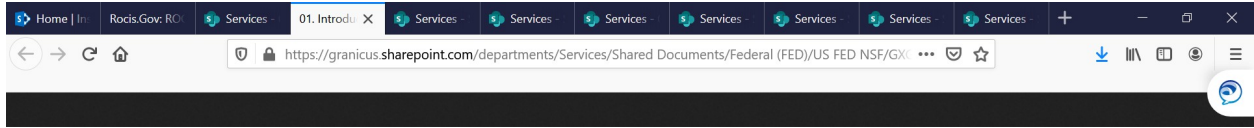


Screen shots for the OLPA NSF Audience Survey

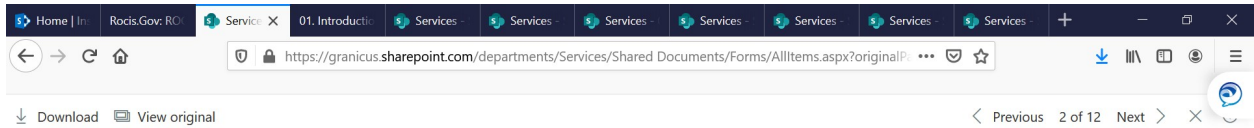
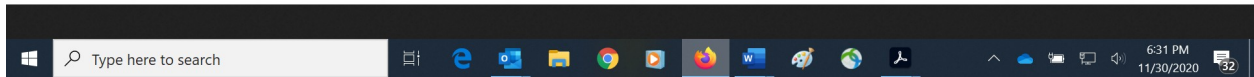


NSF Audience Survey

The study we are conducting is on behalf of the U.S. National Science Foundation (NSF). This survey will help us improve NSF to better meet your needs.

Thanks in advance for your responses.

OK



Thanks in advance for your responses.

Pursuant to 5 CFR 1320.5(b), an agency may not conduct or sponsor, and a person is not required to respond to an information collection unless it displays a valid OMB control number. The OMB control number for this collection is 3145-0215. Public reporting burden for this collection of information is estimated to average five minutes per response, including the time for reviewing instructions. Send comments regarding this burden estimate and any other aspect of this collection of information, including suggestions for reducing this burden, to: Suzanne Plimpton, Reports Clearance Officer, Office of the General Counsel, National Science Foundation, 2415 Eisenhower Ave., Alexandria, VA 22314.

OK



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* 1. Which roles describe you and how you interact with NSF? (select all that apply)

- K-12 Student
- K-12 Teacher or Counselor
- Parent
- University Administrator or Public Information Officer
- Undergraduate Student
- Student or Postdoctoral Researcher
- Researcher Seeking Funding
- NSF-funded Researcher
- Member of the Media
- Congress/Congressional Staffer
- Lover/Supporter of Science
- Other (please specify)

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Photos - 04. Question2_screenshot4.png

See all photos Add to a creation

Previous 4 of 12 Next

* 2. What type(s) of emails do you currently receive from NSF? (Check all that apply)

- Directorate Newsletter
- Funding/Proposal-related information
- Publications
- Events
- Research News
- Vacancies (Job Openings)
- Multimedia (images and videos)
- Other (please specify)

Type here to search 6:34 PM 11/30/2020

AutoSave Off OLP... Search Suzanne Plimpton SP

Photos - 05. Question3_screenshot5.png

File Share Comments

Find Replace Select Adobe Acrobat

Request Signatures Adobe Acrobat

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Editor

* 3. Why did you sign up for NSF emails? (Check all that apply)

- Search for funding and grant opportunities
- Get research news in my field of expertise
- Connect with others in my field
- Receive updates on NSF grant and awards
- Receive general NSF news and announcements
- Receive the latest multimedia (images and videos)
- Receive educational resources
- Find out about NSF programs
- Other (please specify)

Page 2 of 2 0 words 0 characters

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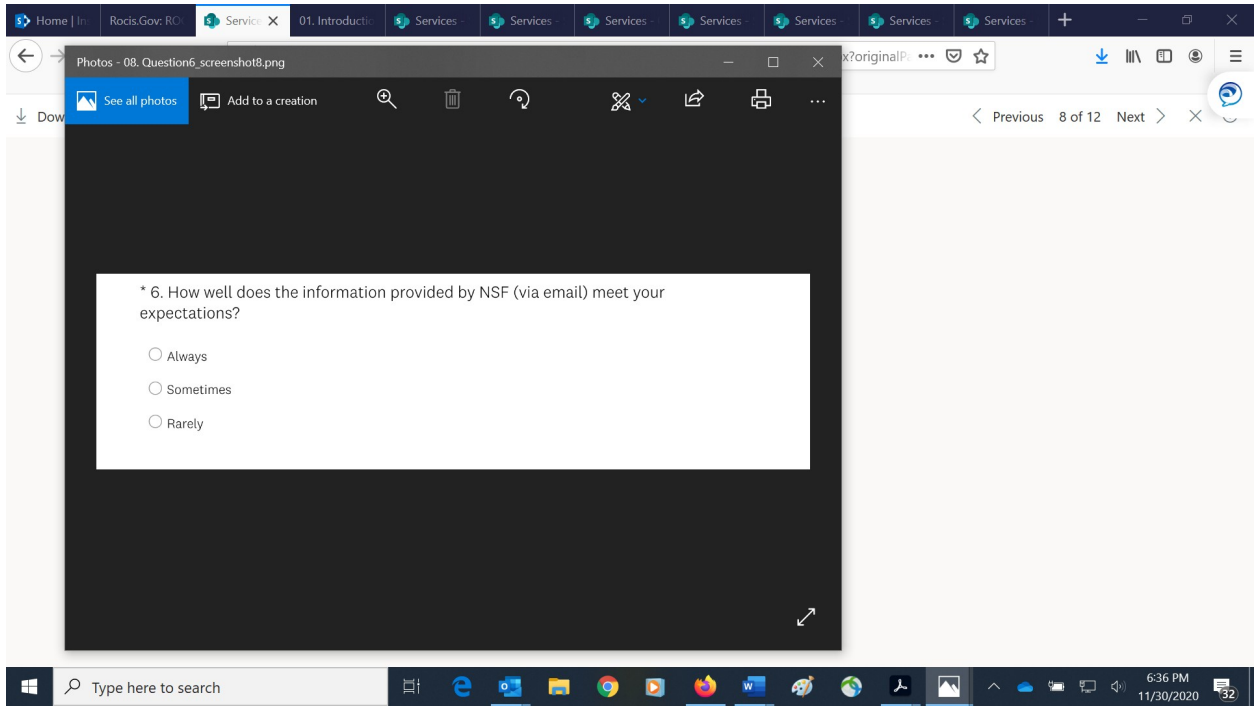
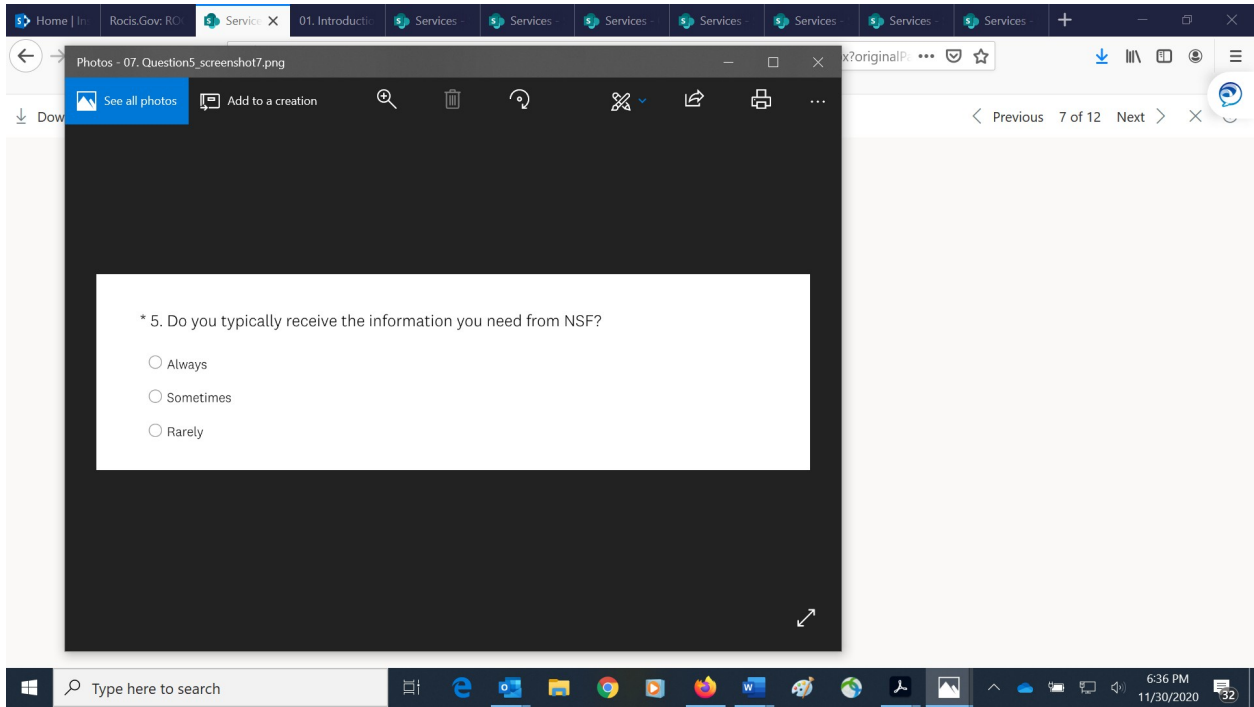
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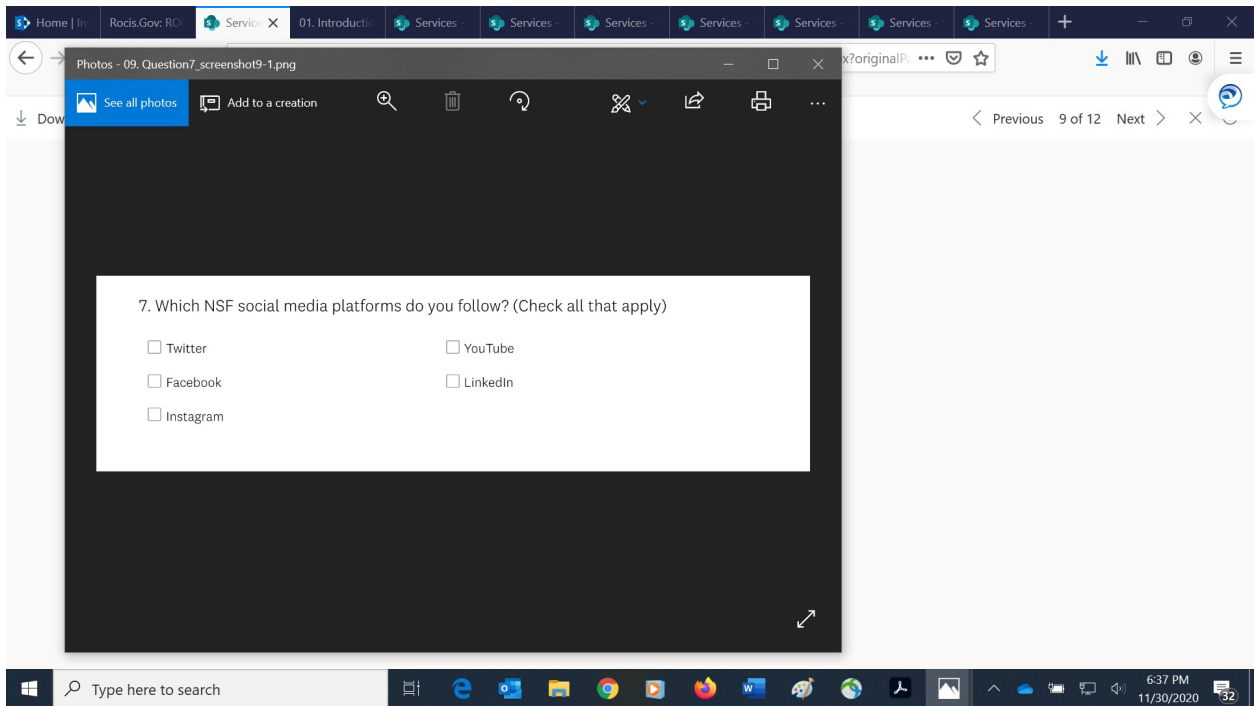
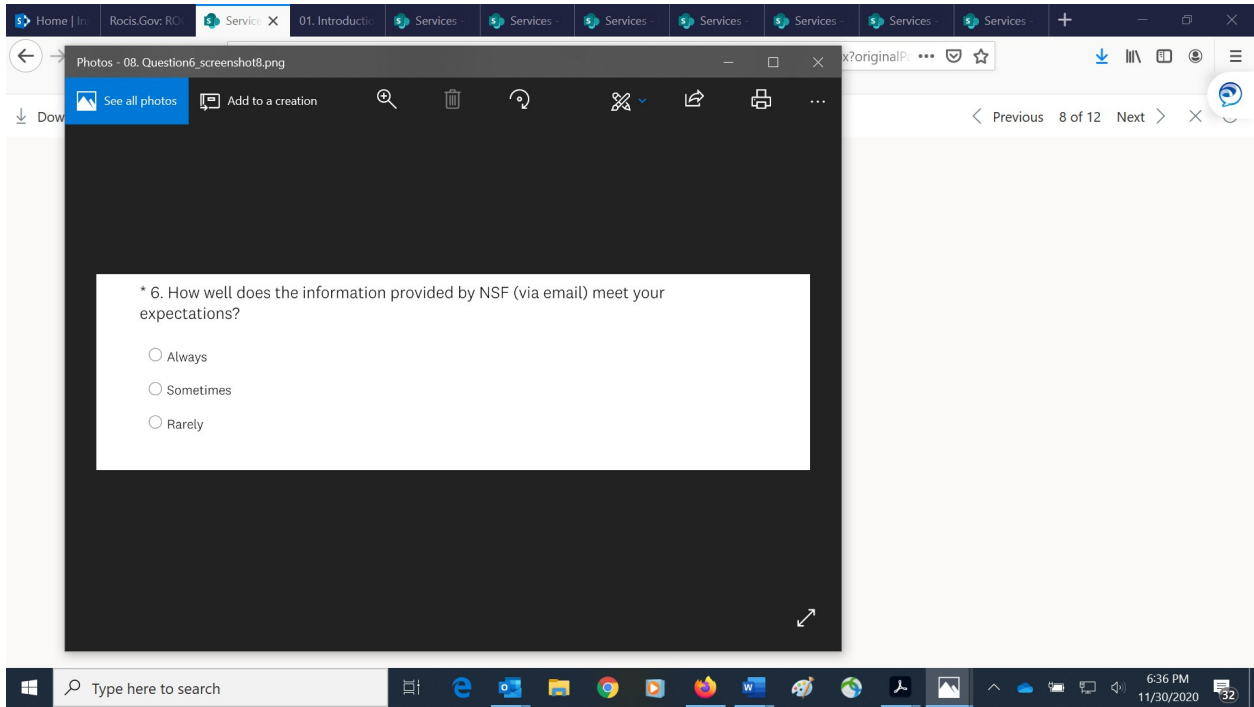
* 4. How often do you prefer to be emailed?

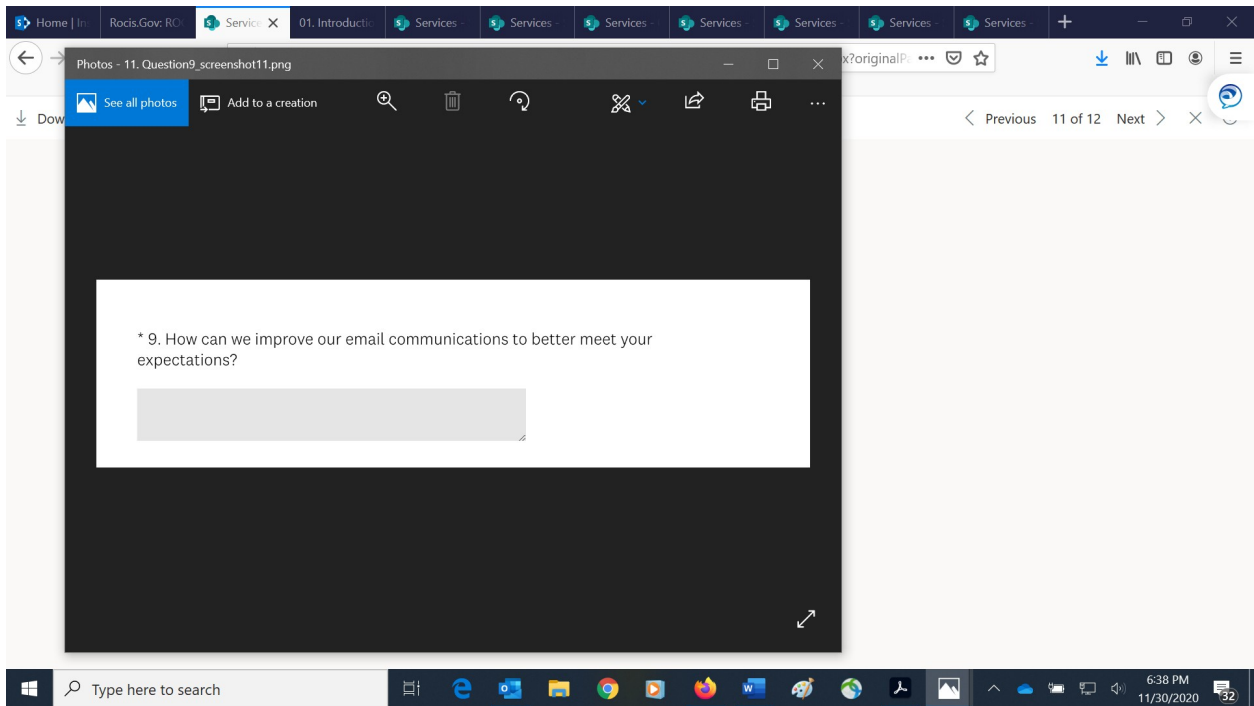
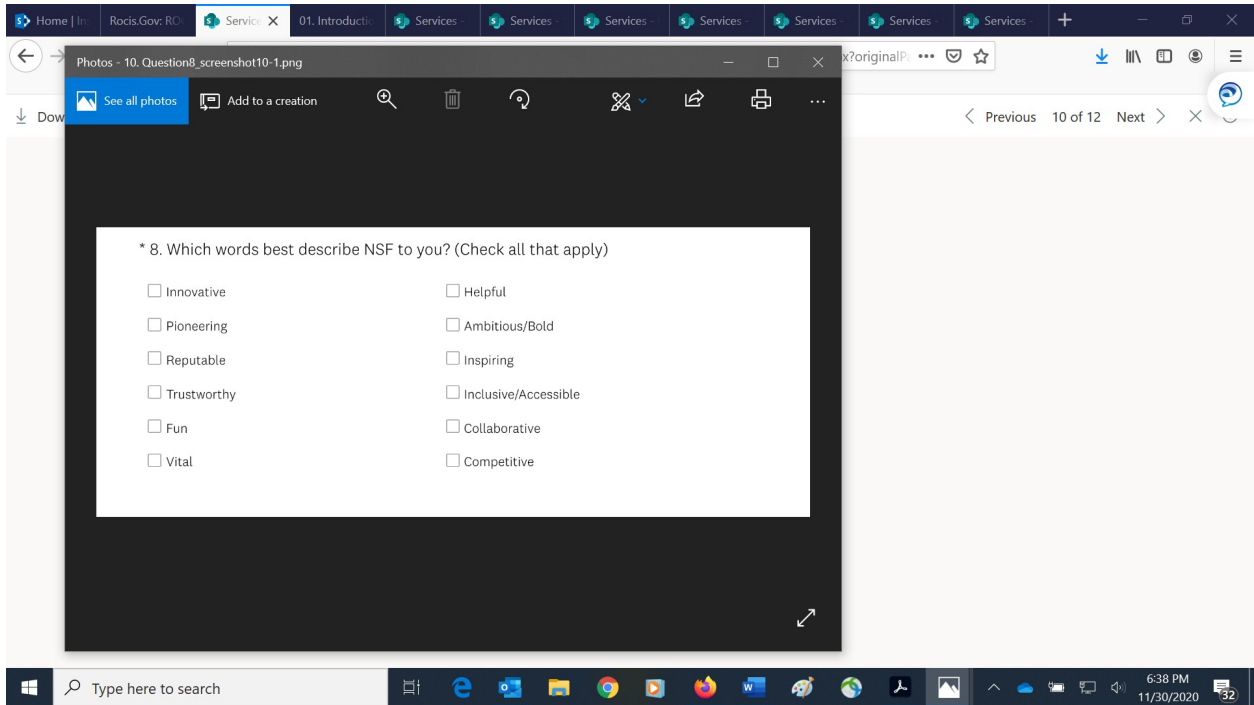
- Daily
- 1x per week
- 2-3x per week
- 4-7x per week
- Once-a-Month

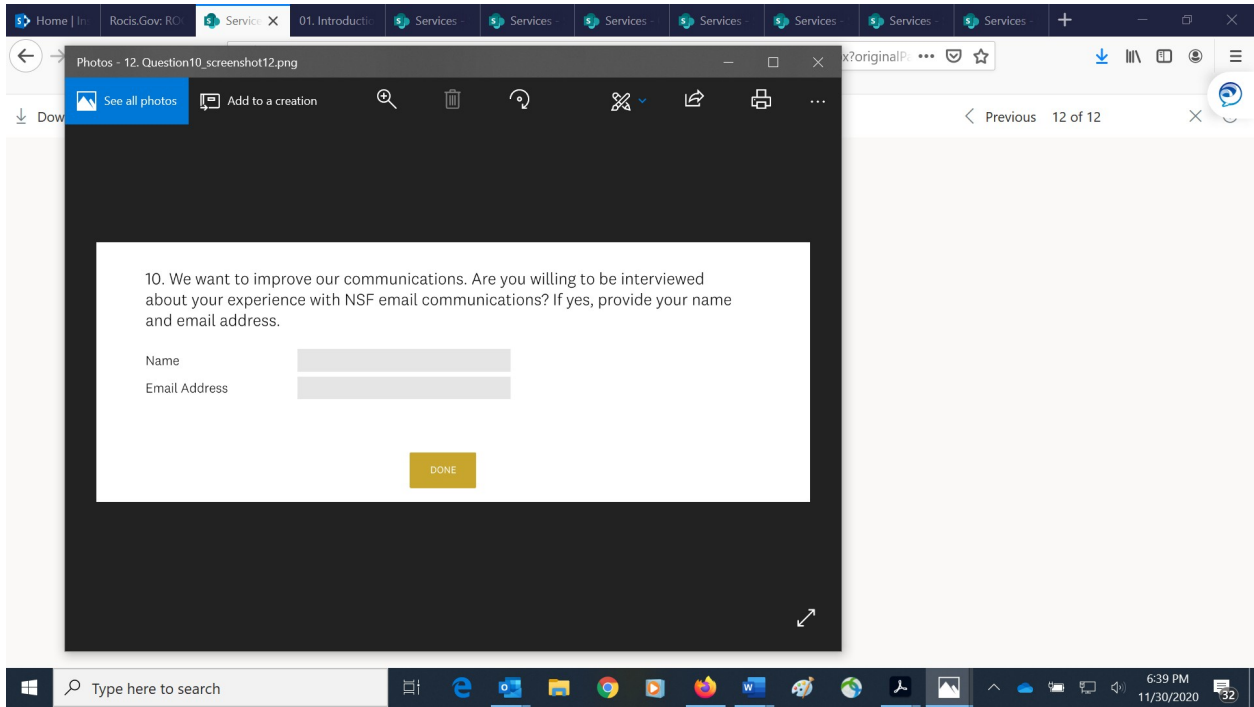
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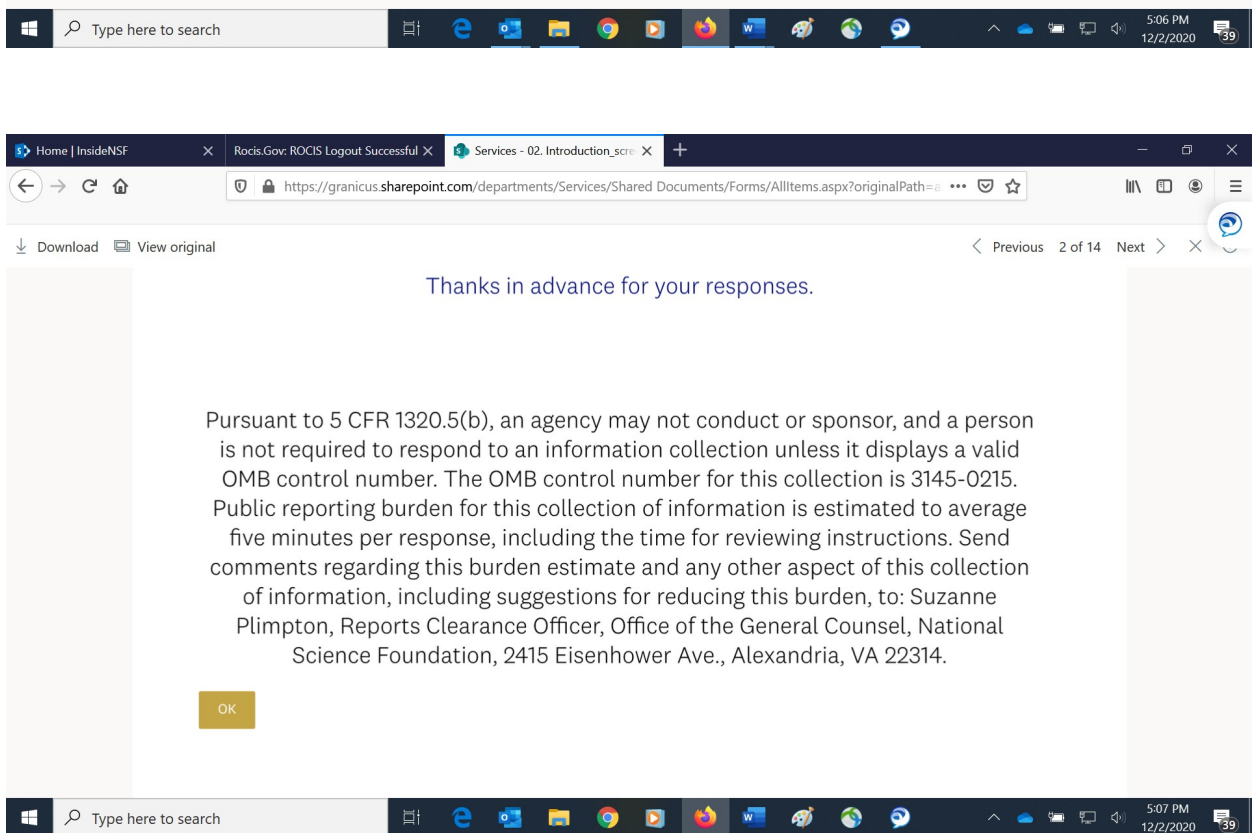
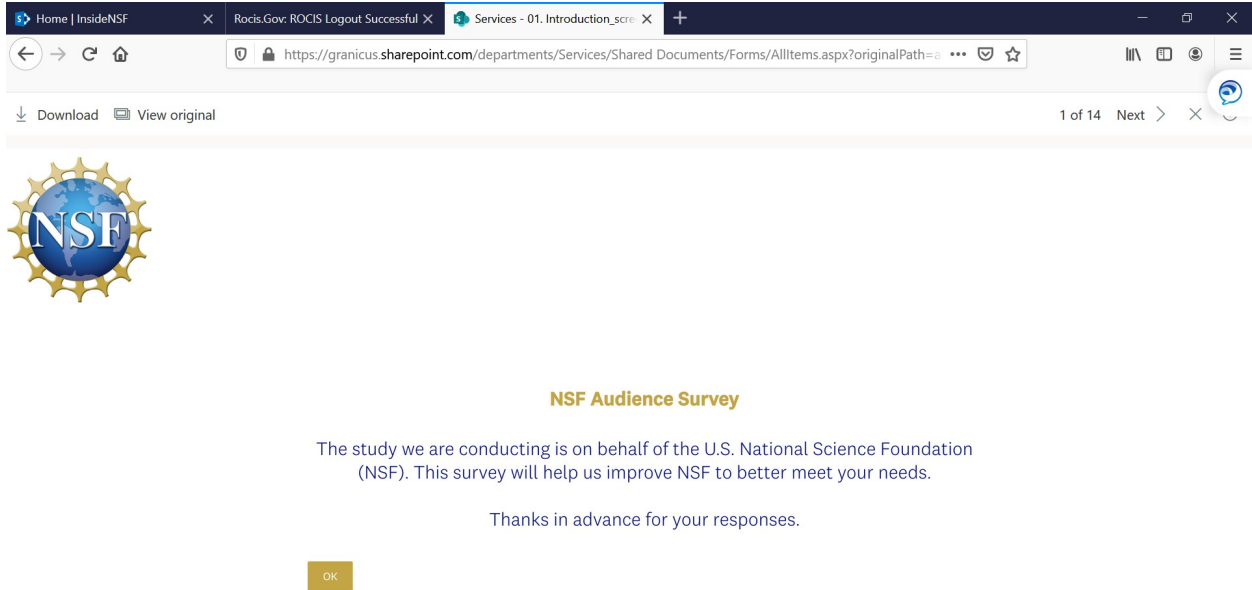








If the respondents reply as email subscribers, the screenshots below show the questions they will get:



Home | InsideNSF | Rociis.Gov: ROCIS Logout Successful | Services - 03. Question1_screen

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* 1. Which roles describe you and how you interact with NSF? (select all that apply)

- K-12 Student
- K-12 Teacher or Counselor
- Parent
- University Administrator or Public Information Officer
- Undergraduate Student
- Graduate Student or Postdoctoral Researcher
- Researcher Seeking Funding
- NSF-funded Researcher
- Member of the Media
- Congress/Congressional Staffer
- Lover/Supporter of Science
- Other (please specify)

Type here to search | 5:07 PM 12/2/2020

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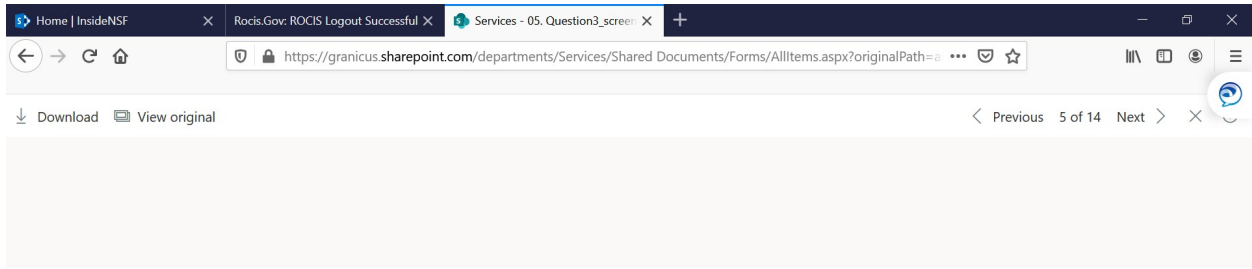
* 2. Have you signed up for NSF emails?

Yes

No

NEXT

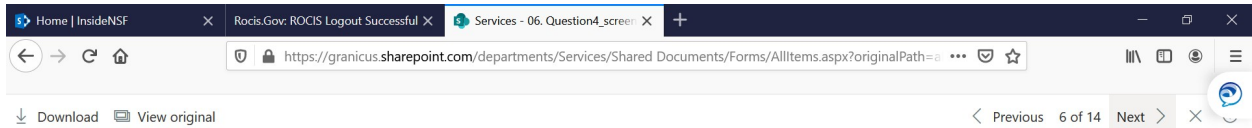
Type here to search | 5:07 PM 12/2/2020



* 3. Have you already taken the survey?

Yes

No



* 4. What type(s) of emails do you currently receive from NSF? (Check all that apply)

- Directorate Newsletter
- Funding/Proposal-related information
- Publications
- Events
- Research News
- Vacancies (Job Openings)
- Multimedia (images and videos)
- Other (please specify)



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* 5. Why did you sign up for NSF emails? (Check all that apply)

- Search for funding and grant opportunities
- Get research news in my field of expertise
- Connect with others in my field
- Receive updates on NSF grant and awards
- Receive general NSF news and announcements
- Receive the latest multimedia (images and videos)
- Receive educational resources
- Find out about NSF programs
- Other (please specify)

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Home | InsideNSF | Rocis.Gov: ROCIS Logout Successful | Services - 08. Question6_scre... | +

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* 6. How often do you prefer to be emailed?

- Daily
- 1x per week
- 2-3x per week
- 4-7x per week
- Once-a-Month

Type here to search | 5:09 PM 12/2/2020

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* 7. Do you typically receive the information you need from NSF?

- Always
- Sometimes
- Rarely

Type here to search

5:09 PM 12/2/2020

Home | InsideNSF | Roci.Gov: ROCIS Logout Successful | Services - 10. Question8_screen | +

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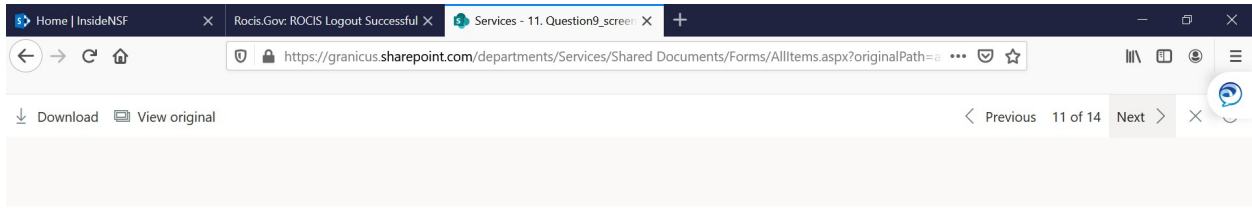
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* 8. How well does the information provided by NSF (via email) meet your expectations?

- Always
- Sometimes
- Rarely

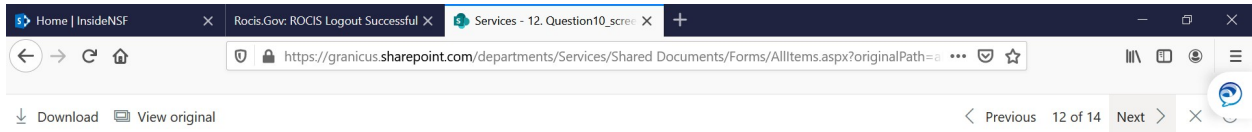
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9. Which NSF social media platforms do you follow? (Check all that apply)

- | | |
|------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Twitter | <input type="checkbox"/> YouTube |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> None of the above |



* 10. Which words best describe NSF to you? (Check all that apply)

- | | |
|--------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Innovative | <input type="checkbox"/> Helpful |
| <input type="checkbox"/> Pioneering | <input type="checkbox"/> Ambitious/Bold |
| <input type="checkbox"/> Reputable | <input type="checkbox"/> Inspiring |
| <input type="checkbox"/> Trustworthy | <input type="checkbox"/> Inclusive/Accessible |
| <input type="checkbox"/> Fun | <input type="checkbox"/> Collaborative |
| <input type="checkbox"/> Vital | <input type="checkbox"/> Competitive |



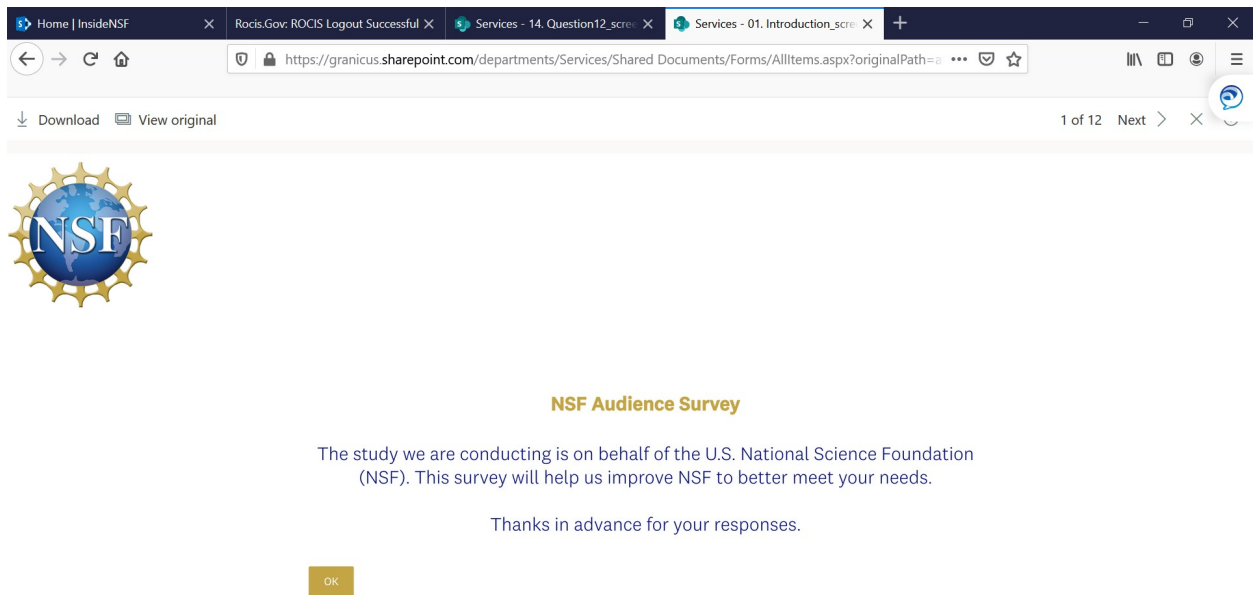
* 11. How can we improve our digital communications to better meet your expectations?

12. We want to improve our communications. Are you willing to be interviewed about your experience with NSF digital communications? If yes, provide your name and email address.

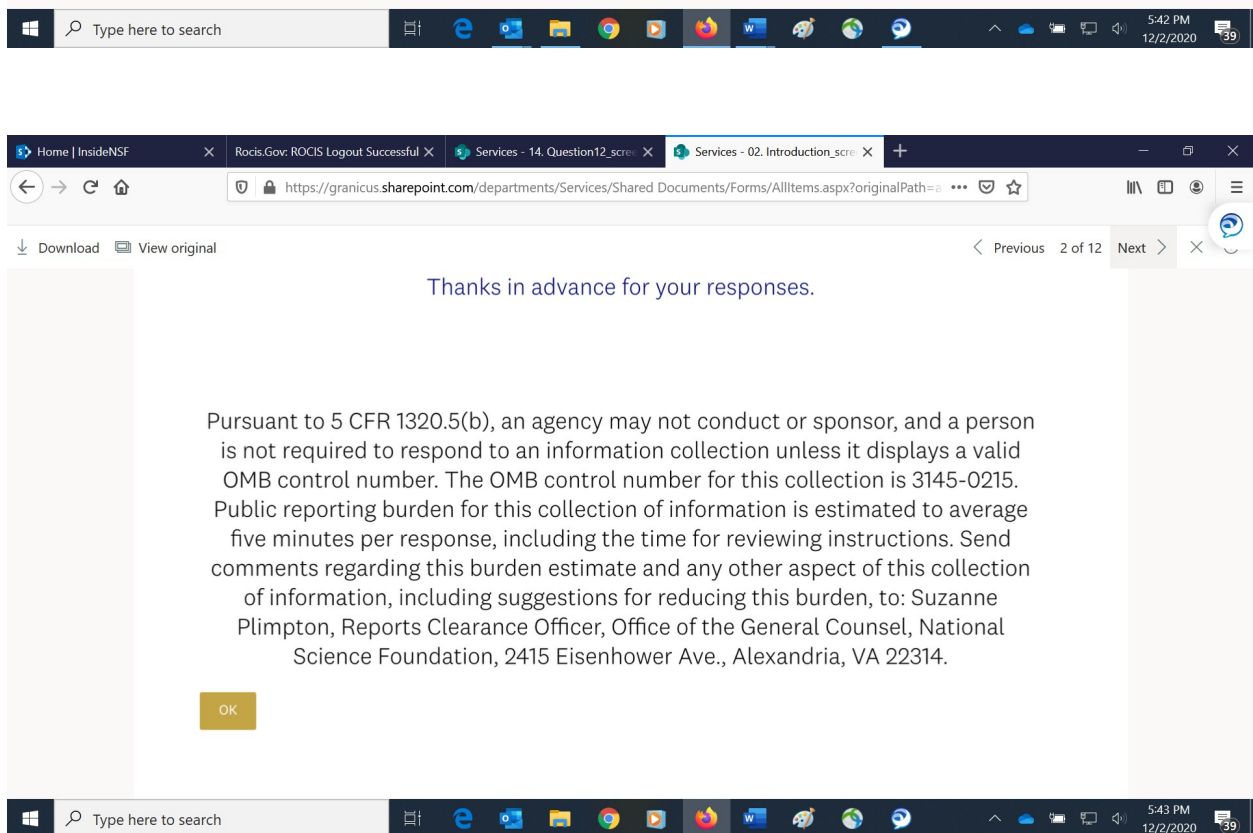
Name
Email Address

PREV DONE

If the respondent has not signed up for emails, they are taken to these screens:



The screenshot shows a web browser window with the URL <https://granicus.sharepoint.com/departments/Services/Shared Documents/Forms/AllItems.aspx?originalPath=...>. The page features the NSF logo (National Science Foundation) on the left. The main heading is "NSF Audience Survey". Below the heading, the text reads: "The study we are conducting is on behalf of the U.S. National Science Foundation (NSF). This survey will help us improve NSF to better meet your needs." followed by "Thanks in advance for your responses." and a yellow "OK" button.



The screenshot shows a web browser window with the URL <https://granicus.sharepoint.com/departments/Services/Shared Documents/Forms/AllItems.aspx?originalPath=...>. The page displays "Thanks in advance for your responses." at the top. Below this, a disclaimer text is presented: "Pursuant to 5 CFR 1320.5(b), an agency may not conduct or sponsor, and a person is not required to respond to an information collection unless it displays a valid OMB control number. The OMB control number for this collection is 3145-0215. Public reporting burden for this collection of information is estimated to average five minutes per response, including the time for reviewing instructions. Send comments regarding this burden estimate and any other aspect of this collection of information, including suggestions for reducing this burden, to: Suzanne Plimpton, Reports Clearance Officer, Office of the General Counsel, National Science Foundation, 2415 Eisenhower Ave., Alexandria, VA 22314." At the bottom of the text area is a yellow "OK" button.

Home | InsideNSF | Rociis.Gov: ROCIS Logout Successful | Services - 14. Question12_scre... | Services - 03. Question1_scre... | +

https://granicus.sharepoint.com/departments/Services/Shared Documents/Forms/AllItems.aspx?originalPath=...

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* 1. Which roles describe you and how you interact with NSF? (select all that apply)

- K-12 Student
- K-12 Teacher or Counselor
- Parent
- University Administrator or Public Information Officer
- Undergraduate Student
- Graduate Student or Postdoctoral Researcher
- Researcher Seeking Funding
- NSF-funded Researcher
- Member of the Media
- Congress/Congressional Staffer
- Lover/Supporter of Science
- Other (please specify)

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* 2. Have you signed up for NSF emails?

- Yes
- No

NEXT

Type here to search | 5:43 PM 12/2/2020

* 3. Why haven't you signed up for NSF emails?

* 4. What kind of information can we provide in emails that would be of interest?

- Search for funding and grant opportunities
- Get research news in my field of expertise
- Connect with others in my field
- Receive updates on NSF grant and awards
- Other (please specify)
- Receive general NSF news and announcements
- Receive the latest multimedia (images and videos)
- Receive educational resources
- Find out about NSF programs

Home | InsideNSF | Roci.Gov: ROCIS Logout Successful | Services - 14. Question12_scre | Services - 07. Question5_scre

https://granicus.sharepoint.com/departments/Services/Shared Documents/Forms/AllItems.aspx?originalPath=a

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* 5. How often do you prefer to be emailed?

Daily 4-7x per week

1x per week Once-a-Month

2-3x per week

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Home | InsideNSF | Roci.Gov: ROCIS Logout Successful | Services - 14. Question12_scre | Services - 08. Question6_scre

https://granicus.sharepoint.com/departments/Services/Shared Documents/Forms/AllItems.aspx?originalPath=a

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* 6. Do you typically receive the information you need from NSF?

Always

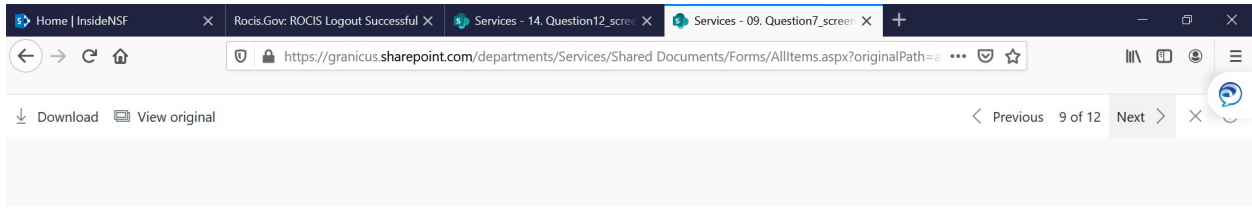
Sometimes

Never

PREV NEXT

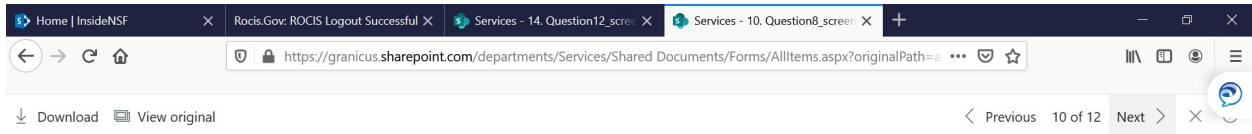
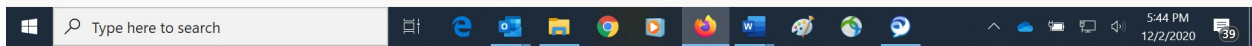
Type here to search

5:44 PM 12/2/2020



7. Which NSF social media platforms do you follow? (Check all that apply)

- Twitter
- Facebook
- Instagram
- YouTube
- LinkedIn
- None of the above



* 8. Which words best describe NSF to you? (Check all that apply)

- Innovative
- Pioneering
- Reputable
- Trustworthy
- Fun
- Vital
- Helpful
- Ambitious/Bold
- Inspiring
- Inclusive/Accessible
- Collaborative
- Competitive



* 9. How can we improve our digital communications to better meet your expectations?

10. We want to improve our communications. Are you willing to be interviewed about your experience with NSF digital communications? If yes, provide your name and email address.

Name

Email Address

PREV DONE