**APPENDIX G**

**2021 NSCG**

**Data Collection Pathways**

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| **Data Collection Phase** | Web First Pathway(DEFAULT) | Mail FirstPathway | CATI FirstPathway |
| **Invitation Phase**(Weeks 1-4) | Week 0Pre-Notice Letter (NSCG-0W)Week 1Web invite letter (NSCG-1W(N))Week 2Perforated Reminder (NSCG-2W) | Week 0Pre-Notice Letter (NSCG-0W)Week 1Web invite letter (NSCG-1W(N))Week 2Mail Invite and Questionnaire (NSCG-2W(Q) | Week 0Pre-Notice Letter (NSCG-0W)Week 1Web invite letter (NSCG-1W(N))Week 2Perforated Reminder (NSCG-2W)Week 3Automated phone callWeeks 4-8Telephone calls Week 5Web Invite, ACS style (NSCG-5W)Reminder email (1A/B)Week 6 Reminder postcard (NSCG-6W)Reminder email (1A/B) |
| **Reminder Phase**(Weeks 5-7) | Week 5 Web Invite, ACS style (NSCG-5W) Reminder email (1A/B)Week 6 Reminder postcard (NSCG-6W)Reminder email (1A/B)Week 7 Email reminder | Week 5Web Invite, ACS style (NSCG-5W) Reminder email (1A/B) Week 6Reminder postcard (NSCG-6W)Reminder email (1A/B)Week 7 Email reminder |
| **Additional Mode****Phase**(Weeks 8-11) | Week 8 Web/Mail invite letter and questionnaire (NSCG-8W)Week 11Email reminder (2A/B) | Week 8Web/Mail invite letter and questionnaire (NSCG-8W)Week 11Email reminder (2A/B) | Week 8Web/Mail invite letter and questionnaire (NSCG-8W)Week 10 Email reminder (2A/B) |
| **Telephone Follow-up Phase**(Weeks 12-22) | Week 12 Pressure Sealed Web Invite (NSCG-12W) Reminder email (1A/B)Week 12 – Week 22 NRFU Telephone callsWeek 13Email Reminder Week 16 Web invite with letter-size white envelope. (NSCG-16W) New sample and bridge panel only.Week 18 PRIORITY Web invite letter (NSCG-18W) or Web invite letter and questionnaire (NSCG-18W(Q)). Returning sample only. Week 19Email ReminderWeek 20PRIORITY Web invite letter and questionnaire (NSCG-20W(Q)). New sample and bridge panel only.  |
| **Final** **Contact Phase**(Weeks 23-26) | Week 23Web invite letter (NSCG-23W) Week 24Last Chance email (3A/B) |

*(1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive. The incentivized cases will receive the NSCG-1W(NI) or NSCG-1W(OI) letter at week 1 and the NSCG-2W(I)letter at week two.*

*(2) Note that emails only go out to returning sample persons who have given us an email address.*

*(3) The bridge panel cases will not receive a questionnaire at weeks 8 and 20, and will not receive NRFU telephone calls during weeks 12-22.*