**APPENDIX G**

**2021 NSCG**

**Data Collection Pathways**

|  |  |  |  |
| --- | --- | --- | --- |
| **Data Collection Phase** | Web First Pathway  (DEFAULT) | Mail First  Pathway | CATI First  Pathway |
| **Invitation Phase** (Weeks 1-4) | Week 0  Pre-Notice Letter (NSCG-0W)  Week 1  Web invite letter (NSCG-1W(N))  Week 2  Perforated Reminder (NSCG-2W) | Week 0  Pre-Notice Letter (NSCG-0W)    Week 1  Web invite letter (NSCG-1W(N))  Week 2  Mail Invite and Questionnaire (NSCG-2W(Q) | Week 0  Pre-Notice Letter (NSCG-0W)  Week 1  Web invite letter (NSCG-1W(N))  Week 2  Perforated Reminder (NSCG-2W)  Week 3  Automated phone call  Weeks 4-8  Telephone calls  Week 5  Web Invite, ACS style (NSCG-5W)  Reminder email (1A/B)  Week 6  Reminder postcard (NSCG-6W)  Reminder email (1A/B) |
| **Reminder Phase** (Weeks 5-7) | Week 5  Web Invite, ACS style (NSCG-5W)  Reminder email (1A/B)  Week 6  Reminder postcard (NSCG-6W)  Reminder email (1A/B)  Week 7  Email reminder | Week 5  Web Invite, ACS style (NSCG-5W)  Reminder email (1A/B)    Week 6  Reminder postcard (NSCG-6W)  Reminder email (1A/B)  Week 7  Email reminder |
| **Additional Mode**  **Phase** (Weeks 8-11) | Week 8  Web/Mail invite letter and questionnaire (NSCG-8W)  Week 11  Email reminder (2A/B) | Week 8  Web/Mail invite letter and questionnaire (NSCG-8W)  Week 11  Email reminder (2A/B) | Week 8  Web/Mail invite letter and questionnaire (NSCG-8W)  Week 10  Email reminder (2A/B) |
| **Telephone Follow-up Phase** (Weeks 12-22) | Week 12  Pressure Sealed Web Invite (NSCG-12W)  Reminder email (1A/B)  Week 12 – Week 22  NRFU Telephone calls  Week 13  Email Reminder  Week 16  Web invite with letter-size white envelope. (NSCG-16W) New sample and bridge panel only.  Week 18  PRIORITY Web invite letter (NSCG-18W) or Web invite letter and questionnaire (NSCG-18W(Q)). Returning sample only.  Week 19  Email Reminder  Week 20  PRIORITY Web invite letter and questionnaire (NSCG-20W(Q)). New sample and bridge panel only. | | |
| **Final**  **Contact Phase** (Weeks 23-26) | Week 23  Web invite letter (NSCG-23W)    Week 24  Last Chance email (3A/B) | | |

*(1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive. The incentivized cases will receive the NSCG-1W(NI) or NSCG-1W(OI) letter at week 1 and the NSCG-2W(I)letter at week two.*

*(2) Note that emails only go out to returning sample persons who have given us an email address.*

*(3) The bridge panel cases will not receive a questionnaire at weeks 8 and 20, and will not receive NRFU telephone calls during weeks 12-22.*