

Attachment E

Survey Invitation Emails for Parents, Young Adults, and Youth

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Parent and Young Adult Survey Invite for Panel Members

You're invited to complete your new AmeriSpeak survey

Begin your Survey

And if you are eligible, get 20,000 AmeriPoints.

Dear NAME,

Thank you for the valuable insights you provide to us at AmeriSpeak. We have a new survey for you. Please complete it at your earliest convenience, and if you are eligible, get 20,000 AmeriPoints!

Begin your Survey

Remember, once you have 10,000 AmeriPoints you can redeem them for a variety of things, such as a Mastercard Reward Card or an Amazon.com gift card.

Thank you for your time today. We look forward to hearing from you—and hearing your opinions!

Sincerely,

The AmeriSpeak Team

Youth Part 1 Survey Invite for Panel Members

An invitation to complete your AmeriSpeak survey

Hey NAME,

Your parent thought that you would be interested in completing an AmeriSpeak survey and receive 15,000 AmeriPoints. Complete this survey today!



Begin your Survey

Thanks in advance for your time!

Sincerely,

The AmeriSpeak Support Team

Youth Part 2 Survey Invite for Panel Members

An invitation to complete your AmeriSpeak survey

Hey NAME,

Your parent thought that you would be interested in completing an AmeriSpeak survey and receive 20,000 AmeriPoints. Complete this survey today!



Begin your Survey

Thanks in advance for your time!

Sincerely,

The AmeriSpeak Support Team

Youth Part 1 Survey Invite for Non-panel Members

An invitation to complete your AmeriSpeak survey

Hey NAME,

Your parent thought that you would be interested in completing an AmeriSpeak survey and receive a \$15 Amazon.com gift card. Complete this survey today!



Begin your Survey

Thanks in advance for your time!

Sincerely,

The AmeriSpeak Support Team

Youth Part 2 Survey Invite for Non-panel Members

An invitation to complete your AmeriSpeak survey

Hey NAME,

Your parent thought that you would be interested in completing an AmeriSpeak survey and receive a \$20 Amazon.com gift card. Complete this survey today!



Begin your Survey

Thanks in advance for your time!

Sincerely,

The AmeriSpeak Support Team