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**Infant Formula Focus Groups**

**Consent Form**

**Purpose:**

* This study is about infant formula.
* The U.S. Food and Drug Administration (FDA) is conducting this study to learn consumers’ views about and experiences with infant formula.

**What is involved:**

* You are being asked to be part of a discussion with 5-6 other people.
* Your participation in this study is voluntary. You do not have to participate if you do not want to.
* If you choose to participate, we will ask you some questions about your experiences with infant formula.
* The focus group discussion will take approximately 90 minutes.

Confidentiality:

* Your name and information will be kept secure to the extent permitted by law.
* We will video record the discussions. We will keep the recordings secure and destroy them by 2022.
* Project staff from FDA may be observing the discussion.
* What you say will not be connected with your name. We will report our results in a summary report. We may use quotes you say in our report, but we won’t use your name.

**Risks:**

* It is your choice to do this focus group discussion.
* You can stop participating at any time.
* You also do not have to answer questions from the moderator if they make you uncomfortable.
* There are no known risks for participation in this research activity.

**Benefits:**

* There are no direct benefits to you for participating in this study.
* You will be helping with an important research project.

Questions:

* If you have questions about the project you may call the Westat Project Director, Cynthia Robins, at 610.593.7389 or 240.367.4753.
* If you have any questions or complaints about your rights as a research subject, please contact FDA’s IRB, Human Subject Protection Program Management Staff, at HSPPMS@fda.hhs.gov and 301-796-9605.

You will receive $75 as a token of appreciation for your participation in the discussion.