Attachment E  
  
Survey Invitation Emails for Parents, Young Adults, and Youth

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****Parent and Young Adult Survey Invite for Panel Members****

You’re invited to complete your new AmeriSpeak survey

[](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d)

And if you are eligible, get 20,000 AmeriPoints.

Dear NAME,

Thank you for the valuable insights you provide to us at AmeriSpeak. We have a new survey for you. Please complete it at your earliest convenience, and if you are eligible, get 20,000 AmeriPoints!

[](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d)

Remember, once you have 10,000 AmeriPoints you can redeem them for a variety of things, such as a Mastercard Reward Card or an Amazon.com gift card.

Thank you for your time today. We look forward to hearing from you—and hearing your opinions!

Sincerely,

The AmeriSpeak Team

****Youth Part 1 Survey Invite for Panel Members****

An invitation to complete your AmeriSpeak survey

|  |  |
| --- | --- |
| Hey NAME,  Your parent thought that you would be interested in completing an AmeriSpeak survey and receive 15,000 AmeriPoints. Complete this survey today! |  |

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|  | [Begin your survey](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d) |  |

|  |  |
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|  | Thanks in advance for your time!  Sincerely,  The AmeriSpeak Support Team |

****Youth Part 2 Survey Invite for Panel Members****

An invitation to complete your AmeriSpeak survey

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| Hey NAME,   Your parent thought that you would be interested in completing an AmeriSpeak survey and receive 20,000 AmeriPoints. Complete this survey today! |  |

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|  | [Begin your survey](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d) |  |

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|  | Thanks in advance for your time!   Sincerely,   The AmeriSpeak Support Team |

****Youth Part 1 Survey Invite for Non-panel Members****

An invitation to complete your AmeriSpeak survey

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| --- | --- |
| Hey NAME,  Your parent thought that you would be interested in completing an AmeriSpeak survey and receive a $15 Amazon.com gift card. Complete this survey today! |  |

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|  | [Begin your survey](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d) |  |

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|  | Thanks in advance for your time!  Sincerely,  The AmeriSpeak Support Team |

****Youth Part 2 Survey Invite for Non-panel Members****

An invitation to complete your AmeriSpeak survey

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| --- | --- |
| Hey NAME,  Your parent thought that you would be interested in completing an AmeriSpeak survey and receive a $20 Amazon.com gift card. Complete this survey today! |  |

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|  | [Begin your survey](https://survey.amerispeak.org/SE/?%5b$PURLPARAMS%5d) |  |

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|  | Thanks in advance for your time!  Sincerely,  The AmeriSpeak Support Team |