

MEDIA OUTREACH AND EDUCATION FORM

* Items marked with asterisk (*) indicate required fields

Type of Interaction *: Media Outreach & Education

Session Conducted By*: _____

Date of Interaction (MM/DD/YYYY)*: _____

End Date (if applicable): _____

Zip code*: _____ State*: _____

Title of Interaction: _____

Time Spent in Minutes*: _____

Reference Number: *Auto-Populated*

County: _____

Organization: *Auto-Populated*

Notes:

ACL/SMP Consumer Alert *:

Yes No

Type of Media:

- Billboard
- Newspaper
- Television
- Email
- Radio
- Website
- Magazine
- Social Media
- Other
- Newsletter

Number of Airings:

Geographic Coverage:

- County or Counties
- National
- Statewide
- Multi-State
- Regional
- Zip Code

Specific Coverage Location:

Intended Audience:

- Beneficiaries
- Health Care Providers
- Partner Organizations
- Family Members/ Caregivers
- Law Enforcement
- Other
- General Audience

Topic(s) Discussed:

- Conditional Payments
- Medicare Part D
- Consumer Protection
- Medicare Summary Notice
- Durable Medical Equipment (DME)
- Medigap or Supplemental Insurance
- Employer Health Plan
- Medicare Card
- General Fraud Errors, and Abuse
- Opioid Fraud and Abuse
- Genetic/DNA Testing
- SMP Program Information
- Home Health Care
- SMP Volunteer Recruitment
- Hospice
- Social Security
- Medicaid
- TRICARE
- Medical Identity Theft
- Veteran's Health Benefit
- Medicare Advantage
- Other
- Medicare Part A and B

Other Topics Discussed Details:

Estimated Number of People Reached *:

Basis of Estimate of Number of People Reached:

In-Kind Match (xxxx.xx):

OMB Control Number: 0985-0040 Expires: Month/Day/2023

Public Burden Statement:

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number (OMB 0985-0040). Public reporting burden for this collection of information averages 4 minutes per response, including time for gathering, maintaining, completing and reviewing the collection of information. The obligation to respond to this collection is required to retain or maintain benefits under the statutory authority from Section 4360(f) of the OBRA.