

Category 2: AIM National leadership and partners (support of state teams)

1. How would you describe your role in AIM?
2. **[If not covered in #1]** What is your role in working with states?
 - a. Does it vary across states? If yes, can you provide us with a few examples of how your role may vary by state?
3. Do you have the full support of your organization in participating with AIM?
 - a. **[If YES]** Why does your organization participate in AIM?
Prompts: local, state, or national performance measures, policies, regulations, guidelines, or incentives?
 - i. How does AIM's mission align with your organization's mission?
 - ii. What level of endorsement or support is there from leaders in your organization?
 - b. **[If NO]** What are the reasons your organization does not fully support AIM?
4. What would you add and/or change to enhance the intended effect of the AIM program?
 - a. Are you aware of other maternal safety and quality programs/practices/processes in which your organization is NOT participating that you think would be beneficial for improving maternal outcomes? If yes, what are they?
5. What do you know about teamwork and safety culture training programs (e.g., TeamSTEPPS/CUSP)?
 - a. Are teamwork and safety culture currently components of the AIM program? If yes, please describe. If not, would the AIM program benefit from teamwork and safety culture focused trainings/tools?
 - b. Where might training and safety culture training fit within AIM's structure? Please be as specific as possible.
6. Are there other high-priority initiatives or activities in which your organization participates that are focused on improving maternal outcomes? If yes, what are they?
 - a. What is the relative priority of the AIM program in that list of initiatives?

b. What makes AIM different from these initiatives/activities?