

Appendix G7. Study Brochure for WIC Participant

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Who is conducting the study?

Under contract with the USDA Food and Nutrition Service, Westat, an employee-owned research corporation located in Rockville, MD, is the contractor leading the study. Additional study team members include:

Insight Policy Research, Arlington, VA
PHFE WIC, City of Industry, CA
Gabor & Associates, Bethesda, MD

Why should I take part?

Findings will help to improve service delivery to WIC participants.

You will receive a \$20 gift card as a token of our appreciation.

Photos are for illustrative purposes only. Any person depicted in the photos is a model.

Where do I get more information?

Email questions to WICNATS@westat.com

To learn more about the WIC program, go to <https://www.fns.usda.gov/wic/women-infants-and-children-wic>



This information is being collected to assist the Food and Nutrition Service in obtaining a comprehensive and detailed description of the WIC nutrition risk assessment process and the ways in which participant benefits are tailored to address the assessment results. This is a voluntary collection and FNS will use the information to improve the delivery and tailoring of WIC services and increase satisfaction of both staff and participants. This collection does request personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-[xxxx]. The time required to complete this information collection is estimated to average 3 minutes (0.05 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22314 ATTN: PRA (0584-xxxx). Do not return the completed form to this address.

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The WIC Nutrition Assessment and Tailoring Study



OMB Approval No. 0584-XXXX
Expires XX/XX/XXXX

The U.S. Department of Agriculture, Food and Nutrition Service is sponsoring this study to learn more about the different ways WIC staff seek information about their clients' nutrition needs, and how the WIC staff use that information to meet their clients' individual needs.

Who will take part?

Over 500 WIC participants at 30 local WIC clinics in 10 states.

Am I eligible to take part?

You must be at least 18 years old and visiting the WIC clinic for an enrollment or re-certification visit to take part in the study.

What will I need to do?

Allow a study team member to observe your visit with clinic staff.

Participate in a follow-up interview expected to take no more than 30 minutes.

What is the timeline?

Visits to local WIC sites and participant interviews will take place between January and July, 2021.

The final study report will be published in the fall of 2022.

