

**THIS IS A NEW DOCUMENT NOT PREVIOUSLY APPROVED**

**ATTACHMENT 20\_E2E: 3<sup>RD</sup> AND 4<sup>TH</sup> FOLLOW-UP EMAIL SURVEY REMINDER 2  
(EXPECTT II) FOR 18+**

Subject Line: ExPECTT Survey Reminder

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

Recently, we emailed you about the **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** follow-up survey. As of [ADD DATE], our records show that you have not completed the survey. If you have recently completed the survey, thank you for participating. You are one of more than 4,000 participants taking part in this study and your continued participation is critical to the success of this important research.

Please consider completing the survey through the website as soon as possible. We will offer you an incentive of **\$30**, if you complete on or before [ADD DATE]. This incentive will be provided via email as a digital gift card.

**Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.**

To complete the survey through the website on a personal computer, laptop, tablet, or mobile phone:

1. **Open your internet browser and type in the study website address:**  
<https://expectt.rti.org>
2. **Once you have reached the study website, type in the username and password exactly as shown below.**  
**IMPORTANT: This Username and Password is unique to each specific participant and cannot be used for other participants in the household.**  
**Username: [Username]**  
**Password: [Password]**
3. **Once you've typed in your username and password, you will see instructions for completing this round of the study.**

Your participation will help us gain a better understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. Your participation is voluntary, but greatly appreciated. All the information that you provide will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any more questions about this study, you can call the ExPECTT project assistance line toll-free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

I hope you choose to help with this important study. Thank you.

Sincerely,

Jennifer Duke, PhD  
RTI International

Form Approved  
OMB No. 0910-0753  
Exp. Date XX/XX/20XX