NPS Visitor Survey Card

Non-Response Survey Questions

If the visitor's response is "No," to taking the full version of the survey, the surveyor will continue by asking the visitor to complete the non-response survey questions

I understand that you may not have time to complete and return the full version of the survey. However would you be willing to answer three brief questions that will only take about one minute?

If the visitor's response is "Yes," the surveyor will ask the following three questions:

1. If you were to rate overall quality of facilities, services, and recreational opportunities you experienced here today at (full park name): would you say they were very good, good, average, poor, or very poor?
☐ Very Good ☐ Good ☐ Average ☐ Poor ☐ Very Poor?
2. What is your zip code?
3. In what year were you born?
The surveyor will record the gender of the respondent on the log sheet.
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Thank you and have a great day.