

Greetings,

Thank you for agreeing to participate in this survey, which should take about 15 minutes to complete. The information you provide will provide valuable feedback for the continued improvement of the U.S. Census Bureau's website, data.census.gov.

The U.S. Census Bureau is conducting this voluntary study under the authority of 13 U.S.C. Chapter 5, 6, 8(b), 131, 141, 161, 182, 193, 196, and OMB Circular A-133. The purpose of collecting this information is to improve and inform future surveys. Your privacy is protected by the Privacy Act of 1974 (5 U.S.C. Section 552a). The Privacy Act permits sharing of the information provided to us for work-related purposes as identified in the Privacy Act System of Records Notices (SORNs) COMMERCE/Census -3, Demographic Survey Collection (Census Bureau Sampling Frame); COMMERCE/CENSUS-5, Decennial Census Programs; COMMERCE/CENSUS-4, Economic Survey Collections; and COMMERCE/CENSUS-7, Demographic Survey Collection (non-Census Bureau Sampling Frame). The Census Bureau can use your responses only to produce statistics, and is not permitted to publicly release your responses in a way that could identify you, your business, organization, or institution.

Send comments regarding the 15-minute estimate or any other aspect of this survey, including suggestions for reducing the time it takes to complete this survey, to cedsci.feedback@census.gov. This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0690-0030, confirms this approval and expires on 7/31/23. We are required to display this number to conduct this survey. By proceeding, you give your consent to participate in this study.

Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

1. How often do you use Census Bureau data?
 - Daily
 - 1-4 times per week
 - 1-3 times per month
 - Periodically throughout the year
 - Once per year or less
 - This is my first time
 - Never

2. When looking for Census Bureau data, how often do you use data.census.gov?
 - Daily
 - 1-4 times per week
 - 1-3 times per month
 - Periodically throughout the year
 - Once per year or less
 - This is my first time
 - Never

3. How often, if at all, did you use our previous Census data website, American Fact Finder (AFF)?

- Daily
 - 1-4 times per week
 - 1-3 times per month
 - Periodically throughout the year
 - Once per year or less
 - Never
4. What are you most often looking for when using data.census.gov?
- A single number or statistic
 - Tables
 - Maps
 - Download one or more tables or datasets
 - Explore Census data without looking for anything specific
 - Something else Please specify
5. Once you arrive on data.census.gov, typically, what is the first thing you do?
- Enter keywords or question into search bar
 - Use advanced search
 - Click a link on the main landing page
 - Other Please specify
6. If you don't find your desired data, typically, what do you do next?
- The same thing as the first attempt but use different criteria
 - Enter keywords or question into search bar
 - Use advanced search
 - Follow a suggested link on the website
 - Exit and use a different website to search
 - Other Please specify
7. Typically, how do you specify the geographical area you are interested in (e.g., state, county, city, etc.)?
- Include it in search words (e.g., "Poverty in Maryland")
 - Through the geographical filter in advanced search
 - Use maps to set geography
 - Set geography when customizing table
 - Edit URL manually
 - I don't choose any geographical area. I only search for data for the entire United States.
 - Other Please specify

8. How often do you find what you are searching for on data.census.gov?

- Always
- Most of the time
- About half of the time
- Less than half of the time
- Never

9. How long does it typically take you to find what you are looking for on data.census.gov?

- Less than a minute
- 1-3 minutes
- 4-9 minutes
- 10-20 minutes
- Longer than 20 minutes
- I never find it

10. Overall, how satisfied are you with data.census.gov?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

11. How satisfied are you with the **performance of data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

12. When thinking about the **performance of data.census.gov**, what improvement(s) would be the most important to you?

[Open text field]

13. How satisfied are you with the **availability of data in data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

14. When thinking about the **availability of data in data.census.gov**, what additional datasets, surveys or programs would be most important to include?

[Open text field]

15. How satisfied are you with the **navigation of data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

16. When thinking about the **navigation of data.census.gov**, what improvement(s) would be most important to you?

[Open text field]

17. How satisfied are you with the **table display in data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

18. When thinking about the **table display in data.census.gov**, what improvement(s) would be the most important to you?

[Open text field]

19. How satisfied are you with the **mapping features in data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

20. When thinking about **the mapping features in data.census.gov**, what improvement(s) would be most important to you?

[Open text field]

21. How satisfied are you with the following **features and functionality in data.census.gov**?

- (1) Extremely satisfied
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely dissatisfied

22. “Customize Table” feature (e.g., hide, filter, transpose)

- Geographic Profile that provides summary data about a specific geographical area
- Download feature that outputs data to a machine-readable file
- Export or copy features for presentable documents
- Ctrl + P to print files
- Suggested links to other Census web pages

23. When thinking about the **features and functionality in data.census.gov**, what improvement(s) would be the most important to you?

[Open text field]

24. How likely are you to encourage other people to use data.census.gov?

- (1) Extremely likely
- (2)
- (3)
- (4)
- (5)
- (6)
- (7) Extremely unlikely

25. Is there anything else you would like to tell us about your experience with data.census.gov?

[Open text field]

We have just a few more questions for you. These are general questions about you and are not specific to your use of data.census.gov.

26. What is your age?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and over

27. What is the highest level of education you completed?

- Less than high school
- High school graduate
- Some college
- Associates degree (for example: AA, AS)
- Bachelor's degree (for example: BA, BS)
- Master's degree (for example: MA, MS, MEng, Med, MSW, MBA)
- Professional degree beyond bachelor's degree (for example: MD, DDS, DVM, LLB, JD)
- Doctorate degree (for example: PhD, EdD)

28. What type of organization are you currently employed (or most recently employed)?

- For-profit company or organization
- Non-profit organization (including tax-exempt and charitable organizations)
- Local government (for example: city or county school district)
- State government (including state colleges/universities)
- Federal government
- Owner of business, professional practice, or farm
- Not employed in past 5 years
- Full-time student

[If Q28 is “Not employed in past 5 years” or “Full-time student”, Q29 is skipped]

29. What industry would you consider your employment?

- Agriculture, forestry, fishing and hunting, and mining
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation and warehousing, and utilities
- Information
- Finance and insurance, and real estate and rental and leasing
- Professional, scientific, and management, and administrative and waste management services
- Educational services, and health care and social assistance
- Arts, entertainment, and recreation, and accommodation and food services
- Other services, except public administration
- Public administration

We thank you for your time spent taking this survey. Your response has been recorded.

If you have any questions on using data.census.gov, please contact us at cedsci.feedback@census.gov. Additional guidance on using data.census.gov can be found on our Resources page at <https://www.census.gov/data/what-is-data-census-gov.html>.