

Supporting Statement A, Attachment C

Household Pulse Survey Contact Scripts

EMAIL INVITATION

Subject: Official Request from the U.S. Census Bureau: Household Pulse Survey

A Message from the Director, U.S. Census Bureau

As we all experience new challenges posed by spread of Coronavirus in the U.S., we understand that many American households are facing significant changes in their financial and economic circumstances. Many of us are also managing other challenges with keeping healthy, pursuing education, and other important social activities.

To better understand these experiences, the Census Bureau is inviting you to participate in a **Household Pulse Survey**. Your answers combined with those of households across the country can guide federal, state and community officials and policymakers in making decisions that support our nation's communities in their recovery. While your participation is voluntary, it is important.

The Household Pulse Survey is available via the following link:

https:<insert link>

Due Date: 6 days after initial invitation

Thank you in advance for your time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham
Director
U.S. Census Bureau

OMB Number

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-XXXX and appears at the upper right of the login screen. Without this approval, we could not conduct this survey.

Authority and Confidentiality

Title 13, United States Code authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance.

SMS/TEXT INVITATION

Official message from the U.S. Census Bureau: We are asking you to complete a survey about how the Coronavirus pandemic has affected your household. The results will help federal officials guide America's economic recovery. Your answers are confidential.

<https:<insert link>>

Reply STOP to cancel

EMAIL INVITATION to Week 2+

Subject: Official Request from the U.S. Census Bureau: Household Pulse Survey

A Message from the Director, U.S. Census Bureau

As we continue to experience challenges posed by spread of Coronavirus in the U.S., we understand that many American households are continuing to face changes in their financial and economic circumstances. Many of us are also continuing to manage other challenges with keeping healthy, pursuing education, and other important social activities.

As things continue to change, the Census Bureau is inviting you to continue to participate in the **Household Pulse Survey**. Your answers combined with those of households across the country are being used to guide federal, state and community officials and policymakers in making decisions that support our nation's communities in their recovery. While your participation is voluntary, it is important.

The Household Pulse Survey is available via the following link:

https:<insert link>

Due Date: 6 days after initial invitation

Thank you in advance for your continued time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham
Director
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Authority and Confidentiality

Title 13, United States Code authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance.

SMS/TEXT INVITATION to Week 2+

Official message from the U.S. Census Bureau: Please complete a survey about how the Coronavirus pandemic continues to affect your household. The results will continue helping federal officials guide America's economic recovery.

https<insert link>

Reply STOP to cancel