**Attachment 3D (1 of 2): Crosswalk of Evaluation Components and Data Collection Tools by Evaluation Questions (Overview)[1]
DP18-1815PHHF18
Improving the Health of Americans through Prevention and Management of Diabetes and Heart Disease and Stroke
Category B:** CARDIOVASCULAR DISEASE PREVENTION AND MANAGEMENT

Evaluation Component	**Approach:** To what extent has the recipient's implementation approach resulted in achieving the desired outcomes?	**Effectiveness (Reach):** To what extent has the recipient increased the reach of Category B Strategies to prevent and control diabetes and cardiovascular disease?	**Effectiveness (Health Outcomes):** To what extent has implementation of Category B strategies led to improved health outcomes among the identified priority population(s)?	**Effectiveness (Facilitators):** What factors were associated with effective implementation of Category B strategies?	**Efficiency:** To what extent has the NOFO affected efficiencies with regards to infrastructure, management, partners, and financial resources?	**Sustainability:** To what extent can the strategies implemented be sustained after the NOFO ends?	**Impact:** To what extent have the strategies implemented contributed to a measurable change in health, behavior, or environment in a defined community, population, organization, or system?
Evaluation Component/Data Collection Tool							
Category B Case Studies							
HD-Level Interviews	•	•	•	•	•	•	•
HD-Level Group Discussions	•	•	•	•	•	•	•
Partner-Site Level Interviews	•	•	•	•	•	•	•
Category B Cost Study							
Resource Use and Cost Inventory Tool – HD Level				•	•	•	
Resource Use and Cost Inventory Tool – Partner Site Level				•	•	•	
Category B Recipient-led Evaluation							
Category B Recipient-Led Evaluation Deliverable Templates	•	•	•	•	•	•	•

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[1] The evaluation questions are specified in the notice of funding opportunity, *CDC-RFA-DP18-1815PPHF18: Improving the Health of Americans Through Prevention and Management of Diabetes and Heart Disease and Stroke.*

Attachment 3D (2of 2): Crosswalk of Evaluation Components and Data Collection Tools by Respondent Type (Detail)
DP18-1815PHHF18
Improving the Health of Americans through Prevention and Management of Diabetes and Heart Disease and Stroke
Category B: CARDIOVASCULAR DISEASE PREVENTION AND MANAGEMENT

Respondent	HD recipient staff	Partner site staff
Evaluation Component/Data Collection Tool		
Category B Case Studies		
HD-Level Interviews	•	
HD-Level Group Discussions	•	
Partner-Site Level Interviews		•
Category B Cost Study		
Resource Use and Cost Inventory Tool – HD Level	•	
Resource Use and Cost Inventory Tool – Partner Site Level		•
Category B Recipient-Led Evaluation		
Category B Recipient-Led Evaluation Deliverable Templates	•	