Qualitative research to understand consumer opinions and preferences for emerging HIV prevention products among MSM in Atlanta, Houston, and Miami

Attachment 7: Product Graphics

Pictures for administering each prototype

Weekly pill

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
- Only this picture needs to be included on the cardstock
- Pass this picture around with prototype prior to reading description in IDI or FG guide.
- Collect picture and prototype after discussions about this prototype is completed



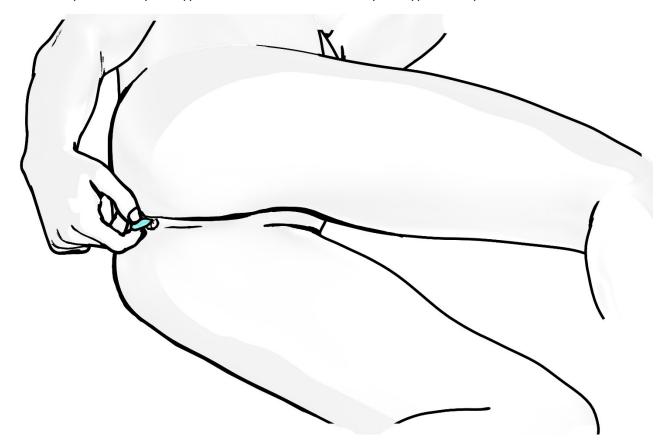
Intermittent or sexual event-specific oral pill

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
- Only this picture needs to be included on the cardstock
- Pass this picture around with prototype prior to reading description in IDI or FG guide.
- Collect picture and prototype after discussions about this prototype is completed



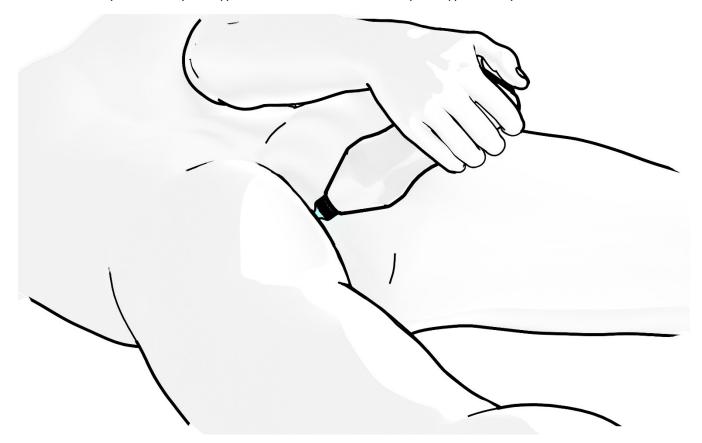
Anal suppository

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
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- Collect picture and prototype after discussions about this prototype is completed



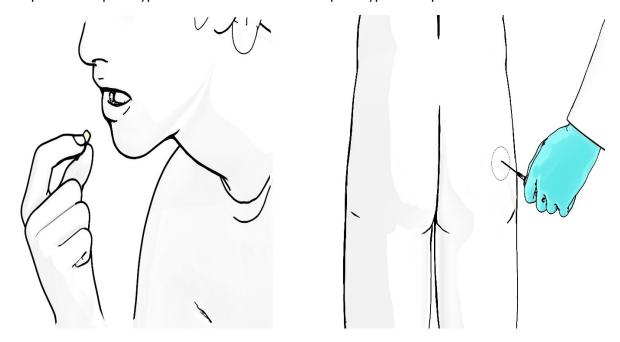
Anal douching

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
- Only this picture needs to be included on the cardstock
- Pass this picture around with prototype prior to reading description in IDI or FG guide.
- Collect picture and prototype after discussions about this prototype is completed



Injection or shot

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
- Only this picture needs to be included on the cardstock
- Pass this picture around with prototype prior to reading description in IDI or FG guide.
- Collect picture and prototype after discussions about this prototype is completed



<u>Implant</u>

- We will need 5 copies, like we have for the prototypes
- The picture can be printed on a 4X6 cardstock
- Only this picture needs to be included on the cardstock
- Pass this picture around with prototype prior to reading description in IDI or FG guide.
- Collect picture and prototype after discussions about this prototype is completed

