

Census Bureau pre-decisional

For those that reported in phase 1

Email Subject Line: Second Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>

<Company Name2>

A few months ago, we asked you about how the Coronavirus pandemic was affecting your business. You joined over 215,000 small businesses in providing valuable information on how the Coronavirus pandemic has affected various business activities and geographic areas. These responses gave essential real-time data to local, state, and federal officials (such as the Small Business Administration) to aid in decision-making.

We would like to get an update on how your business is doing. We use responses from businesses like yours to summarize data for similar industries and geographic areas. Help us understand what has or has not improved.

It only takes a few minutes to respond.

1. Click on the "Start survey" button below.
2. Enter this unique Login ID: **XXXXXXXXXXXX**

Case sensitive; if you copy and paste, ensure no blank spaces are captured.

3. Complete and submit your

Start survey

response by: **August 13, 2020**

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini

Associate Director for Economic Programs

U.S. Census Bureau

Office of Management and Budget (OMB) Number: 0607-1014

Expires: 10/31/2020

Census Bureau pre-decisional

For those that did NOT report in phase 1

Email Subject Line: Second Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>

<Company Name2>

A few months ago, we emailed you about a survey that assessed how the Coronavirus pandemic was affecting your business. Over 215,000 small businesses across our nation responded and provided valuable information on how the Coronavirus pandemic has affected various business activities and geographic areas. These responses gave essential real-time data to local, state, and federal officials (such as the Small Business Administration) to aid in decision-making.

It's not too late to share your experience. What does your situation look like now? Help us understand how small businesses like yours are adapting to our current economic situation.

It only takes a few minutes to respond.

1. Click on the "Learn more" button below to browse our FAQs, view a PDF preview of the questions, or view published results from phase 1 of the survey.
2. When ready to report, click on the "Start survey" button.
3. Enter this unique Login ID: **XXXXXXXXXXXX**
Case sensitive; if you copy and paste, ensure no blank spaces are captured.
4. Complete and submit your response by: **August 13, 2020**

Start survey

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini

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