

[Send by Email from NASS to Stakeholders]

1Dear [X]:

In late December, USDA's National Agricultural Statistics Service (NASS) will mail out the 20XX Sheep and Goats Inventory Survey to approximately 23,000 farmers and ranchers nationwide. We ask for your support in helping to promote and increase response to this survey among your members. Attached are a factsheet and a sample letter/copy for use in communicating with your members.

In order to better understand current trends and conditions of the industry, comprehensive sheep and goat data is imperative. With your support, we can raise awareness and increase participation in this survey to ensure accurate and timely data are available to the industry.

We encourage you to share information about the survey with your members through any communications outlets and tools that you use, including direct mailings, newsletters, emails, e-newsletters, blogs, Twitter, Facebook, etc. ***Survey responses are due by January XX, 20XX.***

If you have any questions concerning these materials or would like additional information, please call or email the NASS [STATE] Field Office at [(XXX) XXX-XXX] or [SHEEP STATISTICIAN'S EMAIL ADDRESS].

Thank you in advance for your help and cooperation. By working together, we can ensure a successful 20XX Sheep and Goats Survey to better serve you and the agricultural community.

Sincerely,

USDA-NASS [STATE/REGIONAL] Field Office