

Cell	Assumption
E3; E4	88,383 (sample)
F3; F4	20% unreachable; 70,707 receive letter and brochure
E5; E6	8838 new addresses for the 20% unreachable in F3, F4.
F5; F6	7954 receive initial letter and brochure (10% unlocatable)
E7	70707 + 7954 new address - 5833 early responders= 72828 targeted for first post card reminder
F7	72828 - 7283 (10% unlocatable) = 65545 that receive first postcard
E8	65545 - 4112 respond early from 1st reminder = 61433 + 7283 unlocatable = 68716 targeted for 2nd reminder
F8	68716 - 6871 unlocatable = 61845 that receive 2nd reminder card
E9	61845 - 7731 other completers = 54114 + 6871 unlocatables = 60985 targeted for CATI followup call
F9	40% of 88,383 (sample) respond by web or CATI before field work = 35353; half by CATI.
E10	Thank you letter to early responders
E11	Thank you letter to all other responders; including field respondents
E12	15.2% of sample are target for field locating = 13,415.
F12	Assume 35% of 13415 = 4695 are unreachable. So, 13415 - 4695 = 8720 that receive field letter.
E13	20% of 8720 respond = 1744; 8720 - 1744 = 6976 targeted for SIMY card.
F13	6976 - 1744 (25%) unreachable = 5232 that receive SIMY card.
F14	Assume 10% ignore SIMY card, 4709 interact with field locator.
E15	All who agree to complete the survey
F15	780 completes per state x 51 states = 39780. 35353 complete by web or CATI and 4427 through field.

Hourly rate for State agency staff includes 33% adjustment to include fringe benefits.

ider card