

Attachment 2: ABS Invitations to Participate

[1st Mailing – Fold-over Postcard with CDC logo on outside]

Postcard Text:

MONTH DAY, 2021

Resident/Household
STREET ADDRESS
CITY, Texas ZIP CODE

The US Centers for Disease Control and Prevention (CDC) has selected this household for the CDC Health Survey. Your address was randomly selected from a list of residential addresses so that everyone in Texas has the same chance of being chosen.

In the next few days, you will receive a letter with information about how to complete the CDC Health Survey online. The letter is important and includes a cash token of our appreciation for your time.

Your answers, together with those of your fellow residents, will provide valuable information about the public health problems that affect residents of Texas.

For more information on CDC health surveys, visit <https://www.cdc.gov/cdc-info/>_____

[2nd Mailing – Package with URL]

MONTH DATE, 2021

Resident/Household
STREET ADDRESS
CITY, Texas ZIP CODE

Dear [CITY] Resident,

I am writing to ask you to take part in the CDC Health Survey, administered under the direction of the US Centers for Disease Control and Prevention (CDC).

The CDC is conducting this survey to learn more about the public health problems that affect Texas residents. Completing the survey will help us improve public health and preventative services for you, your family and your community. {We enclosed an insert with one sample question from the Health Survey, to give you an idea of what the survey is about.}

This survey should be completed by the adult (who must be age 18 or older) in your household who has the next birthday.

To take the survey, go to: www.stateheathsv.com.

To begin, enter this access code: 1234fda

Your address was randomly selected from a list of residential addresses so that everyone in Texas has the same chance of being chosen. Your household's participation is voluntary. However, it is important to the success of the study that everyone chosen takes part. We expect the survey to take approximately 15 minutes. We know your time is valuable and have enclosed \$2 as a token of appreciation. {If the adult with the next birthday completes this survey, they will receive an additional \$5.}

We can assure you that your individual privacy will be maintained. The information you provide will be combined for all participants and reported only as summaries. You will not be individually identified, and your personal information will not be shared unless required by law.

If you have any questions, please call Westat, the research company conducting this survey on behalf of the CDC, at 1-855-928-0777 or send an email to statehealthsv@westat.com.

Thank you in advance for your contribution to this important study.

Sincerely,

Carol Pierannunzi, Ph.D.
Senior Survey Methodologist
Centers for Disease Control and Prevention

[3rd Mailing – Fold-over Postcard / Reminder with CDC logo on outside]

[OUTSIDE OF POSTCARD]

Resident/Household
STREET ADDRESS
CITY, Texas ZIP CODE

[INSIDE OF POSTCARD]

You recently received a letter requesting your household's participation in the CDC Health Survey, administered by the US Centers for Disease Control and Prevention (CDC). If you or someone in your household have already completed the survey – thank you! Your help is very much appreciated.

If not, please ask the adult (age 18 or older) in your household who has the next birthday to complete the survey as soon as possible. Your household will save the CDC the cost of sending a paper questionnaire, if your survey participant completes the web interview by [DEADLINE DATE]. Participants will receive \$5, as a token of our appreciation for completing the survey online.

To take the survey, go to: www.statehealthsv.com.

To begin, enter this access code: 1234fda

If you have any questions, please call Westat, the research company conducting this survey on behalf of the CDC, at 1-855-928-0777 or send an email to statehealthsv@westat.com.

Tendrá la opción de contestar la encuesta por Internet en español o inglés.

[4th Mailing – Letter]

MONTH DATE, 2021

Resident/Household
STREET ADDRESS
CITY, Texas ZIP CODE

Dear [CITY] Resident,

I am following up with you on my previous request that asked you to take part in the CDC Health Survey, administered by the US Centers for Disease Control and Prevention (CDC). We have not yet received your household's response to the online survey.

The CDC IS conducting this survey to learn more about the public health problems that affect Texas residents. Completing the survey will help us improve public health and preventative services for you, your family and your community.

This survey should be completed by the adult (who must be age 18 or older) in your household who has the next birthday. Participants will receive \$5, as a token of our appreciation for completing the survey online.

To take the survey, go to: www.statehealthsv.com.

To begin, enter this access code: 1234fda

Your address was randomly selected from a list of residential addresses so that everyone in Texas has the same chance of being chosen. Your participation is voluntary. However, it is important to the success of the study that everyone chosen takes part.

We can assure you that your individual privacy will be maintained. The information you provide will be combined for all participants and reported only as summaries. You will not be individually identified, and your personal information will not be shared unless required by law.

If you have any questions, please call Westat, the research company conducting this survey on behalf of the CDC, at 1-855-928-0777 or send an email to statehealthsv@westat.com.

Thank you in advance for your contribution to this important study.

Sincerely,

Carol Pierannunzi, Ph.D.
Senior Survey Methodologist,
Centers for Disease Control and Prevention

[5th Mailing – Letter]

MONTH DATE, 2021

Resident/Household
STREET ADDRESS
CITY, Texas ZIP CODE

Dear [CITY] Resident,
I am following up with you on my previous request that asked you to take part in the CDC Health Survey, administered by the US Centers for Disease Control and Prevention (CDC). We have contacted your household previously, but unfortunately have not yet received a survey response from your household.

With this reminder, we have enclosed a paper survey that **the adult, 18 or older, in your household who has the next birthday, can complete and return.** They can still complete this

In our previous letter, we offered \$5 to the adult in your household with the next birthday, for completing the survey online, in appreciation of their time. Here are the two options for that adult:



Complete and mail-back the enclosed paper survey and receive \$5.

OR



Complete and return the survey online (instead of by mail) and receive \$10.

✓ Go to: www.cdc.gov/BRFSS

✓ Enter your unique PIN: <PIN>

survey online.

The CDC is conducting this survey to learn more about the public health problems that affect Texas residents. Completing the survey will help us improve public health and preventative services for you, your family and your community.

Your address was randomly selected from a list of residential addresses so that everyone in Texas has the same chance of being chosen. Your participation is voluntary. However, it is important to the success of the study that everyone chosen takes part. Your individual privacy will be maintained. The information you provide will be combined for all participants and reported only as summaries. You will not be individually identified, and your personal information will not be shared unless required by law.

If you have any questions, please call Westat, a research company conducting this survey on behalf of the CDC, at 1-855-928-0777 or email us statehealthsv@westat.com.

Thank you in advance for your contribution to this important study.

Sincerely,

Carol Pierannunzi, Ph.D.
Senior Survey Methodologist,
Centers for Disease Control and Prevention

Tendrá la opción de contestar la encuesta por Internet en español o inglés o llamar al 1-855-928-0777 para solicitar un cuestionario impreso en español.