (NHIS) Follow-up Health Study. We understand you may not want to take part – but we hope you do!!}

By agreeing to participate, you can help us address important public health challenges facing the nation like COVID-19.

{Non-contact letter: Have you received a phone call or email from CDC’s National Center for Health Statistics, or a text from 35842? That was us!}

We want to make it easy for you to take part.}

Please call our toll-free number (1-833-996-2771) to schedule your appointment at the time that works best for you.

If you still have questions, take a look at the enclosed brochure, or give us a call at 1-833-996-2771. We’d be happy to answer any questions you have.

We look forward to hearing from you!

Sincerely,

Brian C. Moyer, Ph.D.
Director

Respondent conversion brochure

Attachment E: Respondent conversion brochure

Note for the ERB: This brochure will be accompanied by the letter in Attachment D and the brochure in Attachment B.

The National Health Interview Survey Follow-up Health Study

National Health Interview Survey (NHIS)

Welcome to the NHIS Follow-Up Health Study! NHIS has been the leading national health survey since 1957. The power of NHIS data comes from people like you, who respond when selected. Your participation is important and you cannot be replaced.

As a participant, you will receive:

A home health visit

An experienced health representative will come to your home to collect your health measures.

Important information you can use

After the home health visit, you will receive an easy-to-read report of your results. This report can help you start conversations about your health with your doctor and your family.

An opportunity to directly support successful health planning

Policymakers and public health professionals rely on NHIS data. By taking part, you will help improve the quality and value of that data. Better data supports better decisions about programs and funding that can impact you, your family, and your community.

A \$75 prepaid card

Your participation is gratefully appreciated. You will receive a \$75 prepaid card after the home visit. You can use it in stores, restaurants, and to make purchases online.

Designed with you in mind

Safe

Staff are highly skilled, and trained in all procedures used in this study.

Secure

We take your privacy very seriously. This study is bound by laws to protect your data according to rigorous privacy standards.

This includes the following privacy and protection laws: The Privacy Act of 1974, the Public Health Services Act, and the Confidentiality Information Protection and Statistical Efficiency Act. Study staff have taken an oath to protect your privacy and are subject to a jail term of up to five years, a fine of up to \$250,000, or both if they willfully disclose ANY identifiable information about you.

Convenient

You tell us the day and time that works for you. We will come to you.

Quick

The visit should take about an hour.

Easy

The experienced staff prioritize your comfort and peace of mind.

Please call our toll-free number today
1-833-996-2771
to schedule your appointment.

Here are some reasons why people participate.

- **It's important to me to take care of myself and my family.** The more information I have to take care of myself, the easier it is to make sure I'm ready to take care of others.
- **It's important to me to know my numbers.** I really appreciate that I didn't have to leave my home to get important lab tests.
- **It's important to me to make sure people like myself are included in health studies.**
- **It's important to me to help my country and give back to my community.**
- **I want to help with developing methods to better understand illnesses that affect my family and friends, like heart , liver and kidney disease.**
- **It's a rare opportunity to help policymakers write informed legislation.** By taking part, I'll be making sure policymakers have information to make good decisions about how to spend my tax dollars.
- **I've already made it this far.** Now that I've finished the main survey, all that's left is this last step. I might as well finish it and reap the rewards.
- **They accommodated my schedule and the \$75 prepaid card was really useful.**

What will YOUR reason be?

Note: Photos are of models and quotes are for illustrative purposes only.

Call to schedule your appointment today 1-833-996-2771 (toll-free)

The NHIS Follow-up Health Study is conducted by the National Center for Health Statistics, part of the Centers for Disease Control and Prevention.

