

**Supporting Statement A, Attachment C**

**Household Pulse Survey Contact Scripts**

[Email invitation \(English & Spanish\)](#)

**Subject:** Official Request from the U.S. Census Bureau – Special Coronavirus Survey

**A Message from the Director, U.S. Census Bureau  
(Para más información en español, vea al final de este mensaje)**

The Census Bureau is asking for you to participate in a special COVID-19 survey, called the Household Pulse Survey. Your response to this survey is critical to supporting our nation's recovery.

**https:<insert link>**

This survey is separate from the 2020 Census. Americans are facing significant changes in their finances, employment, health, education, and interactions with friends and family from the COVID-19 pandemic,. . . Your answers, combined with other households across the country, can guide federal, state and local policymakers in making decisions that support our nation's communities in their recovery.

While your participation is voluntary, it is important. This survey provides information that cannot be found elsewhere.

**Thank you** in advance for your time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

**OMB Number**

*This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-1013 and will appear at the bottom of each screen. Without this approval, we could not conduct this survey.*

**Authority and Confidentiality**

*Title 13, United States Code, authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance.*

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[Spanish translation under development.]

[Alternate email invitation/reminder \(English & Spanish\)](#)

**Subject:** How has the COVID-19 crisis affected you? (Efectos de COVID-19)

**A Message from the Director, U.S. Census Bureau  
(Para más información en español, vea al final de este mensaje)**

To support the nation’s recovery, we need to know how the COVID-19 pandemic has affected people’s health, finances, employment, and education. We need your response to a short, urgent survey to measure the effects of COVID-19 on individuals, families, and communities across the country.

**<insert link>**

Your answers, combined with those of households across the country, can guide federal, state and local policymakers in making decisions that support American communities in their recovery. While your participation is voluntary, it is important. This survey is separate from the 2020 Census.

**Thank you** in advance for your time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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.....  
**[Spanish translation under development.]**

## Alternate email invitation/reminder (English & Spanish)

**Subject:** Share how the coronavirus pandemic has affected you (Efectos de COVID-19)

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

In order to support the nation's response to the COVID-19 pandemic, the U.S. Census Bureau is collecting information on Americans' health, finances, employment, and education using a brief survey, **the Household Pulse Survey**. This email is your official invitation to participate in the COVID-19 **Household Pulse Survey**:

<insert link>

This survey is urgent and is separate from the 2020 Census. Data from this survey will measure the effects of coronavirus (COVID-19) on individuals, families, and communities across the country. Your answers can guide federal, state and local policymakers in making decisions that support American communities. While your participation is voluntary, it is important.

**Thank you** in advance for your time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Alternate email invitation/reminder (English & Spanish)

**Subject:** U.S. Census Bureau Official Request for your participation (Solicitud oficial)

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

The U.S. Census Bureau is studying how the COVID-19 crisis is impacting households across the country from a social and economic perspective. This short survey asks how you and your household have been affected by the ongoing crisis.

**<insert link>**

Your participation will help federal and local policymakers direct aid, assistance, and support to the people and places that need it most. Your response is critical.

The Household Pulse Survey is available via the following link:

**<insert link>**

**Thank you** in advance for your time and participation.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Alternate email invitation/reminder (English & Spanish)

**Subject:** Official Request from the U.S. Census Bureau: Coronavirus Household Pulse Survey

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

To support the nation's recovery, we are collecting timely information on how the COVID-19 pandemic has affected people's lives and finances. We are asking you to participate in a special COVID-19 survey, called the Household Pulse Survey.

**https:<insert link>**

**Due Date: XXXXXXXXX**

Data from this survey will measure the effects of COVID-19 on individuals, families, and communities across the country. Your participation will help policymakers direct assistance to the people and places that need it most. While your participation is voluntary, it is important.

**Thank you** in advance for your continued time and participation.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Alternate email invitation/reminder (English & Spanish)

**Subject:** Reminder from the U.S. Census Bureau – Urgent COVID19 Survey

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

A few days ago, we sent you an email asking for your help with a short survey on the COVID-19 pandemic, the Household Pulse Survey. This survey is being conducted by the U.S. Census Bureau and is available for the next four days only.

The Household Pulse Survey is available here:

**https:<insert link>**

Your answers to the Household Pulse Survey can guide federal, state and local policymakers in making decisions that support our nation's communities at this critical time. While your participation is voluntary, it is very important. This survey provides information that cannot be collected elsewhere on Americans' finances, educational opportunities, employment, and mental health during this pandemic.

**Thank you** in advance for your time and participation. My sincere wishes for your good health and safety during this challenging time.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Alternate email invitation/reminder (English & Spanish)

**Subject:** Reminder - Share the impact of COVID-19 on your community

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

A few days ago, we sent you an invitation to complete the urgent coronavirus **Household Pulse Survey**. This is a short survey to measure how the COVID-19 pandemic has affected Americans' lives and finances. This survey is separate from the 2020 Census.

Please take a few minutes to complete the Household Pulse Survey now:

**<insert link>**

Your participation will help policymakers direct assistance to the people and places that need it most. **Thank you** in advance for your time and participation.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Alternate email invitation/reminder (English & Spanish)

**Subject:** Reminder: U.S. Census Bureau Official Request

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

The U.S. Census Bureau is studying how the coronavirus crisis is impacting households across the country using the **Household Pulse Survey**. This brief survey asks about the experience of you and your household during these challenging times.

**<insert link>**

In order to support federal and local policymakers, we need to measure the impact of the pandemic on Americans' health, employment, finances, and education. Your participation will help direct aid, assistance, and support to the people and places that need it most. Your response is critical to represent your community.

Please take a moment to fill out the Household Pulse Survey using the link below:

**<insert link>**

**Thank you** in advance for your time and participation.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]



## Alternate email invitation/reminder (English & Spanish)

**Subject:** Last chance to help your country by participating in COVID-19 survey (Último aviso)

### **A Message from the Director, U.S. Census Bureau (Para más información en español, vea al final de este mensaje)**

The U.S. Census Bureau is conducting the **Household Pulse Survey** to understand how the COVID-19 pandemic is impacting households across the country. This is your last chance to participate in this important survey.

<insert link>

### **Due Date: XXXXXXXXXXXX**

Your household was scientifically selected, along with others, to represent your state. Your participation is important, and your response cannot be replaced by one from another household.

Your participation will help federal and local policymakers direct aid, assistance, and support to the people and places that need it most. This survey provides information that cannot be collected elsewhere.

**Thank you** in advance for your time and participation.

Sincerely,

Steven D. Dillingham  
Director  
U.S. Census Bureau

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[Spanish translation under development.]

## Text Message Bank

1. The US Census Bureau needs your help to understand COVID-19 impact. LINK Reply STOP to cancel
2. Official Census Bureau request: Please answer survey on COVID19 crisis. LINK Reply STOP to cancel
3. Please take the US Census Bureau survey on the COVID-19 impact. [LINK](#) Reply STOP to cancel
4. Please complete US Census Bureau COVID19 survey. LINK Reply STOP to cancel
5. Respond now to the US Census Bureau COVID-19 survey. LINK Reply STOP to cancel
6. REMINDER: Census Bureau needs your help to understand COVID19 impact. LINK Reply STOP to cancel
7. REMINDER: Complete US Census Bureau survey on COVID-19. LINK Reply STOP to cancel
8. REMINDER: Time is running out to take Census Bureau's COVID19 survey. LINK Reply STOP to cancel
9. Last chance: Respond to the Census COVID19 survey to help America. LINK Reply STOP to cancel
10. The US Census Bureau is asking you to complete a survey about how the COVID-19 crisis continues to affect you. LINK Reply STOP to cancel
11. Please complete a survey about how the COVID-19 pandemic continues to affect you. LINK Reply STOP to cancel
12. The US Census Bureau invited you to a survey about how the COVID-19 continues to affect your household. LINK Reply STOP to cancel