

Attachment 9b. Category B Case Study Partner-Site Level Invitation Email

Dear (Site-Level Contact):

The Centers for Disease Control and Prevention (CDC), Division for Heart Disease and Stroke Prevention (DHDSP) is seeking your participation to gather in-depth information as part of the case study **[Clinical Quality Measures, Team-Based Care, and Community Clinical Linkages]**. The case study will provide insight on the implementation of the **[insert topic area]**, including facilitators and barriers to implementing the strategies and examples of common and unique activities implemented to address the strategies.

As part of this assessment, we would like to conduct interviews with members of your **[insert topic area]** team. The interview will take approximately 1 hour to complete. The discussion guide contains short-answer questions about your state health department's activities related to **[insert topic area]**. To assist us in scheduling the interviews, we ask that you please respond to this e-mail by **[date]** with 3 times and dates that fit your schedule.

Your participation in this interview is completely voluntary. You may choose to skip questions or stop the interview at any time—that will not in any way impact the funding or technical assistance you receive from your state health department. The interview will be recorded for transcription purposes. All information collected will be kept secure and reported out in aggregate form.

The findings from the case study may be used to inform future programming, funding opportunities, guidance documents, and identify promising practices that can be replicated and scaled to better improve health outcomes.

If you have any questions, please contact **[Name]**, **[Title, Organization]**. **[Name]** can be reached by email **(XXX)** or phone **(XXX)**.

Thank you in advance and we look forward to hearing from you.

All the best,

Evaluation and Program Effectiveness Team
Applied Research and Evaluation Branch
Division for Heart Disease and Stroke Prevention
National Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention