

Attachment 3b.
Evaluation Matrix for DP18-1805

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Evaluation Subquestions	Indicators	Data Sources	Potential Analysis
Evaluation Question 1: How are DP18-1805 TTA providers implementing the components of the NOFO to build capacity among their target audience(s)?			
<p>EQ 1A. To what extent did DP18-1805 TTA providers implement the components of the NOFO to build capacity among their target audience?</p>	<p>Description of activities related to the core strategies of the NOFO:</p> <ul style="list-style-type: none"> o Conduct needs assessment <ul style="list-style-type: none"> - Surveillance data analysis and findings o Use a capacity-building framework o Collaborate with partners <ul style="list-style-type: none"> - # of partners engaged - Contribution of partners in TTA activities o Develop TTA plan using evidence-based approaches <ul style="list-style-type: none"> - Training curriculum - Webinar topics - Product development plan o Implement TTA <ul style="list-style-type: none"> - # and type of TTA provided in terms of dose, - frequency, intensity, and mode (e.g., in person, group, one on one, virtual, website) - # and type of materials and/or products developed (e.g., webinars, presentations, - podcasts, guidance documents, fact sheets, newsletters) - # and type of channels used to disseminate - evidence-based interventions and/or - promising practices o Monitor implementation of TTA for quality improvement o Evaluate TTA <p>Development of evaluation plan Collection of evaluation data</p>	<ul style="list-style-type: none"> ▪ Program materials (e.g., work plans, progress reports, evaluation reports, program logic models) ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies 	<ul style="list-style-type: none"> ▪ Thematic analysis
<p>EQ 1B. What factors affect TTA providers' implementation of</p>	<ul style="list-style-type: none"> ▪ Contextual factors <ul style="list-style-type: none"> o Costs/funding 	<ul style="list-style-type: none"> ▪ Program materials (e.g., work plans, progress 	<ul style="list-style-type: none"> ▪ Thematic analysis

Evaluation Subquestions	Indicators	Data Sources	Potential Analysis
DP18-1805 NOFO components?	<ul style="list-style-type: none"> o Staffing/personnel o Amount of time o Program maturity/infrastructure o Staff capacity o Access to those with subject matter expertise o Partnerships ▪ Organizational factors <ul style="list-style-type: none"> o History o Maturity o Mission o Leadership ▪ Qualities inherent to the cooperative agreement <ul style="list-style-type: none"> o TA received o Tools/resources made available o Access to new partners 	<ul style="list-style-type: none"> reports, evaluation reports, program logic models) ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies 	
Evaluation Questions 2: To what extent did DP18-1805 TTA providers achieve planned short-term outcomes?			
2A. To what extent did DP18-1805 funded organizations achieve short-term, TTA provider-specific outcomes?	<ul style="list-style-type: none"> ▪ Perceived improvements in TTA resource allocation ▪ Evidence of reduced duplication of TTA efforts among TTA provider ▪ Evidence of quality and accessibility of TTA materials (e.g., public education trainings, evaluation tools, and resources) 	<ul style="list-style-type: none"> ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies 	<ul style="list-style-type: none"> ▪ Thematic analysis ▪ Descriptive analysis
2B. To what extent did DP18-1805 funded organizations' TTA activities contribute to TTA consumers' achievement in short-term outcomes?	<ul style="list-style-type: none"> ▪ # of CCC programs that report the development of partnerships for cancer prevention, screening, and survivorship ▪ # of CCC programs that report implementation of evidence-based interventions ▪ # of CCC programs that report use of health system; policy, systems, and environmental; and community clinical linkage strategies ▪ # of CCC programs that report use of rigorous evaluation by NCCCP grantees 	<ul style="list-style-type: none"> ▪ Program materials review ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies ▪ Survey of NCCCP program directors, coalition members, and/or partners 	<ul style="list-style-type: none"> ▪ Thematic analysis ▪ Descriptive analysis
Evaluation Questions 3: To what extent did DP18-1805 funded organization TTA activities contribute to NCCCP implementation and achievement in NCCCP priorities and goals?			
3A. To what extent did DP18-1805 funded organizations' TTA activities contribute to TTA	<ul style="list-style-type: none"> ▪ # of CCC programs that report an improved ability to leverage resource and sustained implementation of CCC activities 	<ul style="list-style-type: none"> ▪ Survey of NCCCP program directors, coalition members, and/or partners 	

Evaluation Subquestions	Indicators	Data Sources	Potential Analysis
consumers' achievement in intermediate and longer term outcomes?	<ul style="list-style-type: none"> ▪ # of CCC programs that report sustained use of evaluation for program improvement ▪ # of CCC programs that continued use of evidenced-based approaches for cancer prevention and control 		
EQ 3B. How do key stakeholders from DP18-1805 perceive the effectiveness of TTA in contributing to NCCCP implementation and achievement in NCCCP goals?	<ul style="list-style-type: none"> ▪ # and type of individuals' perceptions of the overall effectiveness of the TTA ▪ # and type of individuals' perceptions of the most effective aspects of the TTA provided ▪ # and type of individuals' perceptions of the least effective aspects of the TTA ▪ # and type of individuals' suggestions for improving the effectiveness of each TTA provider 	<ul style="list-style-type: none"> ▪ Program materials review ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies ▪ Survey of NCCCP program directors, coalition members, and/or partners 	<ul style="list-style-type: none"> ▪ Thematic analysis ▪ Descriptive analysis
Evaluation Question 4: What elements of TTA were most effective in building the capacity of NCCCP programs?			
4A. Which, if any, of the TTA approaches, strategies or activities implemented under DP18-1805 contributed the most to improved NCCCP programmatic capacity and/or outcomes?	<ul style="list-style-type: none"> ▪ #, type, and content of the DP18-1805 funded organizations' TTA approaches, strategies, and/or activities that result in the most improved outcomes ▪ #, type, and content of the DP18-1805 funded organizations' TTA approaches, strategies, and/or activities ▪ #, type, and content of the DP18-1805 funded organizations' TTA approaches, strategies, and/or activities CDC staff and national organizations ▪ consider core/essential 	<ul style="list-style-type: none"> ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies ▪ Survey of CCC program director, coalition chair and up to 3 partners per program 	<ul style="list-style-type: none"> ▪ Thematic analysis ▪ Descriptive analysis
4B. What contextual factors influenced the effectiveness of the TTA?	<ul style="list-style-type: none"> ▪ Characteristics related to the design of the DP18-1805 cooperative agreement ▪ Organizational characteristics of DP18-1805 funded organizations ▪ Characteristics of the NCCCP grantees ▪ Characteristics of NCCCP coalition members and Partners ▪ Demographic or behavioral characteristics of specific populations/audiences 	<ul style="list-style-type: none"> ▪ Program materials review ▪ Interviews with organizational staff that support the implementation of DP18-1805 conducted via case studies ▪ Survey of NCCCP program directors, coalition members, and/or partners 	<ul style="list-style-type: none"> ▪ Thematic analysis ▪ Descriptive analysis