**Qualitative research to understand consumer opinions and preferences for emerging**

**HIV prevention products among MSM in Atlanta, Houston, and Miami**

**Attachment 7: Product Graphics**

Pictures for administering each prototype

Weekly pill

* We will need 5 copies, like we have for the prototypes
* The picture can be printed on a 4X6 cardstock
* Only this picture needs to be included on the cardstock
* Pass this picture around with prototype prior to reading description in IDI or FG guide.
* Collect picture and prototype after discussions about this prototype is completed



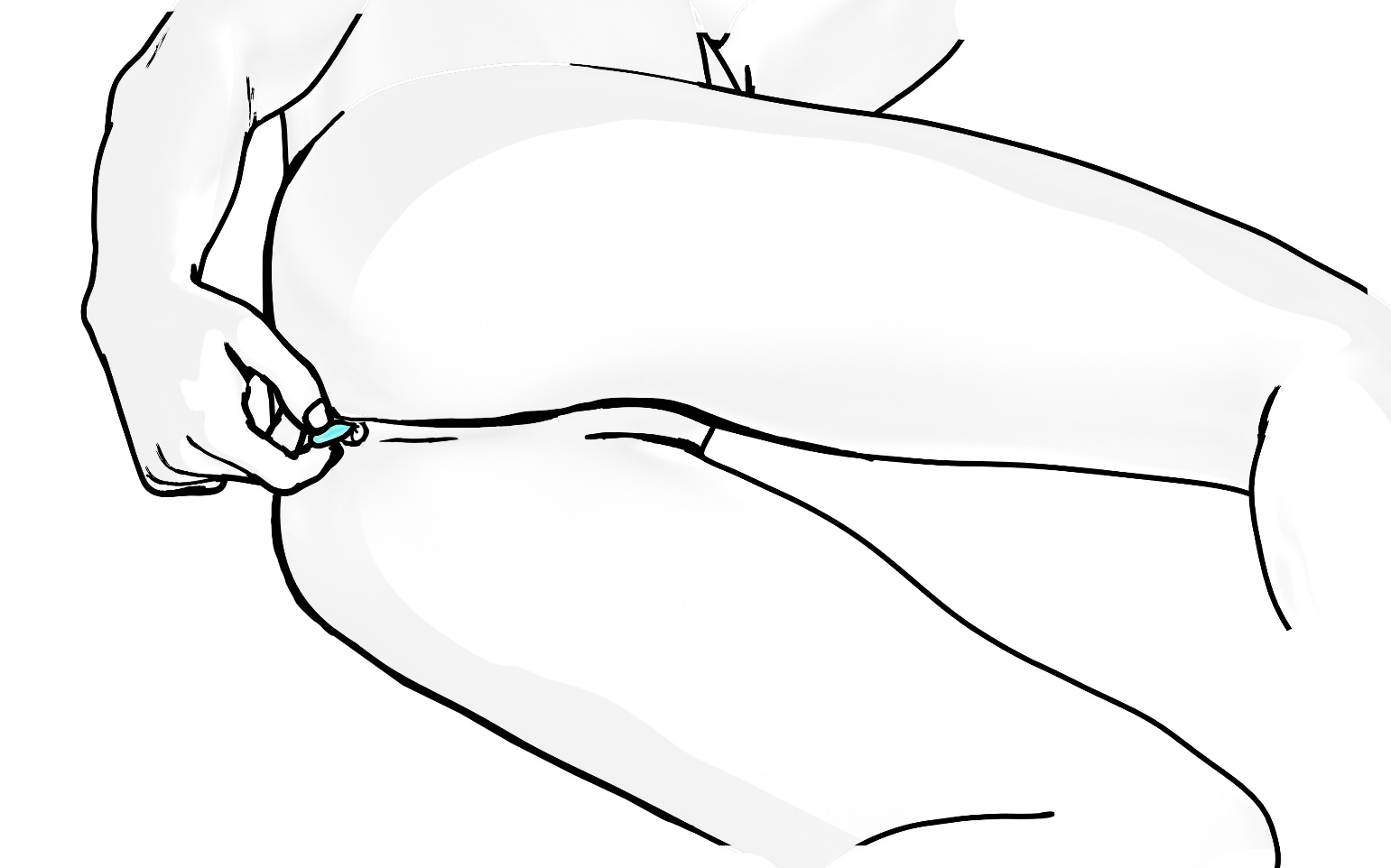
Intermittent or sexual event-specific oral pill

* We will need 5 copies, like we have for the prototypes
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* Only this picture needs to be included on the cardstock
* Pass this picture around with prototype prior to reading description in IDI or FG guide.
* Collect picture and prototype after discussions about this prototype is completed



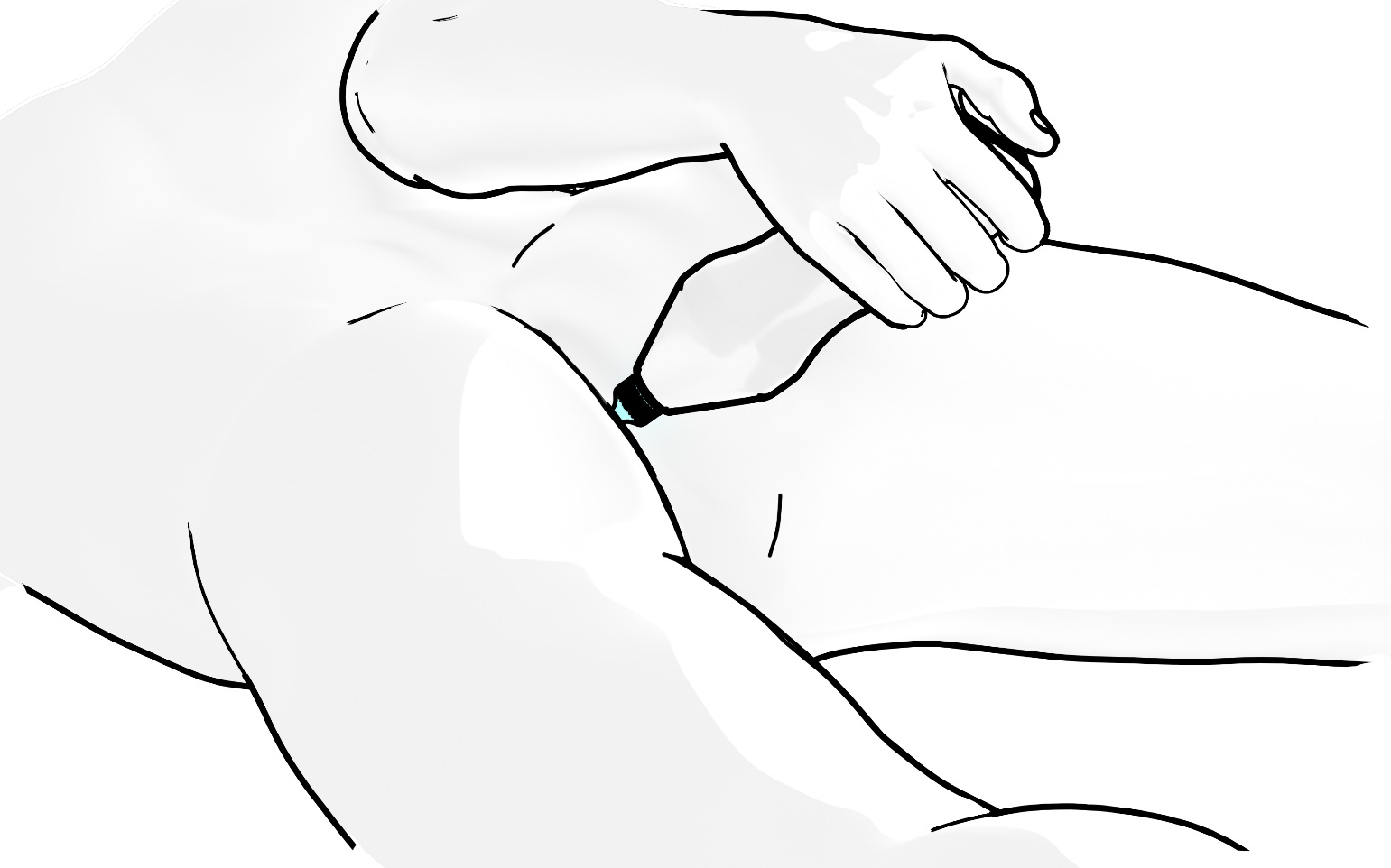
Anal suppository

* We will need 5 copies, like we have for the prototypes
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* Collect picture and prototype after discussions about this prototype is completed



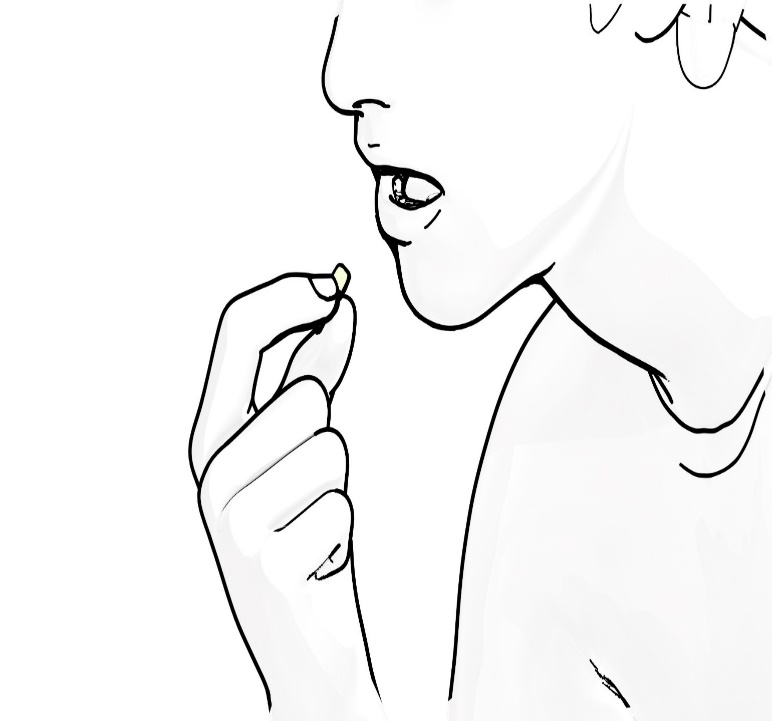
Anal douching

* We will need 5 copies, like we have for the prototypes
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* Pass this picture around with prototype prior to reading description in IDI or FG guide.
* Collect picture and prototype after discussions about this prototype is completed



Injection or shot

* We will need 5 copies, like we have for the prototypes
* The picture can be printed on a 4X6 cardstock
* Only this picture needs to be included on the cardstock
* Pass this picture around with prototype prior to reading description in IDI or FG guide.
* Collect picture and prototype after discussions about this prototype is completed



**Implant**

* We will need 5 copies, like we have for the prototypes
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* Collect picture and prototype after discussions about this prototype is completed

