

Note: This Document includes:

1. *STEMText Email to Distribute Feedback Survey*
2. *Content for STEMText Feedback Survey*

1. STEMText Email to Distribute Feedback Survey

Email: Rogers STEM Scholarship STEMText Survey Email

Method: GovDelivery

Send date: December 14, 2020

Audience: ~730 Rogers STEM Students that Received Attendance Verification Text in December

Subject Line: Let us know what you think about STEMText!

Body Text:

Dear Edith Nourse Rogers STEM Scholar,

We would like to hear from you about your STEMText experience and ask that you will take this 5-minute survey. The results of the survey will assist us as we continue to innovate and support you along your educational journey.

Thank you for opting in to receive monthly attendance verification messages via STEMText. Since launching in November over 1300 Rogers STEM Scholars have chosen to participate. Earlier this month, the first round of attendance verification texts were sent to over 700 Rogers STEM scholars to verify November attendance with eligible housing payments.

We appreciate your willingness to provide us your feedback and look forward to further supporting you as a Rogers STEM Scholar and member of our GI Bill® community.

Additionally, we're collecting personal stories from Rogers STEM scholars. If you are interested in sharing your STEM journey, please reach out to kelsey.may@va.gov for details. To learn more about STEMText you may visit <https://www.va.gov/education/other-va-education-benefits/stem-scholarship/>.

Respectfully,
Education Service

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid control number from the Office of Management of Budget (OMB). The valid OMB control number for this information collection is 2900-0770, expiration date 11/30/2023. The time required to complete this information collection is estimated to average 5 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. Your response is voluntary. Send comments regarding this burden estimate or any aspect of this data collection, including suggestions for reducing burden to VA Clearance Officer, 810 Vermont Ave. NW, Washington DC 20420.

2. STEMText Feedback Survey Content

Online Survey: Rogers STEM Scholarship STEMText Survey

Method: Microsoft Forms (embed in email above)

Post date: December 14, 2020

Audience: ~730 Rogers STEM Students that Received Attendance Verification Text in December

Survey Title: Rogers STEM Scholarship STEMText Survey

Description: Thank you for taking our STEMText Survey! Your feedback is completely anonymous and important to us.

Please do not include any form of Personally Identifiable Information (PII) in this survey. This includes but is not limited to birthdates, full names, phone numbers, and email addresses. If you have questions about your specific situation, please reach out to the Education Call Center at 888-442-4551.

1. On a scale of 1 to 5 (5 being extremely likely) what is the likelihood you would recommend STEMText to other Rogers STEM Scholars?

- Format: Numerical (1,2,3,4,5)

2. In a few words, please describe your experience using STEMText. Please note that your responses may be used for VA promotional material.

- Format: Free Text Response

3. After using STEMText, which method do you prefer for verifying your monthly attendance?

- Format: Choice (STEMText, Email)

4. How do you prefer to receive updates about your VA benefits?

- Format: Choice (Text, Email, Mail)