



Scam Awareness Radio PSAs Available Now



Goodwill Communications
8322 Thwaite Howe Drive
Lorton, VA 22079



Address Block
(Clear area. No print)

SCORE

Please replace our previous Scam Awareness campaign with these new PSAs, which provide the public new information about Social Security phone scams and how to report them.

Now you can download digital files directly to your station.

Dear Public Service Director:

Please take a moment to complete the following information. It will help us determine the kind of Radio PSA material you want to receive in the future. Thank you for your cooperation and support.

What is the preferred or accepted method of digital downloads to your station? Check all that apply.

NAB Spot Center Extreme Reach Other (Specify) _____

How do you want to be notified about new PSA campaign availability?

Email address _____

Alert Card



PERF

Title:		# Times Per Week	# Weeks Aired
Phone Scam Alert	:60	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+
Phone Scam Alert	:30	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+
Phone Scam Alert	:15	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+

Address Block
(Station Information)

FRONT

THERE ARE THREE WAYS FOR YOU TO DOWNLOAD DIGITAL FILES:

1. Via Extreme Reach, the premier digital distribution company in the country. Go to: app.extremereach.com



2. Use the National Association of Broadcasters' download site, Spot Center, at: psa.nab.org



3. Or at the PSA Digital website at: GoodwillPSADigital.com



SCORE



Reports of questionable phone calls claiming to be from Social Security have increased significantly in recent months. SSA is warning Americans about these calls so they can protect their personal information and money.

PERF



NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 232 LORTON, VA

POSTAGE WILL BE PAID BY ADDRESSEE

GOODWILL COMMUNICATIONS
8322 THWAITE HOWE DR
LORTON VA 22079-9933



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