

**SUBMISSION OF INFORMATION COLLECTION UNDER THE
Generic Clearance for the Collection of Qualitative Feedback on Agency Service
Delivery**

DATE OF REQUEST: 4/30/2020

SUB AGENCY (I/C): HHS/AHRQ

**TITLE: : Card Sort A: Online Data Collection for AHRQ.gov
[https://www.AHRQ.gov]**

GENERIC CLEARANCE UNDER OMB#: 0925-0179 **EXP. DATE:** 11/30/2020

ABSTRACT:

The purpose of this information collection tool is to determine an ideal information architecture (IA) structure for content categories on <https://www.AHRQ.gov/>. We will accomplish this by using an online tool called Optimal Sort to perform a card sort. Card sort is a technique for evaluating the categorization of information on a website. Participants will complete the card sort activity online using their own computer. They will be asked to group, what they perceive to be, like information together to form the information architecture of the site.

TOTAL ANNUAL BURDEN APPROVED: 3,383 Hours Per year

BURDEN USED TO DATE: 45 hours.

BURDEN THIS REQUEST: 25 hours.

FEDERAL COST: The estimated annual cost to the Federal government is \$XXXX.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

YES NO N/A

OBLIGATION TO RESPOND:

VOLUNTARY
 REQUIRED TO OBTAIN OR RETAIN BENEFITS
 MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

WEB SITE
 TELEPHONE INTERVIEW
 MAIL RESPONSE
 IN PERSON INTERVIEW
 OTHER: Online card sort to review the AHRQ IA

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