

Email Subject Line: Reminder: Second Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Due Date Reminder

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>
<Company Name2>

You should have received an email from the U.S. Census Bureau earlier in the week asking for your participation in the Small Business Pulse Survey. We conducted a similar survey a few months ago, with over 215,000 small businesses providing us with valuable [data](#) on how the Coronavirus pandemic affected the small business community across distinct business activities and geographic areas.

Now we'd like to get a second snapshot. Even if you did not participate in the first phase of this survey, [we want to hear from you!](#) Help us understand how businesses like yours are adapting to the current economic situation in your particular industry and geographic area.

It only takes a few minutes to respond.

1. Click on the "Start survey" button below.
2. Enter this unique Login ID: XXXXXXXXXXXX

Case sensitive; if you copy and

Start survey

paste, ensure no blank spaces are captured.

3. Complete and submit your

response by: August 13, 2020

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini
Associate Director for Economic Programs
U.S. Census Bureau

Census Bureau pre-decisional

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