TO: Approx. [X number] of producers
SENDER EMAIL: agcensus@ newsbox.usda.gov
SENDER NAME: USDA Ag Census
DATE:
SUBJECT: USDA Ag Census Test Coming Soon EMAIL BODY:

The United States Department of Agriculture's National Agricultural Statistics Service is about to test the content of the 2022 Census of Agriculture and your input is needed!

You have been selected to be part of a small group of producers to test the recently updated census questionnaire. In the next few weeks, you will receive a letter in the mail on how to complete the Census of Agriculture test online. We appreciate your time and assistance. Your participation is vital in our efforts to improve the upcoming census.

If you're not currently involved in agricultural activity, the online questionnaire will take you through a few quick questions then straight to the end. We will update our records accordingly.

The Census of Agriculture is Your Voice, Your Future, Your Opportunity. To learn more about the Census of Agriculture and its importance to the agriculture industry, visit www.nass.usda.gov/AgCensus.

On behalf of USDA and NASS, I thank you for your timely response and dedication to U.S. agriculture.

Sincerely,
Hubert Hamer
Administrator, National Agricultural Statistics Service
United States Department of Agriculture

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According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is 0535-0243. The time required to complete this information collection is estimated to average 50 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

