

Census Bureau pre-decisional

**Email Subject Line:** Reminder: Second Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE  
U.S. Census Bureau Official Correspondence

## SMALL BUSINESS PULSE SURVEY

### Due Date Reminder

*Check our email address – it's official if it ends in @census.gov*

Re:

<Company Name1>

<Company Name2>

You should have received an email from the U.S. Census Bureau earlier in the week asking for your participation in the Small Business Pulse Survey. We conducted a similar survey a few months ago, with over 215,000 small businesses providing us with valuable [data](#) on how the Coronavirus pandemic affected the small business community across distinct business activities and geographic areas.

**Now we'd like to get a second snapshot.** Even if you did not participate in the first phase of this survey, we want to hear from you! Help us understand how businesses like yours are adapting to the current economic situation in your particular industry and geographic area.

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### It only takes a few minutes to respond.

1. Click on the "Start survey" button below.
2. Enter this unique Login ID: **XXXXXXXXXXXX**

*Case sensitive; if you copy and*

**Start survey**

*paste, ensure no blank spaces are captured.*

3. Complete and submit your

response by: **August 13, 2020**

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**Thank you** in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini  
Associate Director for Economic Programs  
U.S. Census Bureau

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